



ESDES college in Lyon, France is an ISEP partner school with Clarion University of Pennsylvania offering business courses in English.

(The National College of Commerce and Management at Catholic University of Lyon, France)

Subject area	Clarion Course No.	Clarion Course Title	Clarion Credits	ESDES Course Title
MANAGEMENT	MGMT 426	Global Business Leadership	3	International Strategy
MARKETING	MKTG 363	Advertising	3	Integrated Marketing
	MKTG 469	International Marketing	3	International Marketing
	MKTG 361	Marketing Management	3	Marketing Strategy
	MKTG 369	Services Marketing	3	Services Marketing
	MKTG 462	Sales	3	Sales
FINANCE	FIN 4XX	Finance Elective	3	International Financial Management
	FIN 3XX	Finance Elective	3	Banking & Finance
	FIN 3XX	Finance Elective	3	Financial Analysis
	FIN 3XX	Finance Elective	3	International Compensation and Taxation
Business Law	BSAD 4XX	Law (Business) Elective	3	International Business Law
Free Electives	FREE 1XX	Free Elective	3	Negotiation
	FREE 1XX	Free Elective	3	Cross Cultural Management
POLITICAL SCI	PS 2XX	Political Science Elective	3	European Union Foundations



Dublin Business School is another ISEP partner university with Clarion University. The Dublin Business School is located in Dublin, Ireland.

Subject area	Clarion Course No.	Clarion Course Title	Clarion Credits	DBS Course Title
ACCOUNTING	ACTG 1XX	Accounting Elective	3	Accounting & Finance
	ACTG 1XX	Accounting Elective	3	Cost Accounting
	ACTG 2XX	Accounting Elective	3	Auditing
	ACTG 2XX	Accounting Elective	3	Financial Reporting
	ACTG 2XX	Accounting Elective	3	Taxation Systems
	ACTG 251	Financial Accounting	3	Financial Accounting
	ACTG 252	Managerial Accounting	3	Management Accounting
MANAGEMENT	MGMT 320	Mgmt. Theory and Practice	3	Management
	MGMT 322	Mgmt of Bus Info. Systems	3	Information Technology in Business
	MGMT/PSY 228	Human Behavior in Organizations	3	Psychology of Work
	MGMT 3XX	Management Elective	3	Management and Strategy
	FREE 3XX	MGMT Elective	3	Trng and Development (2)
	FREE 3XX	MGMT Elective	3	Trng and Development (3)
	MGMT 3XX	MGMT Elective	3	Psychology of Organizations
	MGMT 321	Org. Theory and Behavior	3	Organisational Behavior
	MGMT 426	Global Business Ldrshp	3	Global Bus. Environment
	MGMT 324	Human Resource Mgmt	3	HRM (2)
	MGMT 3XX	MGMT Elective	3	HRM (3)
	MGMT 4XX	MGMT Elective	3	Business Strategy
MARKETING	MKTG 360	Principles of Marketing	3	Marketing Principles
	MKTG 361	Marketing Management	3	Marketing Practice
	MKTG 3XX	Marketing Elective	3	Tourism Marketing
	MKTG 363	Advertising Marketing	3	Marketing Communication
	MKTG 462	Personal Sales and Sales Management	3	Sales Management
	MKTG 491	E-Marketing	3	E-Business Strategy and Management
	MKTG 160	Contemp. Issues MKTG	3	Intro. To MKTG
	MKTG461	Marketing Research	3	Marketing Research
	MKTG 369	Services MKTG	3	Services MKTG
	MKTG 469	International MKTG	3	International Marketing
	MKTG 468	Buyer Behavior	3	Consumer Analysis



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ECONOMICS	ECON 202	Ecological Economics	3	Environmental Economics
	ECON 211	Principles of Macroeconomics	3	Macroeconomics II
	ECON 361	International Economic Relations	3	International Economics
	ECON 363	Economic Development	3	Developmental Economics
	ECON 2XX	Economics Elective	3	National Economics
	ECON 2XX	Economics Elective	3	Economics of the European Union
	ECON 3XX	Economics Elective	3	Econometrics
	ECON 492	Special Topics in Economics	3	The Economic Environment
FINANCE	FIN 3XX	Finance Elective	3	Business Finance
	FIN 3XX	Finance Elective	3	Financial Institutions and the Regulatory Environment
	FIN 3XX	Finance Elective	3	Finance I
	FIN 4XX	Finance Elective	3	Derivative Theory & Practice
	FIN 4XX	Finance Elective	3	Finance II
	FIN 4XX	Finance Elective	3	Investor Research & Anal.
	FIN 4XX	Finance Elective	3	Treasury & Risk Mgmt.
LEGAL BUSINESS	BSAD 2XX	Legal Business Elective	3	Employment Law
	BSAD 2XX	Legal Business Elective	3	Company Law
	BSAD 2XX	Legal Business Elective	3	Commercial Law
	BSAD 2XX	Legal Business Elective	3	Criminal Law for Business
	BSAD 2XX	Legal Business Elective	3	Business & Company Law
	BSAD 2XX	Legal Business Elective	3	Leisure & Recreation Law
	BSAD 3XX	Legal Business Elective	3	Employee Relations & the Law
PSYCHOLOGY	PSY 355	Social Psychology	3	Social Psychology
	HUMANITIES	HUME 1XX	Humanities Elective	3
No Credit Awarded	N/A		0	The Economic Environment
	N/A		0	Entrepreneurial Project