



ESDES college in Lyon, France is an ISEP partner school with Clarion University of Pennsylvania offering business courses in English.

(The National College of Commerce and Management at Catholic University of Lyon, France)

Subject area	Clarion Course No.	Clarion Course Title	Clarion Credits	ESDES Course Title
MANAGEMENT	MGMT 426	Global Business Leadership	3	International Strategy
MARKETING	MKTG 363	Advertising	3	Integrated Marketing
	MKTG 469	International Marketing	3	International Marketing
	MKTG 361	Marketing Management	3	Marketing Strategy
	MKTG 369	Services Marketing	3	Services Marketing
	MKTG 462	Sales	3	Sales
FINANCE	FIN 4XX	Finance Elective	3	International Financial Management
	FIN 3XX	Finance Elective	3	Banking & Finance
	FIN 3XX	Finance Elective	3	Financial Analysis
	FIN 3XX	Finance Elective	3	International Compensation and Taxation
Business Law	BSAD 4XX	Law (Business) Elective	3	International Business Law
Free Electives	FREE 1XX	Free Elective	3	Negotiation
	FREE 1XX	Free Elective	3	Cross Cultural Management
POLITICAL SCI	PS 2XX	Political Science Elective	3	European Union Foundations
French	FR 103	French Civilization	3	France in the 21 st Century
	FR 151	Beginning French 1	3	French Language
	FR 152	Beginning French 2	3	



Dublin Business School is another ISEP partner university with Clarion University. The Dublin Business School is located in Dublin, Ireland.

Subject area	Clarion Course No.	Clarion Course Title	Clarion Credits	DBS Course Title
MANAGEMENT	MGMT 320	Mgmt. Theory and Practice	3	Management
	MGMT 322	Mgmt of Bus Info. Systems	3	Information Technology in Business
	MGMT/PSY 228	Human Behavior in Organizations	3	Psychology of Work
	MGMT 3XX	Management Elective	3	Management and Strategy
MARKETING	MKTG 360	Principles of Marketing	3	Marketing Principles
	MKTG 361	Marketing Management	3	Marketing Practice
	MKTG 3XX	Marketing Elective	3	Tourism Marketing
	MKTG 363	Advertising Marketing	3	Marketing Communication
	MKTG 462	Personal Sales and Sales Management	3	Sales Management
	MKTG 491	E-Marketing	3	E-Business Strategy and Management
ECONOMICS	ECON 202	Ecological Economics	3	Environmental Economics
	ECON 211	Principles of Macroeconomics	3	Macroeconomics II
	ECON 361	International Economic Relations	3	International Economics
	ECON 363	Economic Development	3	Developmental Economics
	ECON 2XX	Economics Elective	3	National Economics
	ECON 2XX	Economics Elective	3	Economics of the European Union
	ECON 3XX	Economics Elective	3	Econometrics
ECON 492	Special Topics in Economics	3	The Economic Environment	
PSYCHOLOGY	PSY 355	Social Psychology	3	Social Psychology
HUMANITIES	HUME 1XX	Humanities Elective	3	Irish Culture and Society
No Credit Awarded	N/A		0	The Economic Environment
	N/A		0	Entrepreneurial Project