

Academic catalog year you were admitted to Clarion or academic catalog year you changed your major.

Analysis of Academic Progress  
COL OF BUSINESS ADMIN  
B.S.B.A. in Marketing  
Catalog 20074, 2007-08

Your college

Your major

This evaluation is provided for advisement: it is not an official record. Please report any additions or corrections to your advisor.

**Test Scores**

TEST	DATE			
SAT	03-01	590-VERB	MATH-520	1110-TOT
PLACE	07-03	ENG-111		
PLACM	07-03	MATH-131		

Your SAT, ACT, and placement test scores appear here.

Credits that do not count toward your degree program.

Your current cumulative grade point average.

**Summary of Credit towards Graduation**

REF	INSTITUTION	PASSED	IN/PROG	N/A	GPA	VARIANCE
1	Clarion University of PA	6.00	24.00	3.00	3.5	
2	Robert Morris University	27.00				
3	Comm College of Allegheny County	3.00				
		36.00	24.00			

Summary of Credits toward Graduation from Clarion University and previous schools.

School reference number to identify transferred courses.

GPA DESCRIPTION	REQUIRED	APPLIED	N/A	GPA	VARIANCES
University Hours/GPA Requirement	120.00	33.00		3.5	
MARKETING MAJOR REQUIREMENTS		6.00			

Number of credits counted toward your major requirements.

Number of credits counted toward general university requirements.

**Academic Requirements Remaining**

This analysis assumes successful completion of all course work currently in progress.

----- UNIVERSITY REQUIREMENTS -----

1. Complete 15 hours of the last 64 in residence.
2. Complete a minimum of 60 hours credit with a minimum QPA of 2.000.

----- GENERAL EDUCATION REQUIREMENTS-----

A total of 48 credits is required in General Education.

-----LIBERAL EDUCATION SKILLS-----

Complete 3 hours credit in: ENG 111; HON 129. (HON 129 replaces ENG 111 for Honors students.)

----- Liberal Education Electives (6 credits) -----

Complete 6 hours credit. (Total credits earned must be in at least 2 areas.)

1. AS 100.
2. CIS 110, 163, 217, 244, 317.
3. COMM 140, 340.
4. ENG 110, 202, 207, 301, 303, 304, 306, 307.(ENG 110 may only be taken for credit if required by the English Placement Test)
5. FR 150-153; GER 150-152; SPAN 150-153.
6. HON 128.
7. MATH 110, 111, 112, 131, 171, 211, 221, 222, 232-233, 260, 270, 271, 272, 285.(No credit for Math 110 if taken Math 131 or above.)
8. PHIL 111, 311.
9. SC 113, 213, 214, 251

-----LIBERAL KNOWLEDGE-----

-----Physical/Biological Sciences (9 credits)-----

Complete 3 hours credit. (Total credits earned must be in at least 2 areas.)

1. BIOL 100-499
2. CHEM 100-499
3. ENVR 275
4. ES 100-499
5. GS 411
6. HON 230
7. MATH 111-499
8. PH 100-499
9. PHSC 100-499

----- HEALTH/PERSONAL PERFORMANCE (3 credits) -----

1. Complete 1 course in: HPE 111.
2. Complete 1 hour credit in the following:  
A. HPE 102, 121, 123, 125, 131, 135, 141-145, 147, 150, 161-164, 170, 181, 185, 186, 191, 230, 231, 247, 330; MUSA 110-127, 130-145; MUS 160, 162, 246; SC 101, 102; THE 103, 104, 154 (No more than 2 hrs HPE act count toward grad)

-----MARKETING MAJOR REQUIREMENTS-----

----- Business Lower Division Core -----

Complete 3 courses with a minimum QPA of 2.000 in: ACTG 252; ECON 221, 222.

-----Business Upper Division Core-----

Complete 5 courses with a minimum QPA of 2.000 in: ECON 310; MGMT 320; FIN 370; MGMT 425; BSAD 490.

-----Marketing Major Core-----

- Courses in the major core require a minimum grade of C.
1. Complete 3 courses in: MKTG 461, 465, 469.
  2. Complete 4 courses in: MKTG 361, 362, 363, 364, 366, 368, 369, 390, 460, 463, 468, 491, 495.

This section lists requirements not yet completed. As you take or complete courses in this section, they are recorded in **Academic Requirements Completed or in Progress**.

General Education includes four categories: Liberal Education Skills, Liberal Knowledge, Health & Personal Performance, and General Education Electives. A general education course can satisfy requirements in only *one* general education category. Some of these courses may also satisfy general education flag requirements.



-----Business Elective-----  
 3. Complete 1 course in: ACTG 300-999; BSAD 241, 300-999; ECON 300-999; FIN 300-999; MGMT 300-999; MKTG 300-999; RE 300-999.

----- BUSINESS COMPUTER SCIENCE REQUIREMENT-----  
 (Credits applied in Gen Ed..)

Complete 1 course in: CIS 217.

-----BUSINESS MATHEMATICS REQUIREMENT-----  
 (Credits applied in Gen Ed.Minimum grade of C.)

1. Complete 1 course in: MATH 232, 260, 270, 271, 272.

----- BUSINESS INTERNATIONAL REQUIREMENT-----

1.Complete 3 hours credit with a min grade of C: (MGMT 426 is required for MGMT majors) ACTG 461; BSAD 341, 437; ECON 312, 361, 363; FIN 480; MGMT 426; MKTG 469.(Credits apply in the major)

2.Complete 3 hours credit in: ANTH 354, 357, 358, 359, 361; ART 211-215, 314; ENG 228, 457; FR 101-999; GEOG 100, 250, 252, 260, 265; GER 101-999; GS 109; HIST 110, 113, 131, 150, 254, 255, 275, 277, 286, 366, 370; HUM 120, 121; PHIL 215, 258, 310; PS 300, 311, 352, 353, 390; SOC 395; SC 312, 400; SPAN 101-999; ACTG 461; BSAD 341; ECON 312, 361, 363; FIN 480; MGMT 426; MKTG 469.

----- GENERAL EDUCATION FLAGS -----

Credits will apply in general education and/or your major.

----- Writing Intensive Flag (W) -----

Complete 2 courses in the following: BSAD 490; MKTG 363, 390, 461, 463, 468, 469.

**Academic Requirements Completed or in Progress**

----- Mathematics Competency (3 credits) -----		Course number and title.	Course credits.	Course grade.		
MATH 131	APPLIED FINITE MATH	081	3.00		Registered	
		Total	3.00			
----- Physical/Biological Sciences (9 credits) -----						
ES 111	BASIC EARTH SCIENCE	074	3.00	B		
MATH 112	EXCURSIONS MATH	074	3.00	TR	MATH 1050	Transfer from #2
		Total	6.00			
----- Social & Behavioral Sciences (9 credits) -----						
PS 210	INTRO TO POLITICAL SC	074	3.00		Registered	
PSY 211	GENERAL PSYCHOLOGY	074	3.00	TR	PSYC 1010	Transfer from #2
SOC 211	PRIN OF SOCIOLOGY	074	3.00	TR	SOCI 1010	Transfer from #2
		Total	9.00			
----- Arts and Humanities (9 credits) -----						
HUME 1XX	HUMANITIES ELECT I	074	3.00	TR	COSK 1220	Transfer from #2
MUS 111	INTRO TO MUSIC	081	3.00		Registered	
MUS 274	INTRO TO MUSIC BUSINE	074	3.00		Registered	
		Total	9.00			
----- GENERAL EDUCATION ELECTIVES -----						
GEDE 1XX	GENERAL ED ELECTIVE I	074	3.00	TR	COSK 1221	Transfer from #2
THE 359	HIST OF THEATRE	081	3.00		Registered	
		Total	6.00			
----- Business Lower Division Core -----						
ACTG 251	FINANCIAL ACTG	081	3.00		Registered	
BSAD 240	LEGAL ENVIRONMENT I	074	3.00		Registered	
ECON 211	PRIN OF MACRO	074	3.00	TR	ECON 1020	Transfer from #2
ECON 212	PRIN OF MICRO	074	3.00	TR	ECON 1030	Transfer from #2
		Total	12.00			
----- Business Upper Division Core -----						
MKTG 360	PRIN OF MARKETING	081	3.00		Registered	
		Total	3.00			
----- FREE ELECTIVES -----						
COMM 100	INTRO TO MASS MEDIA	074	3.00	TR	COMM 1010	Transfer from #2
HPE 334	FOOD, FITNESS WT MGMT	074	3.00	TR	BIOL 1050	Transfer from #2
PHIL 211	INTRO TO PHIL	074	3.00	TR	PHL 101	Transfer from #3
		Total	9.00			
----- BUSINESS MATHEMATICS REQUIREMENT -----						
MATH 131	APPLIED FINITE MATH	081	3.00		Registered	
		Total	3.00			
----- Values Flag (V) & (S) -----						
BSAD 240	LEGAL ENVIRONMENT I	074	3.00		Registered	
ECON 212	PRIN OF MICRO	074	3.00	TR	ECON 1030	Transfer from #2
		Total	6.00			
----- Quantitative Flag (Q) -----						
MATH 131	APPLIED FINITE MATH	081	3.00		Registered	
		Total	3.00			

This section lists requirements that you have already completed or are in the progress of completing.

Course you are currently taking or registered to take.

Semester: first two digits are the year and the third is the semester (1=spring; P=pre-session; 2=summer I; 3=summer II; 4=fall).

For transfer courses, grades are listed as "TR" and referenced to the transfer institution.

**Work Not Applicable to This Program**

This section lists courses that do not count toward your degree program.

MATH 050	BASIC ALGEBRA	074	3.00	A		
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Important Note: Effective Fall 1999, undergraduate students are permitted a total of five individual course withdrawals during their remaining undergraduate career at Clarion University without regard to the number of their previous course withdrawals. All class withdrawals must be processed through the Office of the Registrar. Clarion University is an affirmative action equal opportunity employer.