

This report contains an example of what you can expect if you request the services of the Clarion University Small Business Development Center.

Sample Location & Demographics Report

About this report: This report contains an example of a site selection, which provides crucial knowledge about a current or proposed business location and its surrounding population. A site selection provides highly detailed demographic comparisons, allowing business owners to see how populations in their area stack up against state, national, or other statistics. Expenditure reports are also available; they show the average amount households spend on a certain product/service type per year. This can also be compared to data from other geographic areas. Official US Census data is also included in this report.



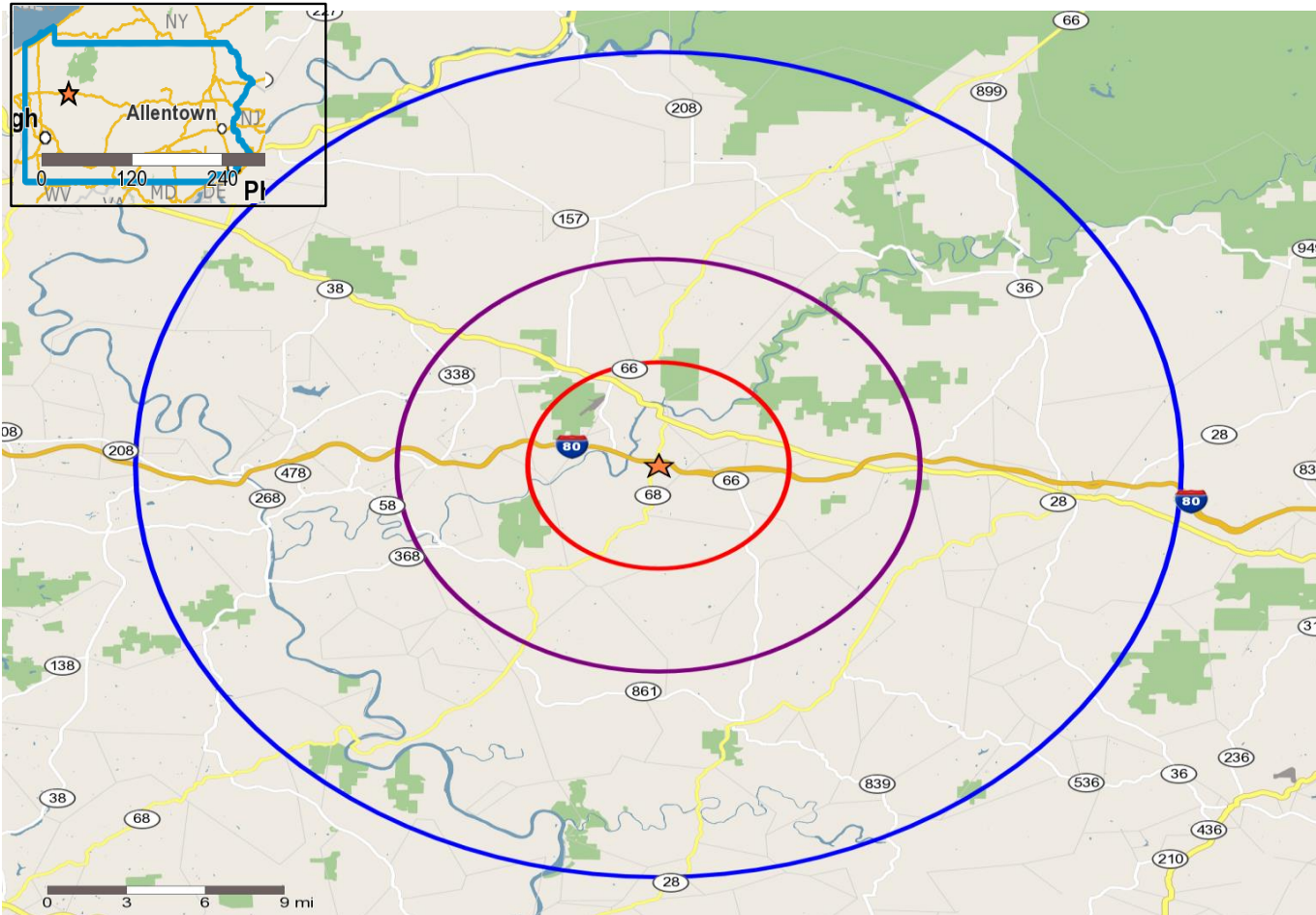
Small Business Development Center
Clarion University

Helping businesses start, grow, and prosper.

Sample Site Selection

January 01, 2018

Overview map showing the requested trade area(s) around Proposed Business Location, 330 N Point Dr, Clarion, PA, 16214:



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Trade Areas (in miles) - 5
Trade Areas (in miles) - 10
Trade Areas (in miles) - 20

Business Comparison for Proposed Business Location, 330 N Point Dr, Clarion, PA, 16214:					
	5 mile(s)	10 mile(s)	20 mile(s)	State: Pennsylvania	Entire US
Q3 2017 Employees by Major SIC Division					
Total Employees	7,588	11,372	24,168	6,381,263	150,449,752
Total Establishments	574	944	2,266	454,774	11,982,463
Employees by Major SIC Division:Totals					
Agriculture, Forestry, & Fishing (01-09)	60	143	313	75,884	1,972,149
Construction (15-17)	239	465	769	241,561	6,506,636
Finance, Insurance, & Real Estate (60-69)	284	463	928	420,645	9,749,466
Manufacturing (20-39)	964	1,490	3,543	720,474	15,452,413
Mining (10-14)	40	58	225	17,854	649,555
Public Administration (90-98)	450	803	1,928	551,584	12,664,184
Retail Trade (52-59)	1,563	2,179	5,152	1,016,177	25,966,790
Services (70-89)	3,383	4,726	9,010	2,734,285	63,170,403
Transportation, Communications, Electric, Gas, & Sanitary Services (40-49)	386	620	1,462	356,292	8,129,170
Wholesale Trade (50-51)	219	424	838	246,507	6,188,986
Employees by Major SIC Division:Agriculture, Forestry, & Fishing (01-09)					
Agricultural Production - Crops (01)	3	17	56	13,295	474,492
Agricultural Production - Livestock and Animal Specialties (02)	10	44	91	9,903	253,578
Agricultural Services (07)	46	81	147	51,256	1,174,340
Fishing, Hunting and Trapping (09)	1	1	2	333	19,525
Forestry (08)	0	0	17	1,097	50,214
Employees by Major SIC Division:Construction (15-17)					
Building Cnstrctn - General Contractors & Operative Builders (15)	83	210	286	65,514	1,759,846
Construction - Special Trade Contractors (17)	108	198	409	148,845	3,909,825
Heavy Cnstrctn, Except Building Construction - Contractors (16)	49	57	75	27,202	836,965
Employees by Major SIC Division:Finance, Insurance, & Real Estate (60-69)					
Depository Institutions (60)	125	248	484	79,063	1,857,946
Holding and Other Investment Offices (67)	3	6	21	62,113	1,198,620
Insurance Agents, Brokers and Service (64)	54	77	180	50,798	1,229,373
Insurance Carriers (63)	0	1	23	59,742	1,034,494
Nondepository Credit Institutions (61)	3	4	9	14,598	611,953
Real Estate (65)	81	106	189	107,093	3,019,222
Security & Commodity Brokers, Dealers, Exchanges & Services (62)	18	21	23	47,238	797,858
Employees by Major SIC Division:Manufacturing (20-39)					
Apparel, Finished Prdcts from Fabrics & Similar Materials (23)	2	4	37	11,742	308,932
Chemicals and Allied Products (28)	2	3	247	88,130	1,255,591
Electronic, Elctrcl Eqpmnt & Cmpts, Excpt Computer Eqpmnt (36)	0	0	199	56,148	1,485,574
Fabricated Metal Prdcts, Except Machinery & Transport Eqpmnt (34)	91	136	198	62,175	1,272,411
Food and Kindred Products (20)	18	53	206	76,131	1,481,408
Furniture and Fixtures (25)	4	5	5	9,836	333,343
Industrial and Commercial Machinery and Computer Equipment (35)	16	53	382	83,429	1,863,211
Leather and Leather Products (31)	0	0	0	1,217	74,349
Lumber and Wood Products, Except Furniture (24)	549	926	1,427	28,517	547,626
Mesr/Anlyz/Cntrl Instrmnts; Photo/Med/Opt Gds; Watches/Clocks (38)	2	2	8	42,310	1,068,747

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Miscellaneous Manufacturing Industries (39)	3	6	29	18,585	459,473
Paper and Allied Products (26)	0	0	0	23,740	594,573
Petroleum Refining and Related Industries (29)	0	0	1	8,708	137,658
Primary Metal Industries (33)	0	0	0	46,846	584,051
Printing, Publishing and Allied Industries (27)	42	52	77	58,475	1,150,020
Rubber and Miscellaneous Plastic Products (30)	0	5	264	45,313	778,789
Stone, Clay, Glass, and Concrete Products (32)	236	247	345	25,953	495,961
Textile Mill Products (22)	0	0	32	7,347	252,768
Tobacco Products (21)	0	0	0	171	18,875
Transportation Equipment (37)	0	0	87	25,701	1,289,053
Employees by Major SIC Division: Mining (10-14)					
Coal Mining (12)	0	0	12	4,142	79,033
Metal Mining (10)	0	0	0	475	67,367
Mining and Quarrying of Nonmetallic Minerals, Except Fuels (14)	3	4	26	4,487	94,278
Oil and Gas Extraction (13)	37	54	186	8,750	408,877
Employees by Major SIC Division: Public Administration (90-98)					
Administration of Economic Programs (96)	77	124	142	33,178	1,306,855
Administration of Environmental Quality and Housing Programs (95)	26	74	129	26,875	1,000,107
Administration of Human Resource Programs (94)	53	69	70	48,275	1,535,441
Executive, Legislative & General Government, Except Finance (91)	143	233	472	116,147	2,845,312
Justice, Public Order and Safety (92)	148	298	1,063	257,056	3,684,976
National Security and International Affairs (97)	4	5	51	58,889	1,914,638
Public Finance, Taxation and Monetary Policy (93)	0	0	1	11,164	376,855
Employees by Major SIC Division: Retail Trade (52-59)					
Apparel and Accessory Stores (56)	31	33	42	46,010	1,177,984
Automotive Dealers and Gasoline Service Stations (55)	147	204	595	93,578	2,538,264
Building Materials, Hrdwr, Garden Supply & Mobile Home Deals (52)	56	84	229	49,702	1,269,956
Eating and Drinking Places (58)	630	823	1,697	376,010	9,828,368
Food Stores (54)	104	224	563	149,351	3,395,634
General Merchandise Stores (53)	452	609	903	114,258	3,020,758
Home Furniture, Furnishings and Equipment Stores (57)	26	37	74	36,466	1,062,981
Miscellaneous Retail (59)	117	165	1,050	150,802	3,672,845
Employees by Major SIC Division: Services (70-89)					
Amusement and Recreation Services (79)	31	51	157	89,380	2,293,564
Automotive Repair, Services and Parking (75)	76	126	275	64,667	1,456,649
Business Services (73)	141	207	460	342,683	9,536,002
Educational Services (82)	1,266	1,611	2,823	566,479	13,175,605
Engineering, Accounting, Research, Management & Related Svcs (87)	139	252	706	295,404	7,112,576
Health Services (80)	911	1,306	2,054	737,697	15,049,712
Hotels, Rooming Houses, Camps, and Other Lodging Places (70)	195	250	424	89,500	2,307,301
Legal Services (81)	46	50	103	65,735	1,547,969
Membership Organizations (86)	191	256	628	154,262	3,555,944
Miscellaneous Repair Services (76)	6	70	347	24,949	676,846
Motion Pictures (78)	9	11	13	8,906	404,227
Museums, Art Galleries and Botanical and Zoological Gardens (84)	2	2	21	8,900	196,246
Personal Services (72)	102	146	267	74,765	1,884,311
Services, Not Elsewhere Classified (89)	2	8	19	21,436	364,465
Social Services (83)	266	380	711	189,522	3,608,986
Employees by Major SIC Division: Transportation, Communications, Electric, Gas, & Sanitary Services (40-49)					
Communications (48)	72	78	116	77,752	1,923,418

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Electric, Gas and Sanitary Services (49)	95	176	440	58,644	1,288,229
Local, Suburban Transit & Interurban Hgwy Passenger Transport (41)	56	131	289	41,114	755,882
Motor Freight Transportation (42)	120	157	380	94,087	1,834,782
Pipelines, Except Natural Gas (46)	0	0	0	3,469	24,237
Railroad Transportation (40)	0	0	0	9,391	132,423
Transportation Services (47)	5	11	30	28,944	965,759
Transportation by Air (45)	13	18	25	13,640	449,400
United States Postal Service (43)	25	48	180	27,134	564,647
Water Transportation (44)	0	0	1	2,117	190,393
Employees by Major SIC Division:Wholesale Trade (50-51)					
Wholesale Trade - Durable Goods (50)	182	380	668	151,625	3,776,398
Wholesale Trade - Nondurable Goods (51)	37	44	170	94,882	2,412,588
	5 mile(s)	10 mile(s)	20 mile(s)	State: Pennsylvania	Entire US
Q3 2017 Establishments by Major SIC Division					
Establishments by Major SIC Division:Totals					
Agriculture, Forestry, & Fishing (01-09)	9	26	73	11,101	325,707
Construction (15-17)	33	67	148	30,363	796,494
Finance, Insurance, & Real Estate (60-69)	41	57	134	37,426	1,111,050
Manufacturing (20-39)	25	42	116	21,201	514,739
Mining (10-14)	3	6	18	911	27,582
Public Administration (90-98)	26	51	140	12,249	271,975
Retail Trade (52-59)	123	189	439	83,282	2,074,747
Services (70-89)	262	403	938	219,215	5,733,015
Transportation, Communications, Electric, Gas, & Sanitary Services (40-49)	26	54	156	18,863	561,681
Wholesale Trade (50-51)	26	49	105	20,163	565,473
Establishments by Major SIC Division:Agriculture, Forestry, & Fishing (01-09)					
Agricultural Production - Crops (01)	1	7	20	2,261	92,055
Agricultural Production - Livestock and Animal Specialties (02)	1	5	20	1,572	45,989
Agricultural Services (07)	6	13	24	7,010	178,320
Fishing, Hunting and Trapping (09)	1	1	2	66	2,736
Forestry (08)	0	0	7	192	6,607
Establishments by Major SIC Division:Construction (15-17)					
Building Cnstrctn - General Contractors & Operative Builders (15)	9	20	39	9,915	274,876
Construction - Special Trade Contractors (17)	19	39	97	18,955	480,050
Heavy Cnstrctn, Except Building Construction - Contractors (16)	5	8	12	1,493	41,568
Establishments by Major SIC Division:Finance, Insurance, & Real Estate (60-69)					
Depository Institutions (60)	8	10	25	5,288	114,108
Holding and Other Investment Offices (67)	1	2	11	4,174	153,072
Insurance Agents, Brokers and Service (64)	7	11	29	6,653	172,271
Insurance Carriers (63)	0	0	3	1,228	31,622
Nondepository Credit Institutions (61)	1	2	4	1,390	58,174
Real Estate (65)	18	27	56	16,246	510,434
Security & Commodity Brokers, Dealers, Exchanges & Services (62)	5	5	6	2,447	71,369
Establishments by Major SIC Division:Manufacturing (20-39)					

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Apparel, Finished Prdcts from Fabrics & Similar Materials (23)	1	2	7	630	17,840
Chemicals and Allied Products (28)	1	1	5	1,451	33,417
Electronic, Elctrcl Eqpmnt & Cmpnts, Excpt Computer Eqpmnt (36)	0	0	2	1,224	33,656
Fabricated Metal Prdcts, Except Machinery & Transport Eqpmnt (34)	3	6	11	2,013	44,408
Food and Kindred Products (20)	3	4	11	1,568	38,139
Furniture and Fixtures (25)	1	1	1	453	11,358
Industrial and Commercial Machinery and Computer Equipment (35)	0	2	14	3,087	68,893
Leather and Leather Products (31)	0	0	0	112	3,733
Lumber and Wood Products, Except Furniture (24)	5	10	29	1,441	33,452
Mesr/Anlyz/Cntrl Instrmnts; Photo/Med/Opt Gds; Watchs/Clocks (38)	1	1	2	1,108	27,135
Miscellaneous Manufacturing Industries (39)	1	3	8	1,680	46,226
Paper and Allied Products (26)	0	0	0	406	8,731
Petroleum Refining and Related Industries (29)	0	0	0	163	3,832
Primary Metal Industries (33)	0	0	0	724	10,561
Printing, Publishing and Allied Industries (27)	6	8	13	2,623	70,343
Rubber and Miscellaneous Plastic Products (30)	0	0	4	779	16,205
Stone, Clay, Glass, and Concrete Products (32)	3	3	5	889	19,327
Textile Mill Products (22)	0	0	1	354	8,532
Tobacco Products (21)	0	0	0	18	532
Transportation Equipment (37)	0	0	2	478	18,419
Establishments by Major SIC Division: Mining (10-14)					
Coal Mining (12)	0	0	1	179	1,085
Metal Mining (10)	0	0	0	28	1,081
Mining and Quarrying of Nonmetallic Minerals, Except Fuels (14)	1	1	3	225	4,861
Oil and Gas Extraction (13)	2	5	14	479	20,555
Establishments by Major SIC Division: Public Administration (90-98)					
Administration of Economic Programs (96)	3	5	9	885	27,921
Administration of Environmental Quality and Housing Programs (95)	3	5	10	1,045	33,483
Administration of Human Resource Programs (94)	3	4	4	684	24,575
Executive, Legislative & General Government, Except Finance (91)	7	20	63	3,905	72,172
Justice, Public Order and Safety (92)	9	16	50	4,822	87,518
National Security and International Affairs (97)	1	1	3	577	18,868
Public Finance, Taxation and Monetary Policy (93)	0	0	1	331	7,438
Establishments by Major SIC Division: Retail Trade (52-59)					
Apparel and Accessory Stores (56)	7	8	12	4,810	141,977
Automotive Dealers and Gasoline Service Stations (55)	16	24	63	9,002	227,790
Building Matrials, Hrdwr, Garden Supply & Mobile Home Dealrs (52)	10	15	31	3,631	88,130
Eating and Drinking Places (58)	32	50	122	27,595	665,833
Food Stores (54)	11	21	49	9,951	234,811
General Merchandise Stores (53)	8	13	20	2,378	61,822
Home Furniture, Furnishings and Equipment Stores (57)	12	17	28	5,021	134,539
Miscellaneous Retail (59)	27	42	113	20,894	519,845
Establishments by Major SIC Division: Services (70-89)					
Amusement and Recreation Services (79)	6	11	27	9,236	240,611
Automotive Repair, Services and Parking (75)	14	27	75	13,347	286,304
Business Services (73)	27	51	106	36,798	1,134,323
Educational Services (82)	12	21	56	12,018	316,917
Engineering, Accounting, Research, Management & Related Svcs (87)	26	41	78	24,737	711,554
Health Services (80)	66	86	159	41,043	965,843
Hotels, Rooming Houses, Camps, and Other Lodging Places (70)	10	16	38	3,197	99,645
Legal Services (81)	9	10	23	10,177	264,337

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Membership Organizations (86)	34	56	168	26,871	630,908
Miscellaneous Repair Services (76)	1	4	19	5,354	158,407
Motion Pictures (78)	1	2	3	1,335	48,636
Museums, Art Galleries and Botanical and Zoological Gardens (84)	1	1	5	996	25,130
Personal Services (72)	25	40	95	19,969	504,234
Services, Not Elsewhere Classified (89)	1	3	10	2,293	66,123
Social Services (83)	27	36	75	11,844	280,043
Establishments by Major SIC Division:Transportation, Communications, Electric, Gas, & Sanitary Services (40-49)					
Communications (48)	4	5	11	3,057	96,957
Electric, Gas and Sanitary Services (49)	7	15	38	2,606	56,530
Local, Suburban Transit & Interurbn Hgwy Passenger Transport (41)	4	9	18	1,795	43,677
Motor Freight Transportation (42)	5	12	42	5,588	169,072
Pipelines, Except Natural Gas (46)	0	0	0	48	1,059
Railroad Transportation (40)	0	0	0	118	2,524
Transportation Services (47)	2	4	11	3,477	134,037
Transportation by Air (45)	1	2	5	570	21,706
United States Postal Service (43)	3	8	30	1,385	22,810
Water Transportation (44)	0	0	1	219	13,309
Establishments by Major SIC Division:Wholesale Trade (50-51)					
Wholesale Trade - Durable Goods (50)	21	43	80	13,399	351,618
Wholesale Trade - Nondurable Goods (51)	5	6	25	6,764	213,855
<i>Report counts include D&B business location records that have a valid telephone, known SIC code and D&B ratings as well as exclude cottage industries (businesses that operate from a residence).</i>					
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Experian Data Methodology					

Complete Demographic Comparison Report for Proposed Business Location, 330 N Point Dr, Clarion, PA, 16214:					
	5 mile(s)	10 mile(s)	20 mile(s)	State: Pennsylvania	Entire US
2017A Demographics:					
Q2 2017 Employees	7,588	11,372	24,168	6,381,263	150,449,752
Q2 2017 Establishments*	574	944	2,266	454,774	11,982,463
Total Population	12,711	24,825	67,848	12,870,196	325,227,741
Total Households	4,917	9,799	27,475	5,069,423	122,737,174
Female Population	6,807	12,923	34,407	6,573,316	165,121,145
% Female	53.6%	52.1%	50.7%	51.1%	50.8%
Male Population	5,904	11,901	33,441	6,296,880	160,106,596
% Male	46.5%	47.9%	49.3%	48.9%	49.2%
Population Density (per Sq. Mi.)	161.56	78.88	53.90	284.12	90.40
Employed Civilian Population 16+					
Total	5,863	11,569	31,324	6,276,290	156,444,659
White Collar	55.7%	52.5%	48.8%	60.4%	60.7%
Blue Collar	44.3%	47.5%	51.2%	39.6%	39.3%
Seasonal Population by Quarter:					
Q4 2014	561	1,988	14,072	370,501	10,248,641
Q1 2015	499	1,897	13,906	361,571	10,273,667
Q2 2015	558	2,135	15,888	411,374	11,599,442
Q3 2015	557	2,129	15,297	401,142	11,403,275
Q4 2015	503	1,902	13,809	376,134	10,535,757
Q1 2016	493	1,901	13,576	366,873	10,458,114
Q2 2016	556	2,152	15,680	416,761	11,800,448
Q3 2016	549	2,143	15,634	403,789	11,499,269
Q4 2016	500	1,932	14,165	380,621	10,640,360
Age:					
Age 0 - 4	4.1%	4.6%	5.0%	5.6%	6.2%
Age 5 - 14	8.0%	9.3%	10.5%	11.7%	12.8%
Age 15 - 19	12.5%	9.3%	7.2%	6.5%	6.6%
Age 20 - 24	20.1%	12.9%	8.0%	6.7%	7.1%
Age 25 - 34	10.4%	11.0%	11.0%	13.0%	13.7%
Age 35 - 44	8.2%	9.7%	10.8%	11.7%	12.6%
Age 45 - 54	10.4%	12.5%	13.3%	13.9%	13.4%
Age 55 - 64	11.2%	13.4%	15.0%	14.0%	12.7%
Age 65 - 74	7.8%	9.2%	10.5%	9.3%	8.5%
Age 75 - 84	5.1%	5.7%	6.2%	5.1%	4.3%
Age 85 +	2.2%	2.3%	2.5%	2.6%	2.0%
Median Age	28.7	38.2	42.9	40.7	37.8
Housing Units					
Total Housing Units	5,570	11,558	36,582	5,598,149	135,886,619
Occupied Housing Units	88.3%	84.8%	75.1%	90.6%	90.3%
Vacant Housing Units	11.7%	15.2%	24.9%	9.4%	9.7%
Housing Units by Tenure					

Total Households in Tenure	4,917	9,799	27,475	5,069,423	122,737,174
Owner Occupied Housing Units	2,526	6,346	20,232	3,487,393	78,059,133
Owner Occupied free and clear	55.1%	54.1%	53.3%	38.1%	34.0%
Owner Occupied with a mortgage or loan	44.9%	45.9%	46.7%	61.9%	66.0%
Renter Occupied Housing Units	2,392	3,453	7,242	1,582,030	44,678,041
Race and Ethnicity					
American Indian, Eskimo, Aleut	0.4%	0.3%	0.2%	0.2%	1.0%
Asian	1.8%	1.2%	0.6%	3.4%	5.5%
Black	3.5%	2.0%	1.1%	11.2%	12.9%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%	0.0%	0.2%
White	92.1%	95.0%	97.0%	80.0%	70.4%
Other	0.4%	0.3%	0.2%	2.9%	6.7%
Multi-Race	1.8%	1.3%	1.0%	2.3%	3.3%
Hispanic Ethnicity					
Hispanic Ethnicity	1.4%	0.9%	0.8%	7.0%	17.9%
Not of Hispanic Ethnicity	98.6%	99.1%	99.2%	93.0%	82.1%
Race of Hispanics					
Hispanics	181	235	543	906,639	58,138,430
American Indian	4.0%	5.3%	5.2%	1.4%	1.4%
Asian	0.0%	0.0%	0.0%	0.4%	0.4%
Black	11.5%	9.3%	6.4%	7.3%	2.6%
Hawaiian/Pacific Islander	0.5%	0.4%	0.2%	0.1%	0.1%
White	57.9%	60.1%	59.9%	42.8%	52.8%
Other	19.3%	17.9%	19.5%	39.5%	36.4%
Multi-Race	6.9%	6.9%	8.8%	8.5%	6.3%
Race of Non Hispanics					
Non Hispanics	12,530	24,589	67,305	11,963,557	267,089,311
American Indian	0.3%	0.2%	0.2%	0.2%	0.9%
Asian	1.9%	1.2%	0.6%	3.6%	6.6%
Black	3.3%	1.9%	1.0%	11.5%	15.1%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%	0.0%	0.2%
White	92.6%	95.4%	97.3%	82.8%	74.2%
Other	0.2%	0.1%	0.0%	0.1%	0.2%
Multi-Race	1.8%	1.2%	0.9%	1.8%	2.7%
Marital Status:					
Age 15 + Population	11,168	21,353	57,316	10,646,263	263,417,179
Divorced	8.4%	8.7%	9.4%	9.6%	11.2%
Never Married	50.6%	39.1%	29.9%	33.6%	33.2%
Now Married	35.6%	45.7%	53.3%	49.7%	49.7%
Now Married - Separated	2.4%	2.0%	2.0%	2.2%	2.2%
Widowed	5.4%	6.5%	7.3%	7.1%	5.9%
Educational Attainment:					
Total Population Age 25+	7,023	15,839	47,041	8,951,162	219,008,338
Grade K - 8	1.8%	2.3%	2.9%	2.6%	4.4%
Grade 9 - 12	6.1%	6.4%	7.3%	7.4%	7.8%
High School Graduate	41.3%	46.7%	50.1%	36.6%	27.9%
Associates Degree	7.8%	7.7%	8.2%	7.8%	7.9%
Bachelor's Degree	14.8%	13.4%	11.3%	17.3%	18.4%
Graduate Degree	12.1%	8.7%	6.1%	11.0%	11.0%
Some College, No Degree	15.3%	14.1%	13.4%	16.3%	21.1%

No Schooling Completed	0.9%	0.7%	0.8%	1.0%	1.4%
Household Income:					
Income \$ 0 - \$9,999	11.6%	8.4%	6.9%	6.7%	6.9%
Income \$ 10,000 - \$14,999	8.2%	6.7%	6.3%	5.1%	5.0%
Income \$ 15,000 - \$24,999	13.5%	13.3%	13.2%	10.3%	10.2%
Income \$ 25,000 - \$34,999	10.8%	10.9%	11.3%	9.9%	9.7%
Income \$ 35,000 - \$49,999	14.0%	15.8%	17.0%	13.3%	13.1%
Income \$ 50,000 - \$74,999	17.6%	21.1%	21.8%	18.9%	18.2%
Income \$ 75,000 - \$99,999	10.8%	11.4%	11.9%	13.0%	12.6%
Income \$100,000 - \$124,999	6.5%	5.9%	6.1%	8.5%	8.6%
Income \$125,000 - \$149,999	2.9%	3.0%	2.7%	4.8%	5.1%
Income \$150,000 +	4.2%	3.5%	2.8%	9.4%	10.6%
Average Household Income	\$55,368	\$56,907	\$56,455	\$77,801	\$81,217
Median Household Income	\$40,327	\$44,825	\$45,809	\$55,569	\$56,286
Per Capita Income	\$23,234	\$23,502	\$23,382	\$31,062	\$30,982
Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under					
Total Families (Family Households)	2,414	5,735	17,969	3,280,569	80,787,447
Husband-Wife Family, Own Children, Below Poverty	26	85	352	50,020	1,964,884
Husband-Wife Family, No Own Children, Below Poverty	32	101	357	44,299	1,262,019
Male Householder, Own Children, Below Poverty	14	39	155	22,621	617,027
Male Householder, No Own Children, Below Poverty	3	6	21	8,985	274,059
Female Householder, Own Children, Below Poverty	170	267	631	129,461	3,431,758
Female Householder, No Own Children, Below Poverty	35	50	135	32,514	882,150
Husband-Wife Family, Own Children, At/Above Poverty	550	1,385	4,212	835,617	21,829,120
Husband-Wife Family, No Own Children, At/Above Poverty	1,182	2,939	9,460	1,498,341	33,892,361
Male Householder, Own Children, At/Above Poverty	85	168	478	84,909	2,239,708
Male Householder, No Own Children, At/Above Poverty	76	174	585	113,879	2,844,136
Female Householder, Own Children, At/Above Poverty	90	188	619	197,029	5,208,416
Female Householder, No Own Children, At/Above Poverty	150	333	963	262,894	6,341,809
Poverty: Popn, Ratio of Income to Poverty Level					
Total Population for whom poverty status is determined	12,711	24,825	67,848	12,870,196	325,227,741
Less Than .50	1,849	2,357	4,450	778,573	22,017,217
.50 - .99	1,442	2,286	5,635	955,691	27,724,453
1.00 - 1.24	627	1,117	3,209	527,811	15,540,866
1.25 - 1.49	435	1,002	3,555	555,530	15,625,397
1.50 - 1.84	781	1,864	5,347	783,096	21,535,007
1.85 - 1.99	201	632	2,174	337,920	8,724,843
2.00+	7,377	15,566	43,478	8,931,575	214,059,958
Poverty: Popn by Race					
By Race					
White, Below Poverty Level	2,970	4,288	9,559	1,052,469	26,936,916
White, Above Poverty Level	8,734	19,302	56,232	9,240,316	202,076,348
Black, Below Poverty Level	159	171	216	407,524	11,435,408
Black, Above Poverty Level	280	321	504	1,035,213	30,344,187
AI/Alaskan Native, Below Poverty Level	6	6	14	8,298	898,419
AI/Alaskan Native, Above Poverty Level	39	57	122	22,040	2,272,696
Asian, Below Poverty Level	3	6	13	60,150	2,284,559
Asian, Above Poverty Level	229	283	376	371,596	15,689,936
NH/PI, Below Poverty Level	2	2	4	1,145	128,106
NH/PI, Above Poverty Level	1	2	6	3,546	492,086

Some Other Race, Below Poverty Level	15	16	38	123,726	5,788,652
Some Other Race, Above Poverty Level	40	47	99	251,673	16,044,592
2+ Races, Below Poverty Level	136	153	241	80,952	2,269,610
2+ Races, Above Poverty Level	97	169	424	211,548	8,566,226
Poverty: Popn by Ethnicity					
Hispanic/Latino					
Hispanic/Latino, Below Poverty Level	43	48	122	268,181	13,675,665
Hispanic/Latino, Above Poverty Level	138	188	421	638,458	44,462,765
Non-Hispanic/Latino, Below Poverty Level	3,248	4,596	9,963	1,466,083	36,066,005
Non-Hispanic/Latino, Above Poverty Level	9,282	19,994	57,342	10,497,474	231,023,306
Non-Hispanic/Latino by Race					
White, Below Poverty Level	2,943	4,259	9,494	957,789	20,490,392
White, Above Poverty Level	8,656	19,190	55,972	8,947,170	177,818,765
Other than White, Below Poverty Level	348	384	591	776,475	29,251,278
Other than White, Above Poverty Level	764	992	1,791	2,188,762	97,667,306
Vehicles Available					
0 Vehicles Available	12.1%	9.0%	7.7%	11.6%	9.1%
1 Vehicle Available	37.7%	34.9%	33.0%	34.3%	33.8%
2+ Vehicles Available	50.3%	56.1%	59.3%	54.1%	57.1%
Average Vehicles Per Household	1.82	1.89	1.95	1.86	1.92
Total Vehicles Available	8,952	18,522	53,466	9,446,628	235,125,118
2022 Demographics:					
Total Population	13,006	25,171	67,681	13,073,590	338,317,173
Total Households	5,075	10,044	27,681	5,211,029	129,506,301
Female Population	6,961	13,110	34,269	6,658,468	171,433,568
% Female	53.5%	52.1%	50.6%	50.9%	50.7%
Male Population	6,045	12,060	33,412	6,415,122	166,883,605
% Male	46.5%	47.9%	49.4%	49.1%	49.3%
Population Density (per Sq. Mi.)	165.31	79.98	53.76	288.61	94.04
Employed Civilian Population 16+					
Total	6,234	12,150	32,076	6,447,796	164,768,727
% White Collar	55.7%	52.5%	48.8%	60.5%	61.0%
% Blue Collar	44.3%	47.5%	51.2%	39.5%	39.0%
Age:					
Age 0 - 4	4.1%	4.7%	5.0%	5.5%	6.1%
Age 5 - 14	7.8%	9.1%	10.3%	11.4%	12.4%
Age 15 - 19	12.3%	9.0%	6.9%	6.3%	6.4%
Age 20 - 24	19.9%	13.1%	8.2%	6.5%	6.7%
Age 25 - 34	10.7%	11.2%	11.1%	13.0%	13.8%
Age 35 - 44	8.1%	9.5%	10.5%	11.8%	12.8%
Age 45 - 54	9.9%	11.6%	11.8%	12.5%	12.3%
Age 55 - 64	11.1%	13.2%	14.4%	13.8%	12.6%
Age 65 - 74	8.5%	10.1%	12.0%	10.8%	9.8%
Age 75 - 84	5.4%	6.2%	7.2%	5.9%	5.1%
Age 85 +	2.2%	2.4%	2.7%	2.6%	2.0%
Median Age	29.6	38.4	43.2	41.3	38.5

Housing Units					
Total Housing Units	5,743	11,860	36,895	5,756,272	143,512,941
Occupied Housing Units	88.4%	84.7%	75.0%	90.5%	90.2%
Vacant Housing Units	11.6%	15.3%	25.0%	9.5%	9.8%
Housing Units by Tenure					
Total Households in Tenure	5,075	10,044	27,681	5,211,029	129,506,301
Owner Occupied Housing Units	2,608	6,496	20,377	3,592,591	82,491,835
Owner Occupied free and clear	55.9%	54.6%	53.6%	38.3%	34.0%
Owner Occupied with a mortgage or loan	44.1%	45.4%	46.4%	61.7%	66.0%
Renter Occupied Housing Units	2,468	3,548	7,304	1,618,438	47,014,466
Race and Ethnicity					
American Indian, Eskimo, Aleut	0.4%	0.3%	0.2%	0.2%	1.0%
Asian	2.0%	1.3%	0.6%	3.7%	5.9%
Black	3.6%	2.1%	1.1%	11.0%	12.7%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%	0.0%	0.2%
White	91.3%	94.5%	96.6%	79.3%	69.5%
Other	0.4%	0.3%	0.2%	3.1%	7.1%
Multi-Race	2.2%	1.5%	1.2%	2.6%	3.7%
Hispanic Ethnicity	1.5%	1.0%	0.9%	7.6%	18.9%
Not of Hispanic Ethnicity	98.5%	99.0%	99.1%	92.4%	81.1%
Race of Hispanics					
Hispanics	201	261	603	997,538	63,799,950
American Indian	4.0%	5.5%	5.3%	1.3%	1.3%
Asian	0.0%	0.0%	0.0%	0.4%	0.4%
Black	11.7%	9.6%	6.1%	7.0%	2.5%
Hawaiian/Pacific Islander	0.5%	0.4%	0.2%	0.1%	0.1%
White	59.0%	60.9%	60.0%	43.2%	52.8%
Other	18.7%	17.2%	19.7%	39.3%	36.4%
Multi-Race	6.2%	6.4%	8.6%	8.6%	6.5%
Race of Non Hispanics					
Non Hispanics	12,806	24,909	67,078	12,076,052	274,517,223
American Indian	0.3%	0.2%	0.2%	0.2%	0.9%
Asian	2.1%	1.3%	0.6%	3.9%	7.1%
Black	3.5%	2.0%	1.1%	11.4%	15.1%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%	0.0%	0.2%
White	91.8%	94.8%	96.9%	82.3%	73.4%
Other	0.2%	0.1%	0.0%	0.1%	0.2%
Multi-Race	2.1%	1.5%	1.1%	2.1%	3.1%
Marital Status:					
Age 15 + Population	11,460	21,699	57,341	10,874,385	275,723,599
Divorced	8.7%	8.9%	9.6%	9.6%	11.1%
Never Married	51.2%	39.7%	30.3%	33.6%	33.1%
Now Married	34.8%	45.0%	52.9%	49.8%	49.9%
Now Married - Separated	2.5%	2.1%	2.1%	2.2%	2.2%
Widowed	5.4%	6.5%	7.3%	7.0%	5.9%
Educational Attainment:					
Total Population Age 25+	7,272	16,134	47,088	9,199,078	231,469,567
Grade K - 9	1.9%	2.3%	2.9%	2.6%	4.3%

Sample Site Selection

January 01, 2018



Grade 9 - 12	6.2%	6.4%	7.3%	7.3%	7.7%
High School Graduate	41.2%	46.5%	50.0%	36.3%	27.6%
Associates Degree	7.8%	7.7%	8.1%	7.8%	8.0%
Bachelor's Degree	14.7%	13.4%	11.3%	17.6%	18.7%
Graduate Degree	12.1%	8.9%	6.2%	11.2%	11.2%
Some College, No Degree	15.2%	14.0%	13.4%	16.2%	21.1%
No Schooling Completed	0.9%	0.7%	0.8%	0.9%	1.4%
Household Income:					
Income \$ 0 - \$9,999	8.4%	6.1%	5.0%	4.9%	5.2%
Income \$ 10,000 - \$14,999	7.7%	6.1%	5.6%	4.7%	4.7%
Income \$ 15,000 - \$24,999	11.8%	11.5%	11.4%	9.0%	8.9%
Income \$ 25,000 - \$34,999	10.0%	9.9%	9.9%	8.6%	8.6%
Income \$ 35,000 - \$49,999	12.1%	13.6%	14.7%	11.8%	11.8%
Income \$ 50,000 - \$74,999	19.0%	22.5%	23.4%	17.8%	17.1%
Income \$ 75,000 - \$99,999	12.8%	13.4%	13.9%	14.1%	13.5%
Income \$100,000 - \$124,999	8.5%	7.9%	8.2%	10.7%	10.5%
Income \$125,000 - \$149,999	4.0%	4.0%	3.7%	6.4%	6.5%
Income \$150,000 +	5.7%	4.9%	4.1%	12.1%	13.3%
Average Household Income	\$64,488	\$65,768	\$65,340	\$90,316	\$93,376
Median Household Income	\$49,924	\$53,151	\$53,395	\$65,373	\$65,658
Per Capita Income	\$26,972	\$27,287	\$27,253	\$36,411	\$36,063
Vehicles Available					
0 Vehicles Available	11.9%	9.0%	7.7%	11.4%	8.9%
1 Vehicle Available	37.3%	34.6%	32.9%	34.1%	33.6%
2+ Vehicles Available	50.8%	56.4%	59.4%	54.5%	57.5%
Average Vehicles Per Household	1.83	1.90	1.95	1.87	1.92
Total Vehicles Available	9,313	19,072	53,982	9,747,894	248,813,811
2010 Demographics:					
Total Population	12,622	24,806	68,457	12,702,379	308,745,538
Total Households	4,977	9,907	27,874	5,018,904	116,716,292
Female Population	6,818	12,987	34,912	6,512,016	156,964,212
% Female	54.0%	52.4%	51.0%	51.3%	50.8%
Male Population	5,804	11,819	33,545	6,190,363	151,781,326
% Male	46.0%	47.7%	49.0%	48.7%	49.2%
Population Density (per Sq. Mi.)	160.43	78.82	54.38	280.41	85.82
Employed Civilian Population 16+					
Total	5,969	11,790	30,845	5,905,288	140,768,943
% White Collar	56.3%	53.1%	49.7%	60.7%	61.0%
% Blue Collar	43.7%	46.9%	50.3%	39.3%	39.0%
Age:					
Age 0 - 4	4.1%	4.6%	5.2%	5.7%	6.5%
Age 5 - 14	7.9%	9.6%	10.9%	12.2%	13.3%
Age 15 - 19	14.3%	10.5%	8.0%	7.1%	7.1%
Age 20 - 24	22.2%	14.2%	8.3%	6.9%	7.0%
Age 25 - 34	8.7%	9.3%	9.9%	11.9%	13.3%
Age 35 - 44	8.6%	10.6%	11.8%	12.7%	13.3%
Age 45 - 54	11.1%	13.5%	14.9%	15.3%	14.6%
Age 55 - 64	10.0%	11.9%	13.4%	12.8%	11.8%

Age 65 - 74	6.6%	8.1%	9.2%	7.7%	7.0%
Age 75 - 84	4.7%	5.4%	6.0%	5.3%	4.2%
Age 85 +	2.0%	2.2%	2.4%	2.4%	1.8%
Median Age	26.0	36.8	41.7	40.1	37.1
Housing Units					
Total Housing Units	5,540	11,480	36,537	5,567,315	131,704,730
Occupied Housing Units	89.8%	86.3%	76.3%	90.2%	88.6%
Vacant Housing Units	10.2%	13.7%	23.7%	9.9%	11.4%
Housing Units by Tenure					
Total Households in Tenure	4,977	9,907	27,874	5,018,904	116,716,292
Owner Occupied Housing Units	2,501	6,304	20,309	3,491,722	75,986,074
Owner Occupied free and clear	50.4%	50.5%	50.5%	35.0%	30.3%
Owner Occupied with a mortgage or loan	49.6%	49.5%	49.5%	65.0%	69.7%
Renter Occupied Housing Units	2,475	3,603	7,565	1,527,182	40,730,218
Race and Ethnicity					
American Indian, Eskimo, Aleut	0.2%	0.2%	0.2%	0.2%	1.0%
Asian	1.1%	0.7%	0.4%	2.8%	4.8%
Black	3.2%	1.8%	1.0%	10.9%	12.6%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%	0.0%	0.2%
White	93.8%	96.2%	97.6%	81.9%	72.4%
Other	0.3%	0.2%	0.2%	2.4%	6.2%
Multi-Race	1.3%	0.9%	0.8%	1.9%	2.9%
Hispanic Ethnicity					
Hispanic Ethnicity	1.0%	0.7%	0.6%	5.7%	16.3%
Not of Hispanic Ethnicity	99.0%	99.3%	99.4%	94.3%	83.7%
Race of Hispanics					
Hispanics	131	173	422	719,660	50,477,594
American Indian	3.1%	4.1%	4.3%	1.4%	1.4%
Asian	0.0%	0.0%	0.0%	0.4%	0.4%
Black	11.5%	9.2%	5.9%	7.0%	2.5%
Hawaiian/Pacific Islander	0.2%	0.6%	0.7%	0.1%	0.1%
White	58.2%	60.7%	60.8%	43.3%	53.0%
Other	18.2%	16.7%	19.0%	39.5%	36.7%
Multi-Race	8.8%	8.6%	9.3%	8.2%	6.0%
Race of Non Hispanics					
Non Hispanics	12,492	24,633	68,035	11,982,719	258,267,944
American Indian	0.2%	0.1%	0.1%	0.1%	0.9%
Asian	1.1%	0.7%	0.4%	2.9%	5.6%
Black	3.1%	1.8%	0.9%	11.1%	14.6%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%	0.0%	0.2%
White	94.2%	96.4%	97.8%	84.2%	76.2%
Other	0.1%	0.1%	0.0%	0.1%	0.2%
Multi-Race	1.2%	0.9%	0.7%	1.5%	2.3%
Marital Status:					
Age 15 + Population	11,115	21,270	57,440	10,428,055	247,518,325
Divorced	8.1%	9.0%	10.0%	9.4%	10.9%
Never Married	48.6%	38.0%	29.8%	32.7%	32.1%

Now Married	37.2%	46.4%	52.7%	50.7%	51.0%
Now Married - Separated	1.9%	1.9%	2.0%	2.4%	2.2%
Widowed	6.1%	6.6%	7.6%	7.3%	6.0%
Educational Attainment:					
Total Population Age 25+	6,510	15,136	46,261	8,648,843	203,891,983
Grade K - 8	1.5%	2.0%	2.7%	2.8%	4.8%
Grade 9 - 12	6.3%	6.5%	7.2%	7.8%	8.3%
High School Graduate	42.2%	47.6%	50.7%	37.5%	28.5%
Associates Degree	8.1%	8.0%	8.6%	7.4%	7.6%
Bachelor's Degree	14.1%	13.0%	11.0%	16.7%	17.7%
Graduate Degree	11.2%	8.0%	5.4%	10.4%	10.4%
Some College, No Degree	15.9%	14.4%	13.4%	16.5%	21.3%
No Schooling Completed	0.8%	0.6%	0.8%	0.9%	1.3%
Household Income:					
Income \$ 0 - \$9,999	13.2%	10.1%	8.5%	7.2%	7.4%
Income \$ 10,000 - \$14,999	9.2%	7.7%	7.2%	5.7%	5.4%
Income \$ 15,000 - \$24,999	14.8%	14.5%	14.3%	10.9%	11.0%
Income \$ 25,000 - \$34,999	11.4%	11.5%	12.2%	10.8%	10.7%
Income \$ 35,000 - \$49,999	15.4%	17.4%	18.5%	14.4%	14.3%
Income \$ 50,000 - \$74,999	16.7%	20.1%	20.9%	19.6%	18.5%
Income \$ 75,000 - \$99,999	8.5%	9.0%	9.5%	12.6%	12.2%
Income \$100,000 - \$124,999	5.3%	4.8%	4.9%	8.0%	8.2%
Income \$125,000 - \$149,999	2.2%	2.2%	1.9%	4.1%	4.4%
Income \$150,000 +	3.2%	2.8%	2.2%	6.8%	7.9%
Average Household Income	\$49,912	\$51,796	\$51,450	\$70,448	\$73,387
Median Household Income	\$36,028	\$39,437	\$40,811	\$51,184	\$51,362
Per Capita Income	\$21,304	\$21,610	\$21,422	\$28,254	\$28,088
Vehicles Available					
0 Vehicles Available	12.3%	9.1%	7.8%	11.7%	9.1%
1 Vehicle Available	38.4%	36.2%	34.0%	34.4%	33.9%
2+ Vehicles Available	49.3%	54.7%	58.1%	53.9%	57.1%
Average Vehicles Per Household	1.79	1.86	1.92	1.85	1.91
Total Vehicles Available	8,906	18,380	53,478	9,308,971	223,213,952
2000 Census Demographics:					
Total Population	12,784	25,172	70,941	12,281,125	281,422,025
Total Households	4,690	9,480	27,617	4,777,048	105,480,443
Female Population	6,992	13,338	36,475	6,353,642	143,514,568
% Female	54.7%	53.0%	51.4%	51.7%	51.0%
Male Population	5,792	11,834	34,466	5,927,483	137,907,457
% Male	45.3%	47.0%	48.6%	48.3%	49.0%
Employed Civilian Population 16+					
Total	5,564	11,075	30,420	5,651,292	129,717,205
% White Collar	60.7%	54.2%	47.9%	61.5%	61.9%
% Blue Collar	39.3%	45.9%	52.1%	38.5%	38.1%
Age:					
Age 0 - 4	4.5%	5.1%	5.4%	5.9%	6.8%
Age 5 - 14	8.9%	11.2%	12.8%	13.8%	14.6%

Age 15 - 19	14.2%	10.4%	8.2%	6.8%	7.1%
Age 20 - 24	20.9%	13.5%	7.9%	6.1%	6.8%
Age 25 - 34	10.2%	11.0%	11.4%	12.6%	14.1%
Age 35 - 44	11.0%	13.1%	14.6%	16.0%	16.3%
Age 45 - 54	10.4%	12.2%	13.5%	13.9%	13.4%
Age 55 - 64	7.1%	9.1%	10.1%	9.2%	8.6%
Age 65 - 74	6.7%	7.8%	8.5%	7.9%	6.6%
Age 75 - 84	4.8%	4.9%	5.6%	5.8%	4.4%
Age 85 +	1.4%	1.7%	1.9%	1.9%	1.5%
Median Age	25.9	34.0	38.1	38.1	35.5
Housing Units					
Total Housing Units	5,187	10,853	36,058	5,249,790	115,905,192
Owner Occupied Housing Units	51.4%	60.0%	58.1%	64.9%	60.3%
Renter Occupied Housing Units	39.0%	27.4%	18.5%	26.1%	30.7%
Vacant Housing Units	9.6%	12.7%	23.4%	9.0%	9.0%
Race and Ethnicity					
American Indian, Eskimo, Aleut	0.2%	0.1%	0.1%	0.2%	0.9%
Asian	0.7%	0.5%	0.4%	1.8%	3.6%
Hawaiian or other Pacific Islander	0.0%	0.0%	0.0%	0.0%	0.1%
Black	1.5%	0.9%	0.5%	9.9%	12.2%
White	96.4%	97.6%	98.3%	85.4%	75.1%
Other	0.2%	0.1%	0.1%	1.5%	5.5%
Two or More Races	1.1%	0.8%	0.7%	1.3%	2.6%
Hispanic Ethnicity	0.6%	0.4%	0.4%	3.2%	12.5%
Not of Hispanic Ethnicity	99.4%	99.6%	99.7%	96.8%	87.5%
Marital Status:					
Age 15 + Population	11,065	21,067	58,025	9,864,481	221,224,172
Divorced	6.4%	6.7%	7.1%	8.1%	9.8%
Never Married	47.0%	34.9%	26.2%	27.2%	27.1%
Now Married	35.9%	47.2%	55.3%	51.4%	51.1%
Separated	4.7%	4.0%	3.4%	5.0%	5.4%
Widowed	5.8%	7.0%	8.1%	8.2%	6.6%
Educational Attainment:					
Total Population Age 25+	6,569	15,037	46,542	8,265,622	182,213,807
Grade K - 8	4.3%	4.7%	6.1%	4.7%	6.1%
Grade 9 - 11, No diploma	9.5%	10.5%	12.7%	12.6%	12.1%
High School Graduate	44.5%	49.4%	51.0%	38.1%	28.6%
Associates Degree	3.8%	4.1%	4.6%	5.9%	6.3%
Bachelor's Degree	12.6%	10.3%	8.4%	14.0%	15.5%
Graduate Degree	10.8%	7.5%	5.0%	8.4%	8.9%
Some College, No Degree	14.1%	13.1%	11.8%	15.5%	21.1%
No Schooling Completed	0.5%	0.4%	0.5%	0.7%	1.4%
Public School Enrollment	94.1%	93.2%	92.9%	76.5%	83.6%
Private School Enrollment	5.9%	6.8%	7.1%	23.5%	16.4%
Household Income:					
Income \$ 0 - \$9,999	18.6%	13.9%	11.6%	9.8%	9.5%
Income \$ 10,000 - \$14,999	9.9%	8.7%	9.3%	7.0%	6.3%

Income \$ 15,000 - \$24,999	18.3%	17.9%	18.3%	13.8%	12.8%
Income \$ 25,000 - \$34,999	13.5%	15.2%	16.8%	13.3%	12.8%
Income \$ 35,000 - \$49,999	14.2%	17.0%	18.0%	16.9%	16.5%
Income \$ 50,000 - \$74,999	14.8%	16.4%	16.3%	19.5%	19.5%
Income \$ 75,000 - \$99,999	5.3%	5.8%	5.6%	9.6%	10.2%
Income \$100,000 - \$124,999	2.5%	2.1%	2.0%	4.6%	5.2%
Income \$125,000 - \$149,999	1.1%	0.9%	0.8%	2.1%	2.5%
Income \$150,000 - \$199,999	0.5%	0.7%	0.6%	1.8%	2.2%
Income \$200,000 or More	0.7%	0.8%	0.6%	1.9%	2.4%
Average Household Income					
Average Household Income	\$37,076	\$39,961	\$39,331	\$52,706	\$56,675
Median Household Income					
Median Household Income	\$27,237	\$31,158	\$31,346	\$40,115	\$42,257
Per Capita Income					
Per Capita Income	\$13,601	\$15,050	\$15,312	\$20,501	\$21,242
Vehicles Available					
0 Vehicles Available	9.4%	7.1%	6.5%	12.8%	10.3%
1 Vehicle Available	38.0%	34.7%	33.8%	34.9%	34.2%
2 Vehicles Available	38.2%	42.0%	42.6%	37.5%	38.4%
3+ Vehicles Available	14.5%	16.1%	17.1%	14.8%	17.1%
Average Vehicles Per Household	1.50	1.50	1.30	1.40	1.50
Total Vehicles Available	7,602	16,308	48,470	7,597,248	177,487,515
Population Trend					
2000	12,784	25,172	70,941	12,281,125	281,422,025
2010	12,622	24,806	68,457	12,702,379	308,745,538
Change 2000 to 2010	-1.3%	-1.5%	-3.5%	3.4%	9.7%
2017A	12,711	24,825	67,848	12,870,196	325,227,741
2022	13,006	25,171	67,681	13,073,590	338,317,173
Change 2017A to 2022	2.3%	1.4%	-0.2%	1.6%	4.0%
Household Trend					
2000	4,690	9,480	27,617	4,777,048	105,480,443
2010	4,977	9,907	27,874	5,018,904	116,716,292
Change 2000 to 2010	4.8%	3.4%	-0.5%	6.1%	16.4%
2017A	4,917	9,799	27,475	5,069,423	122,737,174
2022	5,075	10,044	27,681	5,211,029	129,506,301
Change 2017A to 2022	3.2%	2.5%	0.8%	2.8%	5.5%
Average Household Size Trend					
2000	2.3	2.4	2.5	2.5	2.6
2010	2.2	2.3	2.4	2.5	2.6
Change 2000 to 2010	-2.8%	-4.1%	-3.7%	-1.3%	-0.7%
2017A	2.2	2.3	2.4	2.5	2.6
2022	2.2	2.3	2.4	2.4	2.6
Change 2017A to 2022	-0.8%	-0.9%	-0.7%	-0.5%	-0.4%
Median Age Trend					
2000	25.9	34.0	38.1	38.1	35.5
2010	26.0	36.8	41.7	40.1	37.1
2017A	28.7	38.2	42.9	40.7	37.8
2022	29.6	38.4	43.2	41.3	38.5
Housing Units Trend					

Total Housing Units					
Change 2000 to 2010	6.8%	5.8%	1.3%	6.0%	13.6%
Change 2017A to 2022	3.1%	2.6%	0.9%	2.8%	5.6%
Owner Occupied Housing Units					
Change 2000 to 2010	-6.2%	-3.1%	-3.0%	2.4%	8.7%
Change 2017A to 2022	3.3%	2.4%	0.7%	3.0%	5.7%
Renter Occupied Housing Units					
Change 2000 to 2010	22.3%	21.2%	13.4%	11.6%	14.4%
Change 2017A to 2022	3.2%	2.8%	0.9%	2.3%	5.2%
Vacant Housing Units					
Change 2000 to 2010	13.5%	14.6%	2.6%	16.0%	43.8%
Change 2017A to 2022	2.3%	3.2%	1.2%	3.1%	6.5%
Race and Ethnicity Trend					
American Indian, Eskimo, Aleut					
Change 2000 to 2010	48.4%	31.1%	62.7%	38.0%	19.8%
Change 2017A to 2022	13.5%	12.4%	7.4%	2.5%	3.1%
Asian and Native Hawaiian/Other Pacific Islander					
Change 2000 to 2010	64.0%	44.6%	1.7%	60.3%	44.3%
Change 2017A to 2022	13.1%	13.3%	10.5%	10.8%	9.9%
Black					
Change 2000 to 2010	109.8%	102.0%	98.4%	13.8%	13.4%
Change 2017A to 2022	7.8%	7.8%	6.1%	0.0%	3.0%
White					
Change 2000 to 2010	-3.9%	-2.9%	-4.2%	-0.8%	5.7%
Change 2017A to 2022	1.5%	0.8%	-0.6%	0.7%	2.7%
Other					
Change 2000 to 2010	92.9%	97.3%	83.1%	60.4%	23.9%
Change 2017A to 2022	4.6%	4.7%	9.7%	9.3%	9.4%
Two or More Races					
Change 2000 to 2010	19.9%	11.4%	-1.0%	53.7%	24.0%
Change 2017A to 2022	21.0%	20.1%	18.5%	15.1%	16.5%
Hispanic Ethnicity					
Change 2000 to 2010	81.7%	90.4%	70.2%	83.6%	43.2%
Change 2017A to 2022	10.7%	11.0%	11.0%	10.0%	9.7%
Not of Hispanic Ethnicity					
Change 2000 to 2010	-1.7%	-1.8%	-3.8%	0.8%	4.9%
Change 2017A to 2022	2.2%	1.3%	-0.3%	0.9%	2.8%
*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B ratings as well as exclude cottage industries (businesses that operate from a residence).					
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Experian Data Methodology					

Consumer Expenditure Comparison Report for Proposed Business Location, 330 N Point Dr, Clarion, PA, 16214:					
	5 mile(s)	10 mile(s)	20 mile(s)	State: Pennsylvania	Entire US
2017A Consumer Expenditures (Average Household Annual Expenditures):					
Total Households	4,917	9,799	27,475	5,069,423	122,737,174
Median Household Income	\$40,327	\$44,825	\$45,809	\$55,569	\$56,286
Total Average Household Expenditure	\$43,723	\$45,234	\$45,797	\$54,102	\$59,289
Airline Fares	\$247.00	\$245.91	\$248.09	\$337.33	\$371.02
Alcoholic beverages purchased on trips	\$49.51	\$52.60	\$53.83	\$64.69	\$60.07
Alimony Expenditures	\$53.12	\$63.04	\$64.06	\$88.34	\$30.38
Alteration, Repair and Tailoring of Apparel and Accessories	\$4.30	\$3.95	\$3.66	\$4.41	\$5.89
Apparel and Services for Children Under 2	\$47.99	\$45.91	\$44.15	\$53.20	\$81.97
Apparel Laundry and Dry Cleaning not coin-operated	\$23.01	\$20.72	\$18.93	\$21.07	\$49.84
Books thru book clubs	\$1.56	\$1.73	\$1.82	\$2.15	\$3.20
Books not thru book clubs	\$18.26	\$19.22	\$19.90	\$24.44	\$27.17
Cash contributions to charities, church, religious, educational, political and other organizations	\$936.37	\$1,022.27	\$1,064.91	\$1,328.69	\$1,500.71
CDs, Records, Audio Tapes	\$8.32	\$9.09	\$9.29	\$11.51	\$7.47
Cellular Phone Service	\$769.81	\$783.74	\$782.73	\$914.74	\$1,023.18
Child Support Expenditures	\$45.19	\$48.78	\$49.49	\$61.24	\$99.62
College Tuition	\$1,103.75	\$984.26	\$870.42	\$1,118.15	\$841.90
Computers and Computer Hardware for nonbusiness use	\$108.54	\$108.82	\$104.67	\$113.16	\$125.84
Computer information services	\$329.67	\$339.01	\$343.84	\$383.39	\$359.46
Coolant, brake fluid, transmission fluid, and other additives	\$6.64	\$6.20	\$5.94	\$6.50	\$6.89
Cosmetics, perfume, bath preparations	\$82.76	\$87.61	\$89.10	\$107.62	\$123.68
Deodorants, feminine hygiene, miscellaneous personal care	\$25.58	\$26.93	\$27.38	\$33.46	\$29.89
Electricity	\$1,053.24	\$1,106.93	\$1,131.60	\$1,265.40	\$1,429.00
Fees for Recreational Lessons	\$55.79	\$57.05	\$56.97	\$80.73	\$103.76
Finance Charges Excluding Mortgage And Vehicle	\$154.57	\$169.83	\$176.18	\$188.80	\$195.96
Floor Coverings, Nonpermanent	\$15.35	\$16.59	\$17.16	\$20.50	\$17.57
Food or Board at School	\$22.18	\$19.60	\$17.89	\$25.01	\$24.77
Food on out-of-town trips	\$213.00	\$223.46	\$230.77	\$296.44	\$308.39
Funeral Expenses	\$51.93	\$58.31	\$63.16	\$54.91	\$63.30
Furniture	\$332.94	\$348.20	\$349.77	\$390.62	\$504.66
Gasoline And Motor Oil	\$1,210.80	\$1,250.65	\$1,267.46	\$1,503.72	\$1,688.98
Girls' Active Sportswear	\$6.55	\$6.49	\$6.39	\$8.35	\$9.41
Hair Care Products	\$34.26	\$35.87	\$36.49	\$42.25	\$51.80
Hospital Room and Services	\$77.30	\$77.83	\$77.80	\$86.07	\$130.61
Health Care Insurance	\$307.25	\$334.49	\$344.58	\$402.12	\$569.14
Health Maintenance Organization (not BCBS)	\$455.02	\$495.31	\$512.76	\$603.55	\$665.31
Housekeeping Services	\$90.00	\$101.22	\$108.84	\$125.33	\$198.03
Household Textiles	\$85.15	\$93.99	\$98.11	\$112.83	\$114.66
Intracity Bus Fares	\$7.80	\$7.55	\$7.54	\$9.21	\$8.96
Intracity Mass Transit Fares	\$131.42	\$111.54	\$99.81	\$111.26	\$89.48
Jewelry	\$62.22	\$51.80	\$44.51	\$49.39	\$79.61
Legal fees	\$146.73	\$155.55	\$160.84	\$170.70	\$187.43
Life and Other Personal Insurance	\$240.32	\$270.30	\$285.27	\$335.45	\$340.35
Maintenance and Repair Services	\$1,191.96	\$1,291.09	\$1,362.87	\$1,561.27	\$1,499.62
Medical equipment for general use	\$2.48	\$2.89	\$3.15	\$3.03	\$3.33

Sample Site Selection

January 01, 2018



Men's Suits	\$16.53	\$16.57	\$16.58	\$21.08	\$21.95
Miscellaneous fees	\$2.61	\$2.36	\$2.47	\$2.38	\$2.97
Mortgage interest and charges owned dwellings	\$1,837.33	\$1,940.55	\$1,999.46	\$2,576.84	\$3,001.90
Mortgage interest and charges owned vacation homes	\$69.19	\$77.10	\$81.22	\$99.82	\$120.94
Natural Gas	\$472.45	\$504.98	\$520.94	\$572.46	\$388.53
New Cars	\$461.32	\$470.27	\$476.66	\$601.74	\$746.08
New Trucks	\$675.52	\$712.04	\$734.94	\$969.88	\$1,230.28
New Motorcycle	\$4.64	\$4.96	\$4.81	\$6.05	\$28.11
Oral Hygiene Products, Articles	\$23.43	\$24.64	\$25.06	\$29.30	\$29.76
Other Household Products	\$279.80	\$299.12	\$309.34	\$360.47	\$367.17
Other Home Services	\$13.14	\$14.58	\$15.38	\$18.09	\$20.90
Other Tobacco Products	\$370.79	\$397.38	\$412.52	\$421.08	\$356.09
Personal Care Services	\$297.80	\$306.81	\$308.98	\$369.24	\$428.37
Pet Purchase, Supplies, Medicine	\$91.54	\$96.71	\$97.56	\$112.31	\$110.81
Photo Processing	\$2.40	\$2.49	\$2.56	\$3.05	\$6.72
Portable Heating and Cooling Equipment	\$7.30	\$7.73	\$7.92	\$8.67	\$8.38
Property taxes owned dwellings	\$1,736.03	\$1,923.49	\$2,015.50	\$2,335.95	\$1,997.32
Property taxes owned vacation homes	\$70.03	\$79.98	\$84.81	\$92.97	\$111.82
Rent	\$3,178.15	\$2,856.25	\$2,683.27	\$2,763.30	\$3,658.46
Satellite Dishes	\$0.71	\$0.80	\$0.82	\$0.95	\$1.00
Shaving Needs	\$10.16	\$10.68	\$10.82	\$13.54	\$14.55
Small Electric Kitchen Appliances	\$25.09	\$25.85	\$26.27	\$30.34	\$28.34
Residential Telephone Including VOIP	\$343.53	\$380.06	\$399.02	\$422.94	\$315.00
Televisions	\$61.97	\$63.07	\$62.58	\$72.47	\$78.40
Tobacco Products and Smoking supplies	\$370.79	\$397.38	\$412.52	\$421.08	\$356.09
Tolls or Electronic Toll Passes	\$33.38	\$32.27	\$31.54	\$46.06	\$40.07
Toys, Games, Arts and Crafts, and Tricycles	\$70.22	\$74.70	\$76.72	\$92.93	\$123.73
Used Cars	\$658.19	\$644.64	\$629.05	\$735.28	\$838.17
Used Trucks	\$823.51	\$803.52	\$785.67	\$953.05	\$1,120.53
VCR's and Video Disc Players	\$2.90	\$3.01	\$3.04	\$3.43	\$3.67
Vehicle Insurance	\$644.18	\$672.04	\$681.34	\$810.64	\$1,124.45
Vehicle Inspection	\$12.48	\$13.12	\$13.43	\$18.92	\$12.08
Video Game Hardware And Software	\$90.15	\$85.50	\$79.60	\$90.88	\$104.37
Watches	\$33.59	\$32.17	\$30.18	\$40.96	\$63.92
Women's Suits	\$5.14	\$5.43	\$5.54	\$6.60	\$5.07
	5 mile(s)	10 mile(s)	20 mile(s)	State: Pennsylvania	Entire US
2022 Consumer Expenditures (Average Household Annual Expenditures):					
Total Households	5,075	10,044	27,681	5,211,029	129,506,301
Median Household Income	\$49,924	\$53,151	\$53,395	\$65,373	\$65,658
Total Average Household Expenditure	\$53,098	\$54,569	\$55,237	\$63,915	\$68,783
Airline Fares	\$325.27	\$323.82	\$328.07	\$432.67	\$443.03
Alcoholic beverages purchased on trips	\$61.45	\$64.78	\$66.92	\$78.65	\$69.26
Alimony Expenditures	\$67.48	\$76.60	\$77.24	\$100.87	\$35.49
Alteration, Repair and Tailoring of Apparel and Accessories	\$5.63	\$5.15	\$4.84	\$5.68	\$7.21
Apparel and Services for Children Under 2	\$59.87	\$56.82	\$54.70	\$64.92	\$97.18
Apparel Laundry and Dry Cleaning not coin-operated	\$30.38	\$26.86	\$24.83	\$27.00	\$62.30
Books thru book clubs	\$1.59	\$1.78	\$1.91	\$2.20	\$3.28

Sample Site Selection

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Books not thru book clubs	\$19.85	\$21.15	\$22.53	\$26.38	\$28.16
Cash contributions to charities, church, religious, educational, political and other organizations	\$1,187.19	\$1,297.89	\$1,376.38	\$1,646.70	\$1,786.97
CDs, Records, Audio Tapes	\$10.50	\$11.32	\$11.42	\$13.50	\$8.94
Cellular Phone Service	\$921.70	\$923.17	\$913.76	\$1,049.29	\$1,174.50
Child Support Expenditures	\$51.48	\$53.74	\$53.22	\$64.95	\$109.93
College Tuition	\$1,400.09	\$1,253.23	\$1,097.05	\$1,376.75	\$995.93
Computers and Computer Hardware for nonbusiness use	\$126.06	\$124.80	\$118.39	\$121.80	\$138.66
Computer information services	\$367.99	\$378.52	\$384.01	\$420.36	\$380.25
Coolant, brake fluid, transmission fluid, and other additives	\$7.24	\$6.75	\$6.38	\$6.92	\$7.24
Cosmetics, perfume, bath preparations	\$99.30	\$103.87	\$105.86	\$124.30	\$140.22
Deodorants, feminine hygiene, miscellaneous personal care	\$30.86	\$32.25	\$32.88	\$39.33	\$33.77
Electricity	\$1,252.77	\$1,304.64	\$1,331.19	\$1,476.39	\$1,670.40
Fees for Recreational Lessons	\$68.30	\$68.60	\$67.39	\$92.40	\$115.46
Finance Charges Excluding Mortgage And Vehicle	\$177.74	\$192.71	\$198.29	\$211.71	\$228.21
Floor Coverings, Nonpermanent	\$19.07	\$20.51	\$21.48	\$24.92	\$20.78
Food or Board at School	\$28.06	\$25.07	\$22.84	\$30.99	\$29.26
Food on out-of-town trips	\$273.35	\$286.67	\$298.82	\$373.06	\$370.42
Funeral Expenses	\$52.64	\$59.35	\$64.22	\$55.25	\$69.52
Furniture	\$406.66	\$421.18	\$419.47	\$446.96	\$578.78
Gasoline And Motor Oil	\$1,803.22	\$1,853.58	\$1,868.85	\$2,158.34	\$2,369.40
Girls' Active Sportswear	\$8.93	\$8.84	\$8.61	\$10.64	\$11.54
Hair Care Products	\$40.21	\$41.51	\$42.09	\$48.37	\$58.15
Hospital Room and Services	\$95.89	\$95.54	\$95.51	\$103.32	\$155.71
Health Care Insurance	\$379.04	\$406.23	\$418.79	\$482.76	\$673.34
Health Maintenance Organization (not BCBS)	\$572.40	\$617.97	\$645.48	\$742.94	\$781.74
Housekeeping Services	\$108.01	\$121.30	\$133.69	\$149.78	\$232.39
Household Textiles	\$102.44	\$112.66	\$117.46	\$131.67	\$132.44
Intracity Bus Fares	\$9.05	\$8.80	\$8.79	\$10.69	\$9.72
Intracity Mass Transit Fares	\$143.13	\$120.52	\$105.54	\$116.11	\$91.45
Jewelry	\$79.00	\$65.76	\$57.84	\$62.79	\$94.71
Legal fees	\$165.02	\$173.46	\$177.10	\$187.10	\$217.69
Life and Other Personal Insurance	\$299.91	\$335.89	\$357.66	\$415.92	\$413.41
Maintenance and Repair Services	\$1,191.96	\$1,291.09	\$1,362.87	\$1,561.27	\$1,499.62
Medical equipment for general use	\$3.01	\$3.51	\$3.93	\$3.70	\$4.05
Men's Suits	\$21.58	\$21.50	\$21.49	\$26.68	\$27.12
Miscellaneous fees	\$2.15	\$1.92	\$1.96	\$2.07	\$2.82
Mortgage interest and charges owned dwellings	\$2,171.50	\$2,271.56	\$2,328.85	\$2,943.00	\$3,328.31
Mortgage interest and charges owned vacation homes	\$82.21	\$91.62	\$98.19	\$117.74	\$135.61
Natural Gas	\$592.11	\$628.20	\$650.03	\$712.08	\$483.72
New Cars	\$555.14	\$560.41	\$568.40	\$698.44	\$843.77
New Trucks	\$806.21	\$846.18	\$875.01	\$1,124.00	\$1,391.37
New Motorcycle	\$5.57	\$5.90	\$5.73	\$6.92	\$31.65
Oral Hygiene Products, Articles	\$28.40	\$29.67	\$30.36	\$34.93	\$33.80
Other Household Products	\$334.88	\$357.63	\$371.81	\$427.72	\$423.17
Other Home Services	\$15.81	\$17.58	\$18.82	\$21.36	\$23.98
Other Tobacco Products	\$437.83	\$462.69	\$473.60	\$484.83	\$407.27
Personal Care Services	\$353.87	\$361.63	\$365.06	\$422.22	\$477.96
Pet Purchase, Supplies, Medicine	\$111.66	\$115.67	\$116.61	\$132.03	\$131.12
Photo Processing	\$2.75	\$2.83	\$2.87	\$3.33	\$7.47
Portable Heating and Cooling Equipment	\$8.69	\$9.02	\$9.17	\$9.98	\$9.58
Property taxes owned dwellings	\$2,014.03	\$2,217.42	\$2,331.63	\$2,673.04	\$2,227.99
Property taxes owned vacation homes	\$76.44	\$87.67	\$95.12	\$103.01	\$122.78
Rent	\$3,557.76	\$3,166.16	\$2,951.31	\$3,012.93	\$4,041.61
Satellite Dishes	\$0.85	\$0.93	\$0.93	\$1.08	\$1.12
Shaving Needs	\$12.26	\$12.78	\$12.98	\$15.83	\$16.49

Sample Site Selection

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Small Electric Kitchen Appliances	\$30.82	\$31.37	\$31.66	\$35.82	\$32.70
Televisions	\$97.91	\$98.37	\$96.81	\$108.78	\$117.19
Tobacco Products and Smoking supplies	\$437.83	\$462.69	\$473.60	\$484.83	\$407.27
Tolls or Electronic Toll Passes	\$41.53	\$39.51	\$37.89	\$53.17	\$45.66
Toys, Games, Arts and Crafts, and Tricycles	\$80.61	\$84.88	\$86.83	\$102.62	\$137.46
Used Cars	\$785.70	\$761.41	\$741.91	\$854.73	\$956.77
Used Trucks	\$1,032.26	\$996.56	\$964.90	\$1,118.51	\$1,292.47
VCR's and Video Disc Players	\$3.44	\$3.57	\$3.57	\$3.95	\$4.21
Vehicle Insurance	\$727.89	\$748.82	\$756.78	\$878.63	\$1,211.87
Vehicle Inspection	\$15.31	\$15.99	\$16.17	\$21.97	\$13.52
Video Game Hardware And Software	\$104.96	\$99.36	\$91.52	\$103.12	\$118.73
Watches	\$42.75	\$40.56	\$38.18	\$49.55	\$73.86
Women's Suits	\$6.79	\$7.27	\$7.64	\$8.54	\$6.18
<i>Not all Consumer Expenditure Categories are listed and will therefore NOT add up to Total Household Expenditure</i>					
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Experian Data Methodology					

US Census 2010 Population Comparison for Proposed Business Location, 330 N Point Dr, Clarion, PA, 16214:

	5 mile(s)	10 mile(s)	20 mile(s)	State: Pennsylvania	Entire US
Population Summary					
Population	12,622	24,806	68,457	12,702,379	308,745,538
Group Quarters Population	13.0%	7.4%	3.3%	3.4%	2.6%
Household Summary					
Households	4,977	9,907	27,874	5,018,904	116,716,292
Race and Ethnicity					
American Indian	0.2%	0.2%	0.2%	0.2%	0.9%
Asian	1.1%	0.7%	0.4%	2.7%	4.8%
Black	3.2%	1.8%	0.9%	10.8%	12.6%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%	0.0%	0.2%
White	93.8%	96.2%	97.6%	81.9%	72.4%
Other	0.3%	0.2%	0.2%	2.4%	6.2%
Multi-Race	1.3%	0.9%	0.8%	1.9%	2.9%
Hispanic Ethnicity	1.0%	0.7%	0.6%	5.7%	16.3%
Not of Hispanic Ethnicity	99.0%	99.3%	99.4%	94.3%	83.7%
Race of Hispanics					
Hispanics	131	173	422	719,660	50,477,594
American Indian	3.1%	4.1%	4.3%	1.4%	1.4%
Asian	0.0%	0.0%	0.0%	0.4%	0.4%
Black	11.5%	9.2%	5.9%	7.0%	2.5%
Hawaiian/Pacific Islander	0.2%	0.6%	0.7%	0.1%	0.1%
White	58.2%	60.7%	60.8%	43.3%	53.0%
Other	18.2%	16.7%	19.0%	39.5%	36.7%
Multi-Race	8.8%	8.6%	9.3%	8.2%	6.0%
Race of Non Hispanics					
Non Hispanics	12,492	24,633	68,035	11,982,719	258,267,944
American Indian	0.2%	0.1%	0.1%	0.1%	0.9%
Asian	1.1%	0.7%	0.4%	2.9%	5.6%
Black	3.1%	1.8%	0.9%	11.1%	14.6%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%	0.0%	0.2%
White	94.2%	96.4%	97.8%	84.2%	76.2%
Other	0.1%	0.1%	0.0%	0.1%	0.2%
Multi-Race	1.2%	0.9%	0.7%	1.5%	2.3%
Group Quarters					
Population in Group Quarters	1,638	1,830	2,293	426,113	7,987,323
Institutionalized	262	396	845	197,112	3,993,659
Correctional Institutions	24.5%	21.0%	23.0%	49.6%	56.7%
Juvenile Institutions	0.0%	0.0%	8.3%	4.5%	3.8%
Nursing Homes	57.7%	63.6%	61.6%	44.5%	37.6%
Other Institutions	17.9%	15.4%	7.2%	1.4%	1.9%
Non Institutional	1,376	1,434	1,448	229,001	3,993,664
College Dormitories	98.7%	94.7%	93.8%	77.4%	63.1%
Military Quarters	0.0%	0.0%	0.0%	0.1%	8.5%

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Other	1.3%	5.3%	6.2%	22.4%	28.4%
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