

**CLARION UNIVERSITY OF PENNSYLVANIA  
COLLEGE OF ARTS AND SCIENCES  
BSBA INTERNATIONAL BUSINESS**

**GENERAL EDUCATION REQUIREMENTS - 48 CREDITS**

**I. LIBERAL EDUCATION SKILLS - 12 CREDITS**

**A. English Composition (3 credits)**

ENG 111: Writing II

**B. Mathematics Requirement (3 credits)**

MATH 131<sup>1</sup>

**C. Credits to total 12 in Category I, selected from at least two of the following: Academic Support, Computer Information Science, Communication, Elementary Foreign Language, English Composition, Logic, Mathematics, Speech Communication, INQ 100.**

CIS 217

MATH 110 OK here

**II. LIBERAL KNOWLEDGE - 27 CREDITS**

**A. Physical and Biological Sciences (9 credits)** selected from at least two of the following: Biology, Chemistry, Earth Science, Mathematics, Physical Science, Physics.

MATH 232<sup>1, 2</sup>

**B. Social and Behavioral Sciences (9 credits)** selected from at least two of the following: Anthropology, Economics, Geography, History, Political Science, Psychology, Sociology, Women's Studies.

ECON 211<sup>1</sup>

ECON 212<sup>1</sup>

**C. Arts and Humanities (9 credits)** selected from at least two of the following: Art, English Language and Literature, Humanities, Intermediate Foreign Language and Cultures, Music, Philosophy, Speech and Theatre, Communication, INQ 100.

**III. HEALTH AND PERSONAL PERFORMANCE - 3 CREDITS**

**A. Health and Wellness (2 credits)**

**B. Personal Performance (1 course and 1 credit)**

**IV. GEN. ED. ELECTIVES - CREDITS TO TOTAL 48 FROM GEN. ED.**

Up to 1 credit from III.B. allowed.

1. Suggested Placement
2. Suggest take Math 270 if interested in the Quantitative Track
3. Students must meet COBAIS Academic Standards for admission to upper core.
4. Prerequisites: MGMT 320, MKTG 360, FIN 370 and senior standing. No exceptions

**No Changes Since Fall 2021**

**Requirements in Major**

**Lower Division Business Core**

ECON 221: Statistics, Data Analytics and Modelling I  
ECON 222: Statistics, Data Analytics and Modelling II ACTG  
251 Financial Accounting  
ACTG 252 Managerial Accounting  
LEGL 240 Legal Environment of Business I

**Upper Division Business Core<sup>3</sup>**

ECON 310 Intermediate Microeconomics  
Or ECON 309 Managerial Economics  
MGMT 320 Management Theory and Principles  
MKTG 360 Principles of Marketing  
FIN 370 Financial Management  
MGMT 425 Operations Management  
BSDAD 490 Administrative Decision Making<sup>4</sup>

**Requirements for Major**

ECON 361 International Relations  
MGMT 426 Global Business Leadership

Select 2-3 courses from:

ACTG 461 International Accounting  
FIN 480 Multinational Finance  
MKTG 469 International Marketing

Select 1-2 courses (for a total of 18 credits)

BSAD 341 International Environmental Law  
ECON 312 Comparative Economic Systems  
ECON 363 International Development

Select 2 courses from International Courses list, from outside COBAIS

**Additional Requirements for the Major**

**FOREIGN EXPERIENCE CREDIT**

i) BSAD 347 International Business Seminar or COOP 321/421, interning with a foreign or international firm, completing a foreign study abroad experience, or other qualified experience.

AND

ii) Six credits of a foreign language at the 200 level or foreign language competency at Level I

OR

ii) Six additional credits of qualified internationally-oriented cultural courses from approved list of international courses outside of Business Administration.

(Students who opt for an internship in a foreign country are advised to take a commercial language course and should be level II proficient in that language.)

**FREE ELECTIVES –to 120 Credit**

## University Policies Relating to Academic Requirements

- A student is obligated by those requirements which are in effect at the time of his/her matriculation, but if he/she changes majors he/she is obligated by the requirements in effect at the time of the change. If a student has been out of school for more than two years and is readmitted, he/she is treated as a new student for requirement purposes.
- A minimum of 120 credits must be presented for graduation, of which at least 30 of the last 60 credits must have been earned in residence.
- No more than 2 credits of Personal Performance (III.B) may be counted for graduation.
- Upon presentation of for DD 214, the university grants a maximum of 4 credits in Health and Physical Education for active military service of 6 months or more. Credit is normally given for NFSS 111 (2 credits) and 2 activity hours of 1 credit each.
- Maximum loads: Students with a GPA of 3.0, 21 hours; students in good standing\*, 18 hours; students on probation, 15 hours.
  - \* To be in good standing, undergraduate students must maintain a minimum cumulative grade point average of 2.0.
- After a student has earned a minimum of 30 semester hours of credit and if he/she is in good academic standing, he/she may schedule a maximum of six courses of 18 credit hours for Credit-No Record. One such course may be taken each semester. Courses in the student's major may not be taken on a Credit/No Record basis.
- Course credits not to exceed 18 semester hours may be earned by departmental examination at Clarion.
- All candidates for an undergraduate degree must be in good academic standing (i.e., have a cumulative GPA of 2.0).
- A second major may be pursued (a) after the completion of a baccalaureate degree and (b) in the same degree area as the first major. It does not lead to a second degree awarded unless the student completes an additional 30 credits. If the student completes an additional 30 credits, a second degree is awarded. Students must successfully complete all requirements for the second major.
- Students may simultaneously earn two degrees from Clarion University from a different college of the university or different degree (B.S., B.A., or B.F.A.) within the same college by completing all coursework for those degrees. In this case, the student will receive two diplomas. Students who have earned their first baccalaureate degree from another institution are responsible for satisfying Clarion University's residence requirement.

### **Post-Baccalaureate Students Returning for a Second Undergraduate Degree:**

- Students need to complete an additional 30 credits (regardless of number of earned credits of the first degree) and complete degree requirements in effect at the time of matriculation for second undergraduate degree.
- Students may obtain teacher certification in conjunction with many degrees by completing the required course work in professional education. For more information, contact the Dean of the College of Arts, Education and Sciences, or the Director of Education. With careful course selection, ordinarily no more than 120 credits will be required.

Academic Policy information can be found on the Registrar's web page at the following link:

<http://www.clarion.edu/academics/registrars-office/academic-policies/index.html>

### **Notes**

- 1 To meet the foreign language requirement for the Bachelor of Arts degree, the student must pass the finale exam for the second year (Intermediate 2) or the equivalent thereof. Competency, not credit hours, is required and a student may meet the requirement by examination without course work if he/she wishes. The credits received for courses taken to meet this requirement can be entered on the checksheet under any appropriate category. For example: elementary foreign language courses may be used under I.C and intermediate and advanced language credits under II.C. These credits may also be used under general education electives and/or free electives.
- 2 To meet the quantitative skills requirement for the Bachelor of Arts degree, if that is the quantitative option selected, the student must take ECON 221, ECON 222, and demonstrate Mathematics competency on the level of Math 232 or Math 270. The credits received for courses taken to meet this requirement can be entered on the checksheet under any appropriate category.
- 3 The electives in Economics should be selected in consultation with a department advisor and must be 300 or 400 level courses.