

**CLARION UNIVERSITY OF PENNSYLVANIA
COLLEGE OF ARTS AND SCIENCES
BSBA INTERNATIONAL BUSINESS**

GENERAL EDUCATION REQUIREMENTS - 48 CREDITS

I. LIBERAL EDUCATION SKILLS - 12 CREDITS

A. English Composition (3 credits)

ENG 111: Writing II

B. Mathematics Requirement (3 credits)

MATH 131¹

C. Freshman Inquiry Seminar (3 credits)

D. Credits to total 12 in Category I, selected from at least two of the following: Academic Support, Computer Information Science, Communication, Elementary Foreign Language, English Composition, Logic, Mathematics, Speech Communication.

CIS 217

MATH 110 OK here

II. LIBERAL KNOWLEDGE - 27 CREDITS

A. Physical and Biological Sciences (9 credits) selected from at least two of the following: Biology, Chemistry, Earth Science, Mathematics, Physical Science, Physics.

MATH 232^{1, 2}

B. Social and Behavioral Sciences (9 credits) selected from at least two of the following: Anthropology, Economics, Geography, History, Political Science, Psychology, Sociology, Women's Studies.

ECON 211¹

ECON 212¹

C. Arts and Humanities (9 credits) selected from at least two of the following: Art, English Language and Literature, Humanities, Intermediate Foreign Language and Cultures, Music, Philosophy, Speech and Theatre, Communication.

III. HEALTH AND PERSONAL PERFORMANCE - 3 CREDITS

A. Health and Wellness (2 credits)

B. Personal Performance (1 course and 1 credit)

IV. GEN. ED. ELECTIVES - CREDITS TO TOTAL 48 FROM GEN. ED.

Up to 1 credit from III.B. allowed.

1. Suggested Placement
2. Suggest take Math 270 if interested in the Quantitative Track
3. Students must meet COBAIS Academic Standards for admission to upper core.
4. Prerequisites: MGMT 320, MKTG 360, FIN 370 and senior standing. No exceptions

Requirements in Major

Lower Division Business Core

ECON 221: Statistics, Data Analytics and Modelling I
ECON 222: Statistics, Data Analytics and Modelling II
ACTG 251 Financial Accounting
ACTG 252 Managerial Accounting
LEGL 240 Legal Environment of Business I

Upper Division Business Core³

ECON 310 Intermediate Microeconomics
Or ECON 309 Managerial Economics
MGMT 320 Management Theory and Principles
MKTG 360 Principles of Marketing
FIN 370 Financial Management
MGMT 425 Operations Management
BSDAD 490 Administrative Decision Making⁴

Requirements for Major

ECON 361 International Relations
MGMT 426 Global Business Leadership

Select 2-3 courses from:

ACTG 461 International Accounting
FIN 480 Multinational Finance
MKTG 469 International Marketing

Select 1-2 courses (for a total of 18 credits)

BSAD 341 International Environmental Law
ECON 312 Comparative Economic Systems
ECON 363 International Development

Select 2 courses from International Courses list, from outside COBAIS

Additional Requirements for the Major

FOREIGN EXPERIENCE CREDIT

i) BSAD 347 International Business Seminar or COOP 321/421, interning with a foreign or international firm, completing a foreign study abroad experience, or other qualified experience.

AND

ii) Six credits of a foreign language at the 200 level or foreign language competency at Level I

OR

ii) Six additional credits of qualified internationally-oriented cultural courses from approved list of international courses outside of Business Administration.

(Students who opt for an internship in a foreign country are advised to take a commercial language course and should be level II proficient in that language.)

FREE ELECTIVES –to 120 Credit

No Changes Since Fall 2020

