

**CLARION UNIVERSITY OF PENNSYLVANIA**  
**COLLEGE OF ARTS, EDUCATION AND SCIENCES**  
**BSBA ECONOMICS & IBUS REQUIREMENT SHEET**

**GENERAL EDUCATION REQUIREMENTS - 48 CREDITS**

**I. LIBERAL EDUCATION SKILLS - 12 CREDITS**

**A. English Composition (3 credits)**

ENG 111: Writing II

**B. Mathematics Requirement (3 credits)**

MATH 131<sup>1</sup>

**C. Freshman Inquiry Seminar (3 credits)**

**D. Credits to total 12 in Category I**, selected from at least two of the following: Academic Support, Computer Information Science, Communication, Elementary Foreign Language, English Composition, Logic, Mathematics, Speech Communication.

CIS 217

MATH 110 OK here

**II. LIBERAL KNOWLEDGE - 27 CREDITS**

**A. Physical and Biological Sciences (9 credits)** selected from at least two of the following: Biology, Chemistry, Earth Science, Mathematics, Physical Science, Physics.

MATH 232<sup>1, 2</sup>

MATH 110 cannot go here

**B. Social and Behavioral Sciences (9 credits)** selected from at least two of the following: Anthropology, Economics, Geography, History, Political Science, Psychology, Sociology, Women's Studies.

ECON 211<sup>1</sup>

ECON 212<sup>1</sup>

**C. Arts and Humanities (9 credits)** selected from at least two of the following: Art, English Language and Literature, Humanities, Intermediate Foreign Language and Cultures, Music, Philosophy, Speech and Theatre, Communication.

**III. HEALTH AND PERSONAL PERFORMANCE - 3 CREDITS**

**A. Health and Wellness (2 credits)**

**B. Personal Performance (1 course and 1 credit)**

**IV. GEN. ED. ELECTIVES - CREDITS TO TOTAL 48 FROM GEN. ED.**

Up to 1 credit from III.B. allowed.

1. Suggested Placement
2. Suggest take Math 270 if interested in the Quantitative Track
3. Students must meet COBAIS Academic Standards for admission to upper core.
4. Prerequisites: MGMT 320, MKTG 360, FIN 370 and senior standing. No exceptions

**Requirements in Major**

**Foundation Subjects: 24 Credits**

ECON	211: Principles of Macroeconomics
ECON	212: Principles of Microeconomics
ECON	221: Statistics, Data Analytics and Modelling I
ECON	222: Statistics, Data Analytics and Modelling II
ECON	310 Intermediate Microeconomics

**Additional Requirements for Major**

ECON 311 Intermediate Macroeconomics  
Electives: Six credits in ECON or other Business, 300 or higher

**Lower Division Business Core**

ACTG 251	Financial Accounting
ACTG 252	Managerial Accounting
LEGL 240	Legal Environment of Business I

**Upper Division Business Core<sup>3</sup>**

MGMT 320	Management Theory and Principles
MKTG 360	Principles of Marketing
FIN 370	Financial Management
MGMT 425	Operations Management
BSDAD 490	Administrative Decision Making <sup>4</sup>

**Choose a Track**

**Monetary Economics Track: 15 credits, (300 or higher)**

ECON	361, International Economic Relations
ECON	370 Money and Banking
ECON	371 Public Finance

Electives: 6 credits ECON, May include FIN 476

**International Track: 15 credits, (300 or higher)**

ECON	312 Comparative Economic Systems
ECON	361 International Economic Relations
ECON	363 Economic Development

Electives: 6 credits. May be ECON or on International Course List,

**Urban and Public Affairs Track: 15 credits, (300 or higher)**

ECON	314 Urban and Regional Economics
ECON	342 Economics of Government and Business
ECON	351 Labor Economics

Electives: 6 credits. May include PS 375

**Quantitative Track: 15 credits, (300 or higher, except as noted)**

ECON	423 Introduction to Econometrics
ECON	470 Business Cycles and Forecasting
MATH	271, or equivalent (recommend taking MATH 270 instead of Math 232)

Electives: 6 credits, in consultation with advisor.

**General Economics Track: 15 credits, (300 or higher)**

5 ECON courses chosen in consultation with student's advisor

**Capstone: (3 credits)**

ECON	499 Research Methods in Economics and Business
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**FREE ELECTIVES –to 120 Credits**

