

**CLARION UNIVERSITY OF PENNSYLVANIA  
COLLEGE OF ARTS AND SCIENCES  
BSBA ECONOMICS**

**GENERAL EDUCATION REQUIREMENTS - 48 CREDITS**

**I. LIBERAL EDUCATION SKILLS - 12 CREDITS**

**A. English Composition (3 credits)**

ENG 111: Writing II

**B. Mathematics Requirement (3 credits)**

MATH 131<sup>1</sup>

**C. Freshman Inquiry Seminar (3 credits)**

**D. Credits to total 12 in Category I, selected from at least two of the following: Academic Support, Computer Information Science, Communication, Elementary Foreign Language, English Composition, Logic, Mathematics, Speech Communication.**

CIS 217<sup>1</sup>

MATH 110<sup>1</sup>

**II. LIBERAL KNOWLEDGE - 27 CREDITS**

**A. Physical and Biological Sciences (9 credits) selected from at least two of the following: Biology, Chemistry, Earth Science, Mathematics, Physical Science, Physics.**

MATH 232<sup>1,2</sup>

**B. Social and Behavioral Sciences (9 credits) selected from at least two of the following: Anthropology, Economics, Geography, History, Political Science, Psychology, Sociology, Women's Studies.**

ECON 211<sup>1</sup>

ECON 212<sup>1</sup>

**C. Arts and Humanities (9 credits) selected from at least two of the following: Art, English Language and Literature, Humanities, Intermediate Foreign Language and Cultures, Music, Philosophy, Speech and Theatre, Communication.**

**III. HEALTH AND PERSONAL PERFORMANCE - 3 CREDITS**

**A. Health and Wellness (2 credits)**

**B. Personal Performance (1 course and 1 credit)**

**IV. GEN. ED. ELECTIVES - CREDITS TO TOTAL 48 FROM GEN. ED.**

Up to 1 credit from III.B. allowed.

**Requirements in Major**

**Lower Division Business Core**

ECON 211: Principles of Macroeconomics  
ECON 212: Principles of Microeconomics  
ECON 221: Statistics, Data Analytics and Modelling I  
ECON 222: Statistics, Data Analytics and Modelling II  
ACTG 251 Financial Accounting  
ACTG 252 Managerial Accounting  
LEGL 240 Legal Environment of Business I

**Upper Division Business Core<sup>3</sup>**

ECON 310 Intermediate Microeconomics  
MGMT 320 Management Theory and Principles  
MKTG 360 Principles of Marketing  
FIN 370 Financial Management  
MGMT 425 Operations Management  
BSDAD 490 Administrative Decision Making<sup>4</sup>

**Requirements for Major**

ECON 311 Intermediate Macroeconomics  
Electives: Six credits in ECON or other Business, 300 or higher

**Choose a Track**

**Monetary Economics Track: 15 credits, (300 or higher)**

ECON 460 Applied International Economics

ECON 370 Money and Banking

ECON 371 Public Finance

Electives: 6 credits ECON, May include FIN 476

**International Track: 15 credits, (300 or higher)**

ECON 312 Comparative Economic Systems

ECON 460 Applied International Economics

ECON 363 Economic Development

Electives: 6 credits. May be ECON or on International Course List,

**Urban and Public Affairs Track: 15 credits, (300 or higher)**

ECON 314 Urban and Regional Economics

ECON 342 Economics of Government and Business

ECON 351 Labor Economics

Electives: 6 credits. May include PS 375

**Quantitative Track: 15 credits, (300 or higher, except as noted)**

ECON 423 Introduction to Econometrics

ECON 470 Business Cycles and Forecasting

MATH 271, or equivalent (recommend taking MATH 270 instead of Math 232)

Electives: 6 credits, in consultation with advisor.

**General Economics Track: 15 credits, (300 or higher)**

5 ECON courses chosen in consultation with student's advisor

**Capstone: (3 credits)**

ECON 499 Research Methods in Economics and Business

**FREE ELECTIVES –to 120 Credits**

1. Suggested Placement
2. Suggest take Math 270 if interested in the Quantitative Track
3. Students must meet COBAIS Academic Standards for admission to upper core.
4. Prerequisites: MGMT 320, MKTG 360, FIN 370 and senior standing. No exceptions

(no changes since Fall '19)