

Management; Bachelor of Science in Business Administration Degree Program Outcomes

1. Demonstrate knowledge in the key business disciplines of Management, Marketing, Finance, Accounting and Economics by correctly answering questions on the ETS exam. Assessed in BSAD 490 as part of COBA's mature assessment plan for AACSB-International accreditation.
2. Combine knowledge from the various business disciplines to create solutions to real-world problems and then communicate those solutions via written and/or oral format. Assessed in BSAD 490 as part of COBA's mature assessment plan for AACSB-International accreditation.
3. Demonstrate analytical thinking skills by assessing evidence presented to them, creating and evaluating alternative points of view, and then discriminate between the alternatives to judge the alternatives. Assessed in BSAD 490 part of COBA's mature assessment plan for AACSB-International accreditation.
4. Understand global issues which will allow you to recognize and identify differences between cultures and will be able to demonstrate this knowledge by correctly answering questions on the global portion of the ETS exam. Assessed in BSAD 490 part of COBA's mature assessment plan for AACSB-International accreditation.
5. Understand information systems as they pertain to business and be able to apply that knowledge to business situations. Assessed in MGMT 322: Business Computer Information Systems.