

BSBA Learning Outcomes :INTERNATIONAL BUSINESS

1. Demonstrate an understanding of the concepts, terminology, and models pertinent to international business analysis.
2. Apply theory and methods related to international business issues to real world problems and events
3. Will be trained in critical, integrative, and evaluative thinking. Students will be able to apply concepts with quantitative methods to evaluate economic policies and decisions in ways relevant to international business theory.
4. Have a comprehensive understanding of quantitative methods relevant to applied international business analysis.