

Human Resources Management; Bachelor of Science in Business Administration Degree Program Outcomes

1. Demonstrate knowledge in the key business disciplines of Management, Marketing, Finance, Accounting and Economics by correctly answering questions on the ETS exam. Assessed in BSAD 490 part of COBA's mature assessment plan for AACSB-International accreditation.
2. Combine knowledge from the various business disciplines to create solutions to real-world problems and then communicate those solutions via written and/or oral format. Assessed in BSAD 490 part of COBA's mature assessment plan for AACSB-International accreditation.
3. Demonstrate analytical thinking skills by assessing evidence presented to them, creating and evaluating alternative points of view, and then discriminate between the alternatives to judge the alternatives. Assessed in BSAD 490 part of COBA's mature assessment plan for AACSB-International accreditation.
4. Understand global issues which will allow them to recognize and identify differences between cultures and will be able to demonstrate this knowledge by correctly answering questions on the global portion of the ETS exam. Assessed in BSAD 490 part of COBA's mature assessment plan for AACSB-International accreditation.
5. Complete a review of an employee's skills and job performance and create a plan for just compensation and; will be able to contribute to negotiations with union or non-union workers. Assessed in MGMT 482: Collective Bargaining and 483: Compensation Management.