

BSBA Learning Outcomes: ECONOMICS

1. Demonstrate an understanding of the concepts, terminology, and models pertinent to economic analysis.
2. Apply economic theory and methods related to economic issues to real world problems and events
3. Will be trained in critical, integrative, and evaluative thinking. Students will be able to apply economic concepts with quantitative methods to evaluate economic policies and decisions.
4. Have a comprehensive understanding of quantitative methods relevant to applied economic analysis.