

Communication Principles

Learning Outcomes

After successfully completing this program, students will be able to:

1. Use oral communication to inform, direct, persuade and inspire others;
2. Write in forms and styles for communication professions, audiences and purposes they serve;
3. Engage in practical application of skills and knowledge as communication professionals;
4. Design aesthetically pleasing and socially responsible media productions that integrate the latest technologies;
5. Respond to the demands of a diverse, global society in relationship to communication.