

Minor In Social Media

COURSES	HRS	MILESTONES
Required Courses	9	
COM 123: Exploring Social Media COM 140: Writing for Media COM 317: Strategic Communication Principles & Practices		COM 123 is foundation course ENG 111 is pre-requisite for COM 140
Elective Courses	6	Select 6 credits from among the following 3 credit courses; no pre-requisite and can be taken in any order
COM 270: Introduction to Video Production COM 303: Media Production Planning COM 315: PR Principles & Practices COM 332: Methods of Persuasion COM 357: Post Production COM 375: Photography COM 458: Sports Photography		
Required Capstone	3	appropriate as junior or senior level course as offered in rotation
COM 423: Social Media for Professional Communication		
	18	Total credits for minor