

University Social Media Policy

Date Effective: 03/23/2021

Issued By: University Advancement

Contact: University Advancement, 814-393-2572

Clarion University's social media accounts are intended to convey information about the university and encourage interaction and discussion among current and future Clarion University students, alumni, faculty, staff and university friends.

While the university welcomes the exchange of ideas and opinions, posted material does not represent the views and opinions of Clarion University of Pennsylvania unless it is issued directly or approved by an authorized university official.

Clarion University's core values include accomplishment, encouragement, diversity, civility and civic engagement and we ask that you keep these values in mind when posting on Clarion University's social media sites.

The university reserves the right to remove any pages, posts, comments or other content containing material that may be deemed unsuitable or inappropriate. This includes, but is not limited to:

- Abusive, bullying or personal attacks.
- Material that is unlawful, obscene, defamatory, threatening, harassing, abusive or hateful.
- Material that violates intellectual property rights or privacy laws.
- Unsolicited advertising or promotions, including election campaign material.
- Chain letters or 'spam.'

The university reserves the right to end participation by individuals who post such content to Clarion University sites. Students suspected of violating this policy will be referred to the Office of Student Conduct and Community Development for appropriate follow-up

By submitting content to any Clarion University social media site, posters acknowledge that this information is available to the public and grant Clarion University the right to share, repost or utilize these words and/or images for marketing or promotional purposes. For your safety, never include your phone number, email, address or other personal information in a post. Your comments are visible to all.