



# CALL FOR PROPOSALS

**SUBMISSION DEADLINE: Feb. 15, 2019**

## *Soaring* INTO GEN Z AND BEYOND

THE PENNSYLVANIA  
STUDENT AFFAIRS CONFERENCE

CLARION UNIVERSITY  
MAY 15-17, 2019

Dear Colleagues,

Clarion University is very excited to be hosting the biennial State System Student Affairs conference May 15, 16 and 17, 2019. We welcome our colleagues from around the state to our campus for an educational and timely conference experience.

This year's theme, "Soaring into Gen Z and Beyond," is the perfect way to frame our conversations because it provides an opportunity to reflect on our past work as professionals in student affairs while also looking to the future in order to transform our services as we see the next generations of students arriving on our campuses. We would like to encourage our colleagues to examine their professional practices to help inform our work with students every day as we provide access to high-value, relevant educational experiences to new generations of students.

Students in Generation Z have approximate birthdates of 1999-2015 and will be on our campuses from 2016-2032. We ask, "*How are you transforming your services to align with this generation of students while also keeping the next generations in mind?*" We invite you to submit content-rich sessions as an individual or team to share your unique knowledge, experiences and ideas.

We appreciate your willingness to consider submitting a proposal. The work of student affairs professionals in higher education is so diverse and exciting to showcase. We look forward to having you share at this year's conference!

Dani Emings and Tom Crissman  
2019 Conference Chairs  
Clarion University of Pennsylvania

[clarion.edu/SOARINGINTOGENZ](http://clarion.edu/SOARINGINTOGENZ)



## WHO SHOULD SUBMIT A PROPOSAL?

The Pennsylvania Student Affairs Conference Committee welcomes proposals from all professionals connected to student affairs within their institutions: admissions, advocacy and support programs, athletics, career services, financial aid, housing and residence life, international student affairs, commuter services, intramurals and recreational sports, multicultural and veterans affairs, judicial services, leadership development, minority affairs, orientation services, registration and records, student activities, alcohol, tobacco and other drug programs and health/wellness services. *Note that this list is not comprehensive and there may be other areas/topics that are of interest to student affairs professionals at our institutions.*

Novice as well as experienced professionals are welcome to submit proposals. If you have research or other successful programs and initiatives related to Gen Z and Beyond, we would love to hear from you!

## SESSION FORMAT

Concurrent sessions of 55 minutes that allow for 40 minutes of formal presentation and 15 minutes of discussion/question and answer.

## IMPORTANT DATES TO REMEMBER

- Start submitting proposals [here](#).
- Feb. 15, 2019: Last date for proposals to be submitted.
- March 1, 2019: All persons listed as presenters will be notified with the results of the proposal review process.

## EVALUATION CRITERIA

Proposals will be reviewed by student affairs professionals with expertise within your focus area and by members of the 2019 conference committee, using these criteria:

- Title: Clear description of presentation and its contents
- Clearly stated purpose and objectives
- Content highlights best practices or a successful program/initiative that has been implemented and assessed in a higher education institution.
- Topic will be of interest to conference attendees from a variety of perspectives or roles.
- Engaging format that involves the audience and elicits discussion.
- Bonus: Session content is relevant to the overall theme of the conference.

## NOTE

- Due to budgetary considerations, it is not possible to offer an honorarium or a waiver of registration fees to presenters.
- All presenters and co-presenters must register for the conference and pay the appropriate fee.
- All presenters are expected to submit electronic versions of handouts or other materials used in their sessions to the conference committee two weeks prior to the conference.

### *Who is* GEN Z? (aka iGeneration)\*

- Born between 1999-2015
- Started arriving on our campuses in 2016
- 41% spend 3+ hours on screens between the end of the school day and bedtime
- Digital integrators, noting that life and technology are one and can't imagine one without the other
- Biggest fear is not finding a career that matches their personality
- Globally focused
- Visually engaged; less likely to read a book or article

\* Clark, Z.N., Howley, K., & Swatt, B. (2018) *Our Generations of Students: Z and Beyond* [PowerPoint slides]. Retrieved from [link](#).

