



# INSIDE THE CLARION UNIVERSITY LIBRARIES



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## CU Libraries' Links:

Inside The Clarion University Libraries  
*Read back issues of the Libraries' newsletter*

[Library Home](#)

The Clarion University Libraries newsletter is published weekly when classes are in session. Through *INSIDE*, we share information about our services and resources with the campus community. *INSIDE* is best viewed with Microsoft Outlook. However, you can read a PDF version of *INSIDE* online through the [Libraries' homepage](#).

## CU Libraries Closed This Weekend



Both Carlson and Suhr Libraries are closed this weekend, Saturday, April 4 and Sunday, April 5.

Carlson Library closes at 4:00 pm on Friday, April 3.

Both libraries are open as usual on Monday.

## What Is ... *ABI/INFORM Complete*?



[ABI/INFORM Complete](#) provides full-text access to scholarly and trade journal articles, dissertations, conference proceedings, marketing and industry reports, business case studies, and global trade news from 1971 to the current date.

The "Complete" collection includes:

- **ABI/INFORM Dateline** focuses on full-text regional titles and specializes in hard-to-find regional business publications with news and analysis of local companies and markets.
- **ABI/INFORM Global** is a comprehensive business database offering the latest business and financial information from around the world. It includes in-depth coverage from

Your link to all of the Libraries' resources

## PILOT

Search the Libraries' online catalog

## Databases A-Z

Search the Libraries' extensive collection of electronic journals and e-books

## Contact Us

Dr. Terry Latour  
Dean of Libraries

thousands of publications about business conditions, management techniques, business trends, management practice and theory, corporate strategy and tactics, and competitive landscape.

- **ABI/INFORM Research** provides access to 1,250 full-text journals covering a variety of business-related subject areas including financial, pharmaceuticals, manufacturing, and more
- **ABI/INFORM Trade & Industry** provides critical information about companies, products, and executives, as well as in-depth news and analysis of industry trends and developments.
- **ABI/INFORM Complete** also provides full-text access to the *Wall Street Journal*, the *Economist*, the *Financial Times*, and thousands of other journals, magazines, and newspapers.

This electronic information resource is available through the [Libraries Homepage](#). In the "Research" block, click on the [Databases](#) link, then scroll down the alphabetical list.

If you have questions or need assistance, stop by the Libraries or call Carlson Library at 393-2490, Suhr Library at 676-6591, or Clarion Online distance education students may call toll-free at 866-272-5612, (Press #5 for Library). Our Chat and other online services are available at the [Ask a Librarian! / LibAnswers!](#) link on our Website.

## Need Help When Libraries Are Closed?



If you need help when the Libraries are closed, we've got it covered. The Clarion University Libraries have made arrangements for librarians at a consortium of universities to do what they can to help you. They don't know your courses, assignments or professors, but they will do all that they can to help

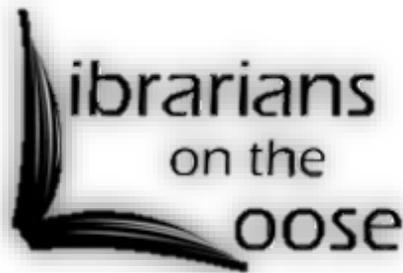
you find the resources you need.

At the [Clarion University Libraries](#) Website click on the "Chat Live With a Librarian" link located in the green box near the center of the screen. If a Clarion Reference Librarian is unavailable and you need answers **now**, click the link to talk with a librarian from another

school toward the bottom of the “Ask a Reference Librarian Via Live Chat” screen. The link will take you to the [Ask Here PA](#) Website where you should follow the instructions and link to a college librarian elsewhere, even on nights and weekends.

This service is provided by the State Library of Pennsylvania and is funded by Pennsylvania tax dollars.

## Library Tip: Roving Reference & Research Help



Does a tight schedule prevent you from visiting the Library?

Need help finding information to complete an assignment?

Having trouble locating a scholarly journal article?

Want some one-on-one instruction about our online library resources?

***Look for our Roving Reference Librarians  
in the following locations this semester:***

STC	Level 1 Lobby	Monday	10 - 11 am
Gemmell	Level 1 Central Stairway	Tuesday	12 - 1 pm
Still Hall	Student Center Room 101	Tuesday	9 - 10 am

## The Minion's Master Moves: Lock Screen Tip



***The S.W.A.T. Minions remind you...***

It's inevitable. Eventually, everyone will leave a cellphone behind. With a little research on Apple's App Store, Google's Play Store, or Amazon's Appstore, you can find ways to track a missing cellphone. You don't always need these apps though.

Getting your phone back may be as simple as leaving a message on the "lock screen." Perhaps something like this would do the trick:

*If found: 814-123-4567 or  
someone@email.com*

Of course, you want the phone number to be a landline, a friend, or family member who can take a message for you. There is never a guarantee that lost electronics will come home. However, there are far more *good Samaritans* than *thieves* in the world.

## Cranial Candy: Word Of The Week



### logomaniac

#### PRONUNCIATION:

(lo-guh-MAY-nee-ak)



#### MEANING:

*noun:* One who is obsessively interested in words.

#### ETYMOLOGY:

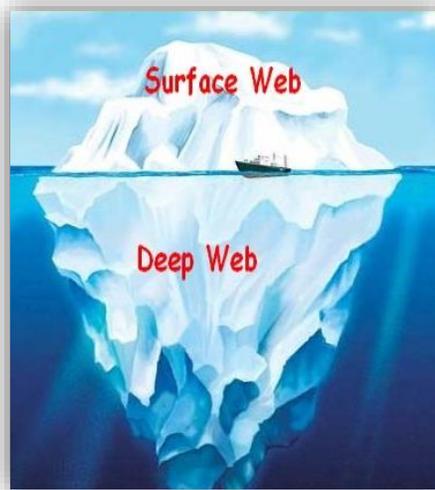
From Greek logo- (word) + -mania (excessive enthusiasm or craze).  
Earliest documented use: 1870.

#### USAGE:

“Thumbing through the dictionary in this way can create many a pleasurable afternoon for the irrepressible logomaniac.”

Tracy Lee Simmons; Johnson’s Canon; *The Weekly Standard* (Washington, DC); May 29, 2006.

## Tech Term: *Surface Web*



(From Wikipedia...)

The **surface Web** (also known as the **Cleartnet**, the **visible Web** or **indexable Web**) is that portion of the World Wide Web that is indexable by conventional search engines. The part of the Web that is not reachable this way is called the Deep Web.

Search engines construct a database of the Web by using programs called *spiders* or Web crawlers that begin with a

list of known Web pages. The spider gets a copy of each page and *indexes* it, storing useful information that will let the page be quickly retrieved again later. Any hyperlinks to new pages are added to the list of pages to be *crawled*. Eventually all reachable pages are indexed, unless the spider runs out of time or disk space. The collection of reachable pages defines the *Surface Web*.

For various reasons (e.g., the Robots Exclusion Standard, links generated by JavaScript and Flash, password-protection) some pages can not be reached by the spider. These 'invisible' pages are referred to as the Deep Web.

A 2005 study queried the **Google**, **MSN**, **Yahoo!**, and **Ask Jeeves** search engines with search terms from 75 different languages and determined that there were over 11.5 billion web pages in the publicly indexable Web as of January 2005.

As of June 2008, the indexed web contains at least 63 billion pages.

Although we do not “*repair*” computers, the **S.W.A.T. Team**  
(the **Students Who Assist [with] Technology**)  
on Level A of Carlson Library  
is always happy to help.  
Having an issue? Let us take a *swat* at it!

## Something To Think About:



*If there's a book  
you really want to read  
but it hasn't been written yet,  
then you must write it.*

*-Toni Morrison,  
novelist, editor, professor, Nobel laureate  
(b. 18 Feb 1931)*