



UNIVERSITÉ  
CATHOLIQUE  
DE LILLE 1875



## List of courses taught in English

*Université  
Catholique  
de Lille*

**2018-2019**

Update: 1 October 2018

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International Relations and Communication - Université Catholique de Lille  
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*. Kindly note that this list of courses is not binding but subject to change.*

*. Please note that enrollment in a course is subject to compatibility of timetables if you select courses offered in several schools or faculties, or different levels of teaching.*

# Arts & Humanities, Communication



**Faculté des Lettres et Sciences Humaines -**

**Faculty of Arts and Humanities**

Contact: Dr. Suzanne Bray, International Coordinator



FLSH

[suzanne.bray@univ-catholille.fr](mailto:suzanne.bray@univ-catholille.fr)

**Fall semester = September - December; Spring semester = January – May**

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER 1 = Fall sem 2 = Spring Sem 1 or 2 = available on both semesters Y = all year
<b>Bachelor 1<sup>st</sup> year</b>			
	Survey of British Literature (LCE)	3.00	1
	The British Bestseller since 1945 (LCE)	3.00	1
	Introduction to Business English (LCE)	2.00	1
	Introduction to American Civilization (LCE)	3.00	1
	Introduction to British Civilization (LCE)	3.00	1
	Introduction to American History (LEA)	2.00	2
	British Institutions (LEA)	2.00	1
	American Literature from its Early Manifestations Until the Modernist Period (LCE)	4.00	2
	Villains in Shakespeare (LCE)	3.00	2
	Introduction to Business English (LCE)	2.00	1 & 2
	Unity and Diversity in American Society (LCE)	3.00	2
	British History 1760-1914 (LCE)	3.00	2
	Intercultural Communication (LCE)	2.00	1 & 2
	Introduction to Phonetics (LCE)	2.00	1 & 2
	English Oral Expression & Comprehension (LCE)	2.00	1 & 2
	English Oral Comprehension and Expression (LEA)	1.00	1 & 2
	Written Expression in English (LEA)	1.00	1 & 2
<b>Bachelor 2<sup>nd</sup> year</b>			
	Love in Shakespeare's poetry (LCE)	2.00	1
	Academic Writing (LCE)	2.00	1
	American Women Writers in Context 1 (LCE)	2.00	1
	American Government (LCE)	2.00	1
	British History from the Origins to the End of the Middle Ages (LCE)	2.00	1
	British History from the Industrial Revolution World War I (LEA)	2.00	1
	English Oral Comprehension (LCE)	2.00	1 & 2
	Introduction to Business Negotiation English (LEA)	2.00	2
	American History from the Civil War to the End of the Great Depression (LCE)	2.00	2
	Renaissance, Reformation and Revolution in Britain 1485-1760 (LCE)	2.00	2

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER 1 = Fall sem 2 = Spring Sem 1 or 2 = available on both semesters Y = all year
	American Women Writers in Context 2 (LCE)	2.00	2
	Modern British Literature: Masculinity from Wilde to World War I (LCE)	2.00	2
	Intermediate Phonetics (LCE)	2.00	1 & 2
	Creative Writing (LCE)	2.00	2
	English Oral Expression (LCE)	2.00	1 & 2
	English Composition (LEA)	1.00	1 & 2
<b>Bachelor 3<sup>rd</sup> year</b>			
	U.S. Domestic Policy since 1945 (LCE)	3.00	1
	Economic History of the United States (LEA)	2.00	1
	From Welfare to Workfare: Britain in the 20 <sup>th</sup> Century (LEA)	2.00	1
	American Cinema (LCE)	3.00	1
	Advanced Shakespeare (LCE)	2.00	1
	British Social and Political History 1945-1990 (LCE)	3.00	1
	International Communication (LEA)	2.00	1
	Didactics of English 1 (LCE)	3.00	1
	Poverty Without Progress... Poor Whites in the American South in Works by William Faulkner and Erskine Caldwell (LCE)	2.00	1
	Media and Social Representations – Society and Media (MCC)	3.00	Y
	Introduction to Management (LEA)	3.00	2
	The British Short Story: Crime, Horror and Fantasy (LCE)	3.00	2
	The Uncanniness of the Ordinary in the American Short Story (LCE)	3.00	2
	Reforming America: The Waves of Social, Cultural, and Political Protest in the United-States (1940s – 1980s) (LCE)	3.00	2
	Essential Themes in 19 <sup>th</sup> Century British Civilization	3.00	2
	Shakespeare in Popular Culture (LCE)	3.00	2
	Public Speaking (LCE)	2.00	1 & 2
	Business English (LEA)	1.00	1 & 2
<b>Master 1<sup>st</sup> year</b>			
	Advanced Civilisation Seminar: The Idea of Progress (LCE)	5.00	1
	Advanced Literary Seminar: The Writer in his Time	5.00	2
	Advanced Civilisation Seminar: Transmitting and Transforming Tradition and Memory: the Case of Northern Ireland (LCE)	5.00	2
	Advanced Linguistics Seminar- Analytical Grammar (English) (LCE)	5.00	1
	Contemporary Security Issues (H RI)	3.00	1
	Advanced Literature Seminar: Love, Friendship and Encountering Others (LCE)	5.00	1
	Strategic Intelligence (H)	3.00	2
	American Foreign Policy (LCE)	3.00	2
	International Marketing (AIT)	3.00	1
	International Management (AIT)	3.00	1
	The English Media (H)	2.00	1&2
	Advanced Business English (AIT)	2.00	1&2
<b>Master 2<sup>nd</sup> year</b>			
	Communication Management : The Big Picture (AIT)	2.00	1
	Business Negotiation in English (AIT)	2.00	1
	Economics of Tourism (AIT)	2.00	1
	Asia: the New Focus for International Relations	3.00	2
<b>FOR INTERNATIONAL STUDENTS</b>			
	Introduction to Psychology in France	3.00	2

If you wish to consult the **general list of courses taught in French:**

<http://www.flsh.fr/> and click on the British flag followed by the mention “course catalogue”

If you wish to consult the **Academic Calendar:**

<http://www.flsh.fr/lettres-sciences-humaines/calendrier>

Contacts:

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Mr. Olivier Garnier, Dean of Studies, [Olivier.garnier@istc.fr](mailto:Olivier.garnier@istc.fr)



**Fall semester = September - December; Spring semester = January - May**

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER 1 = Fall sem 2 = Spring Sem 1 or 2 = available on both semesters Y = all year
<b>Bachelor 1<sup>st</sup> year</b>			
	Focus on Europe: Italy and Roman culture	3.00	1
	Focus on Africa	3.00	2
<b>Bachelor 2<sup>nd</sup> year</b>			
	Communication theory	2.00	1
	Crisis Communication	3.00	1
	Business news	2.00	1
	English Lecture	2.00	1
	Business News	2.00	2
	Media theory	1,5	2
	Focus on Europe	3.00	2
	Graphic Design for Social Media	3.00	2
<b>Bachelor 3<sup>rd</sup> year</b>			
	Focus on South America	3.00	1
	Communication & Plans	3.00	1
	Focus on North America	3.00	2
<b>Master 1<sup>st</sup> year</b>			
	Serious Game	3.00	1
	Cross-Cultural Management	2.00	1
	Public Relations	2.00	1
<b>Master 2<sup>nd</sup> year</b>			
	Public Relations Seminar	1.00	1
<b>All levels</b>			
	Brand and Communication Management	3.00	1
	Electives (International Week)	2 electives of 2 ECTS each	1
	French as a Foreign Language	4.00	1 or 2
	Foreign languages	2 each	1 or 2
	Sport	2.00	1 or 2



## Faculté de Droit – Faculty of Law

Contacts:

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Dr. Aurélien RACCAH, Vice-Dean in charge of International Development  
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Fall semester = September - December; Spring semester = January - May



ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER 1 = Fall sem 2 = Spring Sem 1 or 2 = available on both semesters Y = all year
Bachelor 1 <sup>st</sup> year (L1 European )			
2018/2019	EU Institutions & Proceedings / Course EU Institutions & Proceedings / Tutorials <b>It is compulsory to take the Course + Tutorials</b>	3 2	1
	1 course among :		
	1. Comparative Government	2	1
	2. Economics of Globalisation	2	1
	European Integration / Course European Integration / Tutorials <b>It is compulsory to take the Course + Tutorials</b>	3 2	2
	2 courses among :		
	1. Legal History and Philosophy	2	2
	2. General Principles of British Law	2	2
	3. International Relations	2	2
Bachelor 2 <sup>nd</sup> year (L2 European )			
2018/2019	Public International Law I / Course Public International Law I / Tutorials <b>It is compulsory to take the Course + Tutorials</b>	3 2	1
	2 courses among :		
	1. Introduction to Russian Law	2	1
	2. Introduction to South American Legal Systems	2	1
	3. Comparative Contract Law	2	1
	EU Law (Policies) / Course EU Law 1 / Tutorials <b>It is compulsory to take the Course + Tutorials</b>	3 2	2
	2 courses among :		
	1. EU Comparative Law	2	2
	2. Financial Economics	2	2
	3. Introduction to Northern American Legal Systems	2	2



ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER 1 = Fall sem 2 = Spring Sem 1 or 2 = available on both semesters Y = all year
Bachelor 3 <sup>rd</sup> year (L3 European )			
2018/2019	Public International Law II / Course Public International Law II / Tutorials <b>It is compulsory to take the Course + Tutorials</b>	3 2	1
	2 courses among :		
	1. European Policy	2	1
	2. Comparative Tort Law	2	1
	3. Introduction to Asian Legal Systems	2	1
	European Competition Law / Course European Competition Law / Tutorials <b>It is compulsory to take the Course + Tutorials</b>	3 2	2
	2 courses among :		
	1. International Criminal Law	2	2
	2. European Human Rights	2	2
	3. Introduction to African Legal Systems	2	2
Master 1 <sup>st</sup> year (M1 International and European Law)			
2018/2019	International Responsibility & Litigation (OIE / PDA)	4	1
	European Legal Proceedings (OIE/PDA)	3	1
	International Private Law (OIE / PDA)	4	1
	Law of International Organisations (OIE)	3	1
	European Company Law (PDA)	3	1
	Global Governance (OIE)	2	1
	Non-State Actors and International Law (OIE)	2	1
	Competition Law (PDA)	2	1
	Advanced International Law Clinic (only for students who stay for the whole academic year) (OIE/PDA)	4	1
	Research Seminar in International and EU law (OIE / PDA)	2	2
	EU Policies (OIE / PDA)	4	2
	Human Rights & Fundamental Liberties (OIE/PDA)	4	2
	International Arbitration (OIE/PDA)	3	2
	International Private Law 2(PDA)	3	2
	International Humanitarian Law (OIE)	2	2
	International Criminal Law (OIE)	2	2
	International and EU Environmental Law (OIE)	2	2
	International Trade Law (OIE)	2	2
	International Trade Law (PDA)	2	2
	Intellectual Property (PDA)	2	2
	International Transport Law (PDA)	2	2
	Advanced International Law Clinic (only for students who stay for the whole academic year) (OIE/PDA)	4	2
	Research Seminar in International and EU Law (OIE/PDA)	2	2

If you wish to consult the **general list of courses taught in French (BACHELOR'S DEGREES and MASTER 1 list of courses)**:

- **“LICENCE Programmes” / Campus Lille: (3 years of studies)**
  - <https://www.fld-lille.fr/formation/licence-droit-culture-juridique-lille-paris/>
  - <https://www.fld-lille.fr/formation/licence-droit-science-politique-lille>
  - <https://www.fld-lille.fr/formation/licence-europeenne-droit-lille/>
- **“MASTER 1 Programme” (= 4<sup>th</sup> year of studies) / Campus Lille:**
  - <https://www.fld-lille.fr/formation/master-droit-international-europeen-droit-de-lhomme-securite-developpement/> (**only consult the part dedicated to Master 1: “Master 1 – International and European Organisations”**)
  - <https://www.fld-lille.fr/formation/llm-international-european-law-business-competition-law/> (**only consult the part dedicated to Master 1: “Master 1 – LL.M. in International & European Law/Bilingual – Business Law”**)

**Please note that the “Master Droit 2ème Année” courses are not open to Erasmus or International Exchange Students**

# POLITICAL SCIENCES



## ESPOL - European School of Political and Social Sciences



Contact:

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M. Felix VON NOSTITZ, international Mobility Director

[Felix.vonnostitz@univ-catholille.fr](mailto:Felix.vonnostitz@univ-catholille.fr)

**Fall semester = September - December; Spring semester = January – June**

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER 1 = Fall sem 2 = Spring Sem 1 or 2 = available on both semesters Y = all year
<b>Bachelor 1<sup>st</sup> year</b>			
	History of European integration	3.00	1
	History, Geography and Globalization	2.00	1
	The use of force in world politics	2.00	1
	Global History	3.00	1
	Global Challenges	3.00	1
	Introduction to sociology	4.00	2
	Introduction to Public International Law	8.00	2
	The Arab Spring: Contestation, Revolution, Civil War	2.00	2
	Environmental and sustainability policy	2.00	2
	Global Health	2.00	2
	EU and Global Governance	4.00	2
	Introduction to the Law and Institutions of the European Union	7.00	2
	Political parties in Europe	2.00	2
	European literature	2.00	2
<b>Bachelor 2<sup>nd</sup> year</b>			
	Public Policy	5.00	1
	Epistemology and methodology of the social sciences	5.00	1
	Immigration and Asylum under EU law	2.00	1
	Hopes & limits of E-democracy	2.00	1
	Power and inequality in Latin America	2.00	1
	Political Sociology	6.00	2
	Theories of European Integration	4.00	2
	Social movements and the environment	2.00	2
	Music & politics	2.00	2
<b>Bachelor 3<sup>rd</sup> year</b>			
	EU Policy Making	5.00	1
	Territorial politics	4.00	1
	US politics	2.00	1
	European Health Policy	2.00	1
	European Fundamental Rights and Freedom	2.00	1
	The challenges of global and European energy policy	2.00	1



	Theories of international relations	6.00	2
	Politics of European Identity and Culture	2.00	2
	Political economy	2.00	2
ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER 1 = Fall sem 2 = Spring Sem 1 or 2 = available on both semesters Y = all year
Master 1 <sup>st</sup> year			
	Comparative Politics	5.00	1
	International Relations	5.00	1
	Global History	5.00	1
	Introduction to Research and Epistemology	5.00	1
	Statistics and the Political Sociology of Quantification	5.00	1
	Digital Democracy	3.00	1
	Introduction to Political Science	3.00	1
	Politics of International Law	3.00	1
	China in the Global Economy	3.00	1
	Global Economic Governance	5.00	2
	European Governance	5.00	2
	Research Methodology	4.00	2
	Workshop: Academic Writing	1.00	2
	Agriculture and Rural Politics	5.00	2
	Global Food Politics	3.00	2
	Theories of security and contemporary challenges	5.00	2
	Sovereignty and the State in International Relations	3.00	2
Master 2 <sup>nd</sup> year			
Specialization : Food Policy			
	European Food Policy	5.00	1
	Food controversies	5.00	1
	International Development	5.00	1
	Politics of Regionalization	5.00	1
	Food and Sustainable Development	3.00	1
	Agriculture around the world	3.00	1
Specialization : International Security Policy			
	Theories of security	5.00	1
	Armed conflict and peacemaking	5.00	1
	International Development	5.00	1
	Global Environmental Politics	5.00	1
	Cyber-security	3.00	1
	War, terrorism and violence	3.00	1
	Politics of International Law	3.00	1

If you wish to consult the **general list of courses taught in French:**

<http://www.espol-lille.eu/education>



## ISA – Institute of Life Sciences

Contact: Ms. Thanh Ly Le Minh,  
International Relations Coordinator  
[thanhly.leminh@yncrea.fr](mailto:thanhly.leminh@yncrea.fr)



Fall semester = September - December;  
Spring semester = January – June

ECTS CODE	DESCRIPTION Electives from different majors can be mixed but double check with Ms Thanh Ly Lê Minh as courses may not be taught at the same time	CREDITS ECTS	SEMESTER 1 = Fall sem 2 = Spring Sem 1 or 2 = available on both semesters Y = all year
<b>Master 1<sup>st</sup> year</b>			
	Welcome session (Intensive French, Intercultural Communication, Food Chains, Interpersonal Skills, Scientific Communication)	6	1
<b>AGRICULTURAL SCIENCES (Major)</b>			
	Ruminant nutrition and roughage systems	3	1
	Plant Biotechnologies	6	1
	Plant Breeding and Genetics	3	1
	<i>Project in Agriculture</i>	6	1 or 2
	Animal Welfare: from consumer's demand to farm auditing	3	2
	Biocontrol for Sustainable Crop Management	3	2
	Livestock Housing and Building Conception	3	2
	Crop modeling	3	2
	Geopolitics of food	3	2
	Applied Agricultural Sciences to Specialized Crops	3	2
	Livestock Production Systems	3	2
	Introduction to smart farming	3	2
<b>AGROECONOMICS AND MARKETING (Major)</b>			
	Introduction to Finance	3	1
	Export	6	1
	Decision tools: Statistics and Market Research	3	1
	Introduction to Marketing	3	1
	Purchase and Procurement	3	2
	<i>Project in Economics and Marketing: Field study: Development of a communication strategy in a company</i>	6	2
	Digital Business	3	2
	B to B marketing	3	2
	Business Development	3	2
<b>ENVIRONMENTAL SCIENCES (Major)</b>			
	Environmental pollutants – origins, identification, key concepts	3	1
	Toxicology - Ecotoxicology	6	1
	Pollutants behavior in abiotic matrixes	3	1
	Waste management	3	1
	<i>Project in Environmental Sciences: Field Study in Environment</i>	6	1
	GIS – Basic Knowledge	3	2
	Soil Quality Investigation – consultancy tools	3	2
	<i>Scientific Project in Environmental Sciences</i>	6	2
	Geostatistics	3	2
	Human risk assessment	3	2
	Waste water management	3	2
	Water and sediment management	6	2
	Audit practices	3	2

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
	Electives from different majors can be mixed but double check with Ms Thanh Ly Lê Minh as courses may not be taught at the same time		1 = Fall sem 2 = Spring Sem 1 or 2 = available on both semesters Y = all year
FOOD SCIENCE AND TECHNOLOGY (Major)			
	Food Tech Project - Introduction	6	1
	Quality Assurance and HACCP	3	1
	Unit operations	6	1
	Applied statistics	3	1
	Bioprocess	3	1
	Project in Food Technology: Product Formulation or Food Tech Project	6	2
	Ingredients	3	2
	Production Management	3	2
	Nutrition	3	2
	Sensory evaluation	3	2
	Chemical, Physical and Microbiological Characterization of Food Products	6	2
Master 2 <sup>nd</sup> year			
	Trade, Consumer and Marketing	30	1
	Sustainable Agriculture and Smart Farming	30	1
	Sustainable Management of pollution	30	1
	Sustainable Product Development: Ecodesign of Food Products	30	1
	Quality Management in the Agrofood Sector	30	1

If you wish to consult the **general list of courses taught in French and in English:**

[https://www.isa-lille.com/wp-content/uploads/sites/2/2018/05/ISALille-ENCourseGuide\\_2018-2019.pdf](https://www.isa-lille.com/wp-content/uploads/sites/2/2018/05/ISALille-ENCourseGuide_2018-2019.pdf)

# Engineering



## ISEN - Ecole d'ingénieurs – Engineering School

Contact : Ms. Evelyne Litton, Head of International Relations

Evelyne.litton@yncrea.fr

Fall semester = September - December; Spring semester = January – May



ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER 1 = Fall sem 2 = Spring Sem 1 or 2 = available on both semesters Y = all year
<b>Master 1<sup>st</sup> year</b>			
<b>Please note that these courses are open to Bachelor students (after at least 6 semesters)</b>			
	Cryptography	3	1
	Network System Base	3	1
	JAVA 1	3	1 or 2
	Embedded C++	2	2
	C#	3	1
	Operating Systems	3	1
	UNIX	2	2
	Web technologies	3	1
	Computer Forensics	3	2
	Sonic Environments	3	1
	Data Analysis	3	2
	Multi-task Programming	3	2
	Data Base	3	2
	Signal Processing	3	1
	Analog Circuit Design	3	1
	Power Electronics	3	2
	FPGA & VHDL	3	1
	Microcontrollers	3	1
	Science of Materials	3	1
	Semi-conductors and Components	3	1
	Bio-MEMS	3	1
	Digital Microelectronic Circuits	3	2
	Power Recovery	2	2
	Labview	3	1
	Introduction to Mobile Robotics	2	1
	Audio Signal Processing	2	2
	Wireless Technologies	3	1
	Radio Frequency Circuits and Microwaves	3	2
	Intercultural Communication	2	1 or 2
	Project work	7 or 8	1 and/or 2
<b>Master 2<sup>nd</sup> year</b>			
<b>Please note that these courses are open to Bachelor students (after at least 6 semesters)</b>			
	Data Science	3	2
	JEE	3	2
	Advanced Networks	3	1
	Advanced Electronics	3	1
	Real Time Programming for Embedded Systems	3	2
	Advanced Labview	3	1
	Project Work	9	1 and 2

*Some additional courses may be taught in English when there is one international student in the class.*

Contact: Ms. Anne LACOUR, Exchanges Coordinator

[anne.lacour@yncrea.fr](mailto:anne.lacour@yncrea.fr)

Fall semester = September - December; Spring semester = January – May



## INFORMATION FOR 2017/2018

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER 1 = Fall sem 2 = Spring Sem 1 or 2 = available on both semesters Y = all year
Master 1 <sup>st</sup> year			
	Environmental law	1	1
	Transport and mobility issues: economy, impacts, policies and uses	1	1
	Principle and future trends in Urbanism	2	1
	Architecture, construction and sustainable design	2	1
	Fundamentals of energy and renewable energies	2	1
	Creativity and means of expression	1	1
	Innovation and collaborative projects	2	1
	Workshop 1	4	1
	Urban project management	1	2
	Future cities : smart, inclusive, sustainable	2	2
	European towns and sustainable mobility : planning, operating and innovating	1	2
	Dynamical thermal simulation and HVAC	2	2
	Ubiquity and the internet of things	1	2
	Building management systems and home automation	2	2
	BIM	2	2
	Workshop2	4	2
	Dimensioning of mechanical connecting	1,5	1
	Mechanical manufacturing	1	1
	Heat transfers	2,5	2
	Lean Manufacturing	1,5	2
	Marketing	1,5	1
	Accounting	1,5	2
	Finite elements	1,5	2
	Information systems	1,5	2
	Treatment of signal	1,5	1
	Electrical power distribution	1,5	1
	Entrepreneur's social responsibility	1,5	2
	Quality management	2,5	2
	Ethics	1,5	1
Master 2 <sup>nd</sup> year			
	Socio-political approach to the city	1	1
	Emergent economy in the city	1	1
	Urban environmental principles	2	1
	Water management, landscaping and green spaces	1	1
	Sustainable refurbishment	1	1
	Certification and environmental footprint	2	1
	BIM	1	1
	Smart grid and energy management at building scale	2	1
	Workshop 3	4	1
	Production management	2,5	1
	Cost analysis and control	1,5	1
	Team management and human resources	1,5	1
	Quality management	1,5	1
	Operations research	0,5	1

Some additional courses are taught in English at the bachelor and master levels.

For further information, please contact Anne Lacour and Priscilla Jarosz ([priscilla.jarosz@yncrea.fr](mailto:priscilla.jarosz@yncrea.fr)).

# Economics, Management

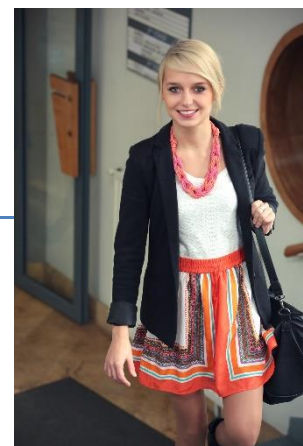


## ESTICE – International Business School

Contact: Ms. Aude Mabile, Academic Exchange Coordinator

[aude.mabile@univ-catholille.fr](mailto:aude.mabile@univ-catholille.fr)

Fall semester = September - December; Spring semester = January – May



ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER 1 = Fall sem 2 = Spring Sem 1 or 2 = available on both semesters Y = all year
Bachelor 1 <sup>st</sup> year			
	Intercultural Intelligence 1	2.00	1
	American Culture	2.00	2
	Marketing Introduction	2.00	2
	Intercultural intelligence 2	1.50	2
	English for marketing and Finance	2.50	2
	English skills for international communication	2.50	Y
Bachelor 2 <sup>nd</sup> year			
	Enterprise in developing countries	2.00	1
	Applied Intercultural communication 1	1.50	1
	Business English skills 1	3.00	1
	Business Culture	1.50	1
	Applied Intercultural communication 2	1.00	2
	Business English skills 2	2.00	2
	Advanced Communication for the Office Environment	1.50	2
Bachelor 3 <sup>rd</sup> year			
	Management	1.50	1
	Fundamentals of negotiation	1.50	1
	Supplier relationship management	2.00	1
	Business Game – International Business	2.50	2
	Introduction to business in an Asian country	2.50	2
	Negotiating in an international context	2.50	2
	Consecutive interpretation	1.50	2
Master 1 <sup>st</sup> year			
	Dynamique Pro marketing: International marketing	2.00	1
	Dynamique Pro marketing : Advanced digital marketing	2.00	1
	Business Ethics	2.00	1
	Managing intercultural teams	2.00	1
	Conflict Management	2.00	1
	Dynamique Pro human resources : Employer branding	1.00	1
	Dynamique Pro human resources : Talent acquisition and management	3.00	1
	X-Culture Project	3.00	1
	Crisis Management	2.00	1
	Change management	2.00	1
Master 2 <sup>nd</sup> year			
	Cooperative strategy and business game	3.00	2
	Business Finance	2.00	2
FOR INTERNATIONAL STUDENTS			
	French as a Foreign Language Level 1	3.00	Y
	French as a Foreign Language Level 2	3.00	Y
	Culture Française et Particularités Régionales	3.00	Y
	Contemporary French business and society	5.00	Y





# FGES - Faculté de Gestion, Economie et Sciences - Faculty of Management, Economics and Sciences



Contacts: Dr. Céline BLONDEAU, Head of International Relations,  
[celine.blondeau@univ-catholille.fr](mailto:celine.blondeau@univ-catholille.fr)  
Ms. Isabelle VITTÉ, Incoming Students Officer,  
[isabelle.vitte@univ-catholille.fr](mailto:isabelle.vitte@univ-catholille.fr)

**Fall semester = September - December; Spring semester = January - May**

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER 1 = Fall sem 2 = Spring Sem 1 or 2 = available on both semesters Y = all year
<b>Bachelor 1<sup>st</sup> year</b>			
	Introduction on Economic Analysis	2.00	1
	Press Review	2.00	1
	Introduction to business	2.00	1
	Statistics	2.00	1
	An Introduction to Japan: Keys to Understanding	2.00	1
	Social entrepreneurship	2.00	1
	Democracy in Asia	2.00	1
	Global Geopolitical Risk and Business Decision-making	2.00	1
	English	4.00	1 or 2
	Reinforced English	2.00	1 or 2
	Money banking and finance	2.00	2
	Introduction to Human Resources	2.00	2
	Statistics	2.00	2
	Introduction to marketing	2.00	2
	Running a real business	2.00	2
	Conflicts, mediation : a Peace Studies Approach	2.00	2
	French and American Business Law	2.00	2
	Rwanda, Lybia, Syria – The responsibility to protect: when to intervene?	2.00	2
	Introduction to organizational behavior	2.00	2
<b>Bachelor 2<sup>nd</sup> year</b>			
	International economics	5.00	1 or 2
	Introduction to anglosaxon accounting	2.00	1
	Statistics	2.00	1
	Television programme	4.00	1
	British and american law	2.00	1
	Mathematics applied to economy	2.00	1
	Theater	2.00	1
	Corporate Social Responsibility	2.00	1
	Japan: Work and Gender	2.00	1
	Africa and the 21st Century : Ressources, Governance, Stability and Growth	2.00	1
	The Challenges of ICT's (Information, communication, technology) : Privacy, Democracy, Truth	2.00	1
	Explaining the rise of Japan	2.00	1
	English	4.00	1 or 2
	Reinforced English	2.00	1 or 2
	Macroeconomics	4.00	2

	Microeconomics	2.00	2
	Conflict management	2.00	2
	Negotiations	2.00	2
	Statistics	2.00	2
	Introduction to Intercultural Management	2.00	2
	Time value of money	3.00	2
	Marketing OR Corporate Social Responsibility	2.00	2
	Business Plan	2.00	2
	Mathematics applied to economy	2.00	2
	Doughnut economics	2.00	2
	The Rise of Populist Parties and Personalities : the liberal order at risk	2.00	2
	From Mao to Xi : Charting the Future of China	2.00	2
Bachelor 3 <sup>rd</sup> year			
	Risk theory	4.00	1
	Leadership: theory and practice	6.00	1
	Money banking and finance	4.00	1
	Introduction to international entrepreneurship	4.00	1
	Introduction to social economy	3.00	2
	Investment appraisal	4.00	2
	English	4.00	1 or 2
Elective			
	Introduction to organizational behavior	2.00	2
	Social Business	2.00	2
Master 1 <sup>st</sup> year			
	International Marketing	3.00	1
	Managerial control	4.00	1
	Intercultural communication	3.00	1
	Social enterprise and entrepreneurship	6.00	1
	Business Strategy	5.00	1
	Corporate finance	5.00	1
	Global Economics	3.00	2
	Corporate Social Responsibility	3.00	2
	Finance Management	3.00	2
	CSR and integrated reporting	2.00	2
	International Financial Reporting	3.00	2
	Macroeconomics (with international finance)	5.00	2
	Economic development	3.00	2
	English and business communication	3.00	Y
Master 2 <sup>nd</sup> year			
	Leadership & Organizational behaviour	3.00	1
	American Accounting	2.00	1
	Research Methods	3.00	1
	Project management	3.00	1
	English and International Negotiation	3.00	1
	Trade financing	3.00	1
	International Negotiation	2.00	1
	Corporate Communication Crisis	3.00	1
	Doing Business in France	3.00	1
	International Human Resources Management	3.00	1
	The Law of Commercial Contracts	2.00	1
	Business Game (focus on purchasing)	3.00	1
	English: negotiation	2.00	1
	Strategic Partnership	2.00	2
	International development	3.00	2
	International Purchasing	3.00	2
	Logistics - custom	3.00	2
	Supply Chain Management 1	4.00	2
	Supply Chain Management 2	3.00	2
	Invited lectures	3.00	Y
	Advanced English	2.00 to 4.00	Y
Courses Dedicated to Exchange students			

	Reading programme	2.00	1 or 2
	Powerpoint Presentation	2.00	1 or 2
	Radio programa	2.00	1 or 2
	Courses of French (2 hours a week, 20 €/semester)	3.00	1 or 2

More information about **courses taught in English**:

<https://www.fges.fr/wp-content/uploads/2018/09/Universite-Catholique-de-Lille-FGES-Courses-in-english-2018-2019.pdf>

If you wish to consult the **general list of courses taught in French**:

<https://www.fges.fr/cursus-universitaire/par-domaine/>

If you wish to consult the **Academic Calendar**:

<https://www.fges.fr/wp-content/uploads/2018/09/Academic-calendar-2018-19.pdf>

Contact: Mr. Pascal Ameye, Associate Director International Relations | International Students Services and Exchange Programmes

[p.ameye@ieseg.fr](mailto:p.ameye@ieseg.fr)

SEMESTER 1 = Sept-Dec; SEMESTER 2 = Jan-May; SEMESTER 1 or 2 = available on both semesters; Y = all year



ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER 1 = Sept.-Dec. 2 = Jan.-May 1 or 2 = available on both semesters Y = all year
<b>BACHELOR 1</b>			
ACCB1-CE01UE	FINANCIAL ACCOUNTING	3,50	2
DEVB1-CE02UE	EUROPEAN HISTORY	2,50	2
DEVB1-CE08UE	WRITING TO CONVINCE	1,25	2
DEVB1-CE10UE	WORK SOCIOLOGY	2,00	2
ECOB1-CE02UE	TOOLS FOR MICROECONOMICS ANALYSIS	3,50	2
ECOB1-CE03UE	INTERNATIONAL ECONOMICS AND EXCHANGES	2,00	2
LAWB1-CE01UE	CIVIL LAW	3,50	2
MKTB1-CE01UE	INTRODUCTION TO MARKETING	2,50	2
QMSB1-CE02UE	DESCRIPTIVE STATISTICS	3,50	2
ACCB1-CE01UE	FINANCIAL ACCOUNTING	3,50	1
DEVB1-CE02UE	EUROPEAN HISTORY	2,50	1
DEVB1-CE10UE	WORK SOCIOLOGY	2,00	1
ECOB1-CE01UE	MACROECONOMICS INDICATORS AND POLICIES	3,50	1
LAWB1-CE01UE	CIVIL LAW	3,50	1
MKTB1-CE01UE	INTRODUCTION TO MARKETING	2,50	1
QMSB1-CE01UE	MATHEMATICS CALCULUS	4,75	1
<b>BACHELOR 2</b>			
DEVB2-CE02UE	PERSONAL DEVELOPMENT THROUGH DRAMA	1,25	2
ECOB2-CE02UE	CONTEMPORARY INTERNATIONAL ECONOMICS	2,00	2
ECOB2-CE03UE	CONJUNCTURE AND ECONOMIC FLUCTUATIONS	2,25	2
FINB2-CE02UE	FINANCIAL ANALYSIS	3,50	2
HRMB2-CE01UE	FUNDAMENTALS OF HUMAN BEHAVIORS	2,75	2
LANB2-CE11UE	ENGLISH FOR BUSINESS 4	2,00	2
LAWB2-CE01UE	BUSINESS LAW	3,50	2
MISB2-CE01UE	INTRODUCTION TO INFORMATION SYSTEMS	2,00	2
MKTB2-CE01UE	MARKETING MANAGEMENT	3,25	2
NEGB2-CE01UE	SALES TECHNIQUES	1,75	2
OPSB2-CE01UE	INTRODUCTION TO OPERATIONS MANAGEMENT	2,00	2
QMSB2-CE04UE	INTRODUCTION TO DATA ANALYSIS	1,50	2

QMSB2-CE05UE	INTRODUCTION TO ECONOMETRICS	1,50	2
QMSB2-CE06UE	INTRODUCTION TO OPTIMISATION METHODS	1,50	2
ACCB2-CE02UE	ADVANCED FINANCIAL ACCOUNTING	3,50	1
ECOB2-CE02UE	CONTEMPORARY INTERNATIONAL ECONOMICS	1,50	1
ECOB2-CE05UE	ADVANCED MICROECONOMICS	2,00	1
FINB2-CE01UE	FINANCE FUNDAMENTALS	2,50	1
HRMB2-CE01UE	FUNDAMENTALS OF HUMAN BEHAVIORS	3,00	1
LANB2-CE01UE	ENGLISH FOR BUSINESS 3	2,00	1
LANB2-CE06UE	ENGLISH FOR DEBATING 1	1,00	1
LAWB2-CE01UE	BUSINESS LAW	3,50	1
MISB2-CE01UE	INTRODUCTION TO INFORMATION SYSTEMS	2,50	1
MKTB2-CE01UE	MARKETING MANAGEMENT	3,50	1
NEGB2-CE01UE	SALES TECHNIQUES	1,50	1
OPSB2-CE01UE	INTRODUCTION TO OPERATIONS MANAGEMENT	2,50	1
QMSB2-CE03UE	INFERENCE STATISTICS	4,00	1
<b>BACHELOR 3</b>			
DEVB3-EE12UE	GEOPLITICS IN ASIA : RISKS AND OPPORTUNITIES	2,00	2
FINB3-CE01UE	CORPORATE FINANCE	3,00	2
FINB3-EE14UE	FUNDAMENTALS OF FINANCIAL DERIVATIVES	2,00	2
HRMB3-CE03UE	INTRODUCTION TO HUMAN RESOURCE MANAGEMENT	2,50	2
HRMB3-CE04UE	FUNDAMENTALS OF ORGANIZATION	2,00	2
HRMB3-EE05UE	TOOLS FOR EFFECTIVE PEOPLE MANAGEMENT	2,00	2
LANB3-EE23UE	PREPARATION FOR TOEFL	2,00	2
LAWB3-CE05UE	ADVANCED BUSINESS LAW	1,50	2
LAWB3-EE06UE	INTELLECTUAL PROPERTY LAW	2,00	2
MISB3-CE01UE	MANAGEMENT OF INFORMATION SYSTEMS	3,50	2
MKTB3-CE23UE	MARKET RESEARCH	4,00	2
MKTB3-EE20UE	GLOBAL BRAND MANAGEMENT	2,00	2
MKTB3-EE36UE	DIGITAL AND MOBILE MARKETING	2,00	2
NEGB3-CE07UE	INTRODUCTION TO NEGOTIATION	1,50	2
OPSB3-CE05UE	INDUSTRIAL REALITIES	2,00	2
QMSB3-CE07UE	ADVANCED ECONOMETRICS	2,00	2
QMSB3-CE08UE	ADVANCED DATA ANALYSIS	2,00	2
QMSB3-CE09UE	ADVANCED OPTIMIZATION METHODS	2,00	2
STRB3-CE01UE	FUNDAMENTALS OF STRATEGY	2,50	2
STRBB3CE03UE	INTERNATIONAL ENTERPRISE PROJECT MANAGEMENT	2,00	2
STRBB3CE05UE	BUSINESS MODEL AND INNOVATION	2,00	2
ACCB3-CE08UE	PERFORMANCE MANAGEMENT	4,50	1
ACCB3-EE11UE	RISK MANAGEMENT AND INTERNAL CONTROL	2,00	1
DEVB3-CS03UE	RELATIONAL INTELLIGENCE	0,50	1
DEVB3-EE13UE	INDIA TODAY	2,00	1
DEVBB3CS01UE	CHAIRING AND PARTICIPATING IN MEETINGS	1,00	1
DEVBB3CS02UE	RELATIONAL INTELLIGENCE	0,50	1
FINB3-CE02UE	FINANCIAL MARKETS	3,00	1
FINBB3CE01UE	APPLIED CORPORATE FINANCE	3,00	1
HRMB3-CE03UE	INTRODUCTION TO HUMAN RESOURCE MANAGEMENT	2,50	1

HRMB3-CE04UE	FUNDAMENTALS OF ORGANIZATION	2,00	1
HRMB3-EE05UE	TOOLS FOR EFFECTIVE PEOPLE MANAGEMENT	2,00	1
HRMBB3CE01UE	MANAGEMENT SKILLS	3,00	1
LANB3-EE23UE	PREPARATION FOR TOEFL	2,00	1
LAWB3-CE05UE	ADVANCED BUSINESS LAW	1,50	1
MISB3-CE01UE	MANAGEMENT OF INFORMATION SYSTEMS	3,50	1
MKTB3-EE20UE	GLOBAL BRAND MANAGEMENT	2,00	1
MKTB3-EE27UE	MOBILE MARKETING	2,00	1
NEGB3-CE07UE	INTRODUCTION TO NEGOTIATION	1,50	1
NEGBB3CE01UE	SALES MANAGEMENT	3,00	1
OPSB3-CE05UE	INDUSTRIAL REALITIES	2,50	1
QMSB3-CE03UE	INTERMEDIATE DATA ANALYSIS	1,50	1
QMSB3-CE04UE	INTERMEDIATE ECONOMETRICS	1,50	1
QMSB3-CE05UE	INTERMEDIATE OPTIMIZATION METHODS	1,50	1
STRBB3CE01UE	FUNDAMENTALS OF STRATEGY	3,00	1
<b>FOR EXCHANGE STUDENTS ONLY</b>			
ACCIN-EI02UE	MANAGEMENT CONTROL	2,00	2
DEVIN-EI07UE	CONTEMPORARY FRENCH BUSINESS & SOCIETY	2,00	2
FININ-EI05AE	MONEY AND CAPITAL MARKETS	2,00	2
FININ-EI05BE	CORPORATE FINANCIAL MANAGEMENT	2,00	2
HRMIN-EI05AE	FUNDAMENTALS OF MANAGEMENT 1 - ORGANISATIONAL BEHAVIOR	2,00	2
HRMIN-EI05BE	FUNDAMENTALS OF MANAGEMENT 2 - HRM	2,00	2
ITCIN-EI05AE	FRENCH CULTURE	2,00	2
ITCIN-EI05BE	INTERCULTURAL COMMUNICATION	2,00	2
MKTIN-EI02UE	STRATEGIC MARKETING	2,00	2
MKTIN-EI06UE	DIGITAL STRATEGY	2,00	2
MKTIN-EI13AE	GLOBAL BRAND MANAGEMENT	2,00	2
MKTIN-EI13BE	PRODUCT MANAGEMENT	2,00	2
MKTIN-EI13CE	CONSUMER BEHAVIOR : NEW TRENDS AND TENDENCIES	2,00	2
MKTIN-EI14UE	WEB MARKETING	2,00	2
NEGIN-EI01UE	INTERNATIONAL PURCHASING	2,00	2
NEGIN-EI04UE	SALES ESSENTIALS	2,00	2
ACCIN-EI03UE	MANAGERIAL TOOLS FOR DECISION MAKING	2,00	1
ACCIN-EI04UE	ADVANCED FINANCIAL ANALYSIS	2,00	1
ECOIN-EI02AE	EUROPEAN ECONOMIC INTEGRATION & BUSINESS	2,00	1
ECOIN-EI02BE	NORMS & INTERNATIONAL AFFAIRS	2,00	1
ECOIN-EI02CE	CONTEMPORARY FRENCH BUSINESS & SOCIETY	2,00	1
FININ-EI07AE	FINANCIAL ANALYSIS AND VALUATION	2,00	1
FININ-EI07BE	CORPORATE FINANCIAL MANAGEMENT	2,00	1
FININ-EI07CE	MONEY AND CAPITAL MARKETS	2,00	1
HRMIN-EI05AE	FUNDAMENTALS OF MANAGEMENT 1 - ORGANISATIONAL BEHAVIOR	2,00	1
HRMIN-EI05BE	FUNDAMENTALS OF MANAGEMENT 2 - HRM	2,00	1
HRMIN-EI05CE	KICKSTARTING YOUR CAREER	2,00	1
ITCIN-EI06AE	FRENCH CULTURE	2,00	1
ITCIN-EI06BE	INTERCULTURAL COMMUNICATION	2,00	1
ITCIN-EI06CE	ACTING FOR RELATIONAL EFFICIENCY & SELF ASSERTION	2,00	1



MISIN-EI02UE	DIGITAL REVOLUTION : DISRUPTIONS IN OUR SOCIETIES AND ECONOMIES	2,00	1
MKTIN-EI02UE	STRATEGIC MARKETING	2,00	1
MKTIN-EI06UE	DIGITAL STRATEGY	2,00	1
MKTIN-EI13AE	GLOBAL BRAND MANAGEMENT	2,00	1
MKTIN-EI13BE	PRODUCT MANAGEMENT	2,00	1
MKTIN-EI13CE	CONSUMER BEHAVIOR : NEW TRENDS AND TENDENCIES	2,00	1
MKTIN-EI14UE	WEB MARKETING	2,00	1
NEGIN-EI06AE	SALES ESSENTIALS	2,00	1
NEGIN-EI06BE	INTERNATIONAL PURCHASING	2,00	1
NEGIN-EI06CE	APPLIED NEGOTIATION ESSENTIALS	2,00	1
<b>MASTER 1 &amp; 2</b>			
ACCMA-EE66UE	DUE-DILIGENCE & ASSET MANAGEMENT AUDITING	2,00	2
ACCMA-EI01UE	ACTIVITY BASED COST MANAGEMENT	2,00	2
ACCMA-EI13UE	INTERNATIONAL ISSUES IN ACCOUNTING AND AUDITING	2,00	2
ACCMA-EI27UE	INFORMATION SYSTEMS AUDIT	2,00	1
ACCMA-EI43UE	AUDITING: A PRACTITIONER CASE-BASED APPROACH	2,00	2
ACCMA-EI53UE	FRAUD INVESTIGATION AND FORENSIC ACCOUNTING	2,00	2
ACCMA-EI57UE	STRATEGIC PLANNING AND CONTROL	2,00	2
ACCMA-EI61UE	MANAGING FIRM CONSTRAINTS WITH ACCOUNTING DECISION TECHNIQUES	2,00	2
ACCMA-EI64UE	ADVANCED FINANCIAL REPORTING UNDER US AND INTERNATIONAL STANDARDS	2,00	2
ACCMA-EI66UE	DUE-DILIGENCE & ASSET MANAGEMENT AUDITING	2,00	1
ACCMA-EI71UE	SUSTAINABILITY FOR COMPETITIVE ADVANTAGE	2,00	1
ACCMA-FI21UE	AUDIT TECHNIQUES	2,00	2
ACCMA-FI65UE	FUNDAMENTALS OF CONSOLIDATION	2,00	2
ACCMA-PI16UE	MANAGERIAL ACCOUNTING: FINANCIAL DECISION TOOLS	2,00	1
ACCMA-PI36UE	OPERATIONAL AUDITING	2,00	1
ENTMA-EI05UE	CREATIVITY MANAGEMENT	2,00	2
ENTMA-EI06UE	ENTREPRENEURIAL DECISION MAKING	2,00	1
ENTMA-EI06UE	ENTREPRENEURIAL DECISION MAKING	2,00	2
ENTMA-EI11UE	NON-GOVERNMENTAL ORGANIZATIONS, HUMANITARIAN ACTION AND INTERNATIONAL DEVELOPMENT	2,00	1
ENTMA-EI14UE	SUSTAINABILITY MANAGEMENT & REPORTING	2,00	2
ENTMA-EI16UE	ENTREPRENEURIAL TEAMS	2,00	2
ENTMA-EI18UE	ORGANIZATION AND MANAGEMENT: THINK DIFFERENT TO BUILD A NEW WORLD	2,00	1
ENTMA-EI19UE	NEW PRODUCT CREATION & DIFFUSION	2,00	1
ENTMA-EI25UE	INTELLECTUAL PROPERTY AND OPENNESS: USING LEGAL TOOLS TO ENHANCE INNOVATION, CREATIVITY AND RELATED INVESTMENTS	2,00	2
ENTMA-EI27UE	SYSTEMS THINKING & NEW MANAGEMENT THEORIES IN HYPERDYNAMIC ENVIRONMENTS	2,00	2
ENTMA-EI28UE	MANAGEMENT CONSULTING	2,00	1
FINMA-EE101E	RISK ANALYSIS IN FINANCE	2,00	1
FINMA-EI100E	INTRODUCTION TO BANKING	2,00	1
FINMA-EI10UE	INTERNATIONAL FINANCE	2,00	1
FINMA-EI25UE	CORPORATE GOVERNANCE: A FINANCIAL PERSPECTIVE	2,00	1
FINMA-EI27UE	BANKING AND FINANCIAL REGULATION	2,00	1
FINMA-EI27UE	BANKING AND FINANCIAL REGULATION	2,00	2
FINMA-EI51UE	OPERATIONAL RISK MANAGEMENT	2,00	2
FINMA-EI55UE	ENTREPRENEURIAL FINANCE	2,00	2

FINMA-EI56UE	FINANCING STRATEGY AND CAPITAL MARKETS: THEORY AND PRACTICE	2,00	1
FINMA-EI56UE	FINANCING STRATEGY AND CAPITAL MARKETS: THEORY AND PRACTICE	2,00	2
FINMA-EI63UE	OPTIONS & FUTURES I: HEDGING STRATEGIES	2,00	1
FINMA-EI63UE	OPTIONS & FUTURES I: HEDGING STRATEGIES	2,00	2
FINMA-EI68UE	INTRODUCTION TO INSURANCE INDUSTRY	2,00	2
FINMA-EI72UE	INITIAL PUBLIC OFFERINGS (IPO)	2,00	1
FINMA-EI79UE	ADVANCED FINANCIAL STATEMENT ANALYSIS	2,00	2
FINMA-EI86UE	CORPORATE INVESTMENTS	2,00	1
FINMA-EI99UE	FINANCIAL COMMUNICATION AND INVESTORS RELATION	2,00	1
HRMMA-EI02UE	STRUCTURES AND ORGANIZATIONAL DESIGN IN INTERNATIONAL CONTEXTS	2,00	1
HRMMA-EI03UE	STRESS MANAGEMENT	2,00	2
HRMMA-EI10UE	OPPORTUNITIES AND CHALLENGES OF AN HR LEADER	2,00	2
HRMMA-EI11UE	STRATEGIC HUMAN RESOURCE MANAGEMENT	2,00	1
HRMMA-EI12UE	CAREER DEVELOPMENT	2,00	2
HRMMA-EI16UE	HUMAN RESOURCE DEVELOPMENT	2,00	2
HRMMA-EI20UE	MANAGING EMPLOYEE TURNOVER AND RETENTION	2,00	1
HRMMA-EI21UE	EMPLOYEE PERFORMANCE MANAGEMENT	2,00	1
HRMMA-EI22UE	PERFORMANCE & COMPENSATION	2,00	2
HRMMA-EI32UE	EVIDENCE-BASED MANAGEMENT OF TEAM DYNAMICS	2,00	2
HRMMA-FI23UE	TALENTS MANAGEMENT	2,00	1
HRMMA-FI30UE	RECRUITMENT AND EMPLOYER BRANDING	2,00	2
HRMMA-FI31UE	EMPLOYEE SELECTION	2,00	2
IBEMA-EE10UE	EUROPEAN INTEGRATION: MECHANISM & IMPLICATIONS	2,00	1
IBEMA-EE52UE	DOING BUSINESS IN CENTRAL AND EASTERN EUROPE	2,00	2
IBEMA-EE54UE	PRODUCTIVITY AND EFFICIENCY ANALYSIS	2,00	1
IBEMA-EE80UE	STRATEGY OF FIRMS LOCATION	2,00	2
IBEMA-EE84UE	MONETARY POLICY AND CENTRAL BANKING	2,00	2
IBEMA-EI17UE	POLICY AND MANAGEMENT FOR AGING POPULATIONS: A COMPARATIVE APPROACH	2,00	2
IBEMA-EI36UE	EFFICIENCY AND BENCHMARKING IN BANKING	2,00	1
IBEMA-EI56UE	MEASUREMENT OF WELL BEING AND EVALUATION OF PUBLIC POLICY	2,00	1
IBEMA-EI57UE	AN INTERNATIONAL COMPARISON OF HEALTH CARE SYSTEMS	2,00	1
IBEMA-EI71UE	THE ECONOMICS OF ADVERTISING	2,00	2
IBEMA-EI73UE	UNDERSTANDING INDIA FOR BUSINESS	2,00	2
IBEMA-EI77UE	PRODUCTIVITY AND BENCHMARKING IN BANKING	2,00	2
IBEMA-EI78UE	CORPORATE RISKS	2,00	1
IBEMA-PI81UE	DOMINANT FIRMS AN EC COMPETITION POLICY	2,00	2
ITCMA-EE03UE	ACTUALIDAD POLITICA EN AMERICA LATINA Y ESPANA	2,00	2
LANMA-EE11UE	JOB HUNTING TECHNIQUES FOR THE ENGLISH-SPEAKING CORPORATE WORLD	2,00	1
LANMA-EE11UE	JOB HUNTING TECHNIQUES FOR THE ENGLISH-SPEAKING CORPORATE WORLD	2,00	2
LANMA-EE27UE	BUSINESS ENGLISH FOR NEGOTIATION	2,00	1
MISMA-EE67UE	WORKPLACE TRANSFORMATIONS IN A DIGITAL WORLD	2,00	2
MISMA-EI04UE	DIGITAL TRANSFORMATION AND IT CHANGE: POSSIBILITIES AND CHALLENGES	2,00	1
MISMA-EI04UE	DIGITAL TRANSFORMATION AND IT CHANGE: POSSIBILITIES AND CHALLENGES	2,00	2
MISMA-EI13UE	HUMAN COMPUTER INTERACTION: WEBSITE DESIGN	2,00	1
MISMA-EI42UE	MANAGING THE NET I: UNDERSTANDING ON-LINE BUSINESS	2,00	2
MISMA-EI49UE	MANAGING THE NET II: HOW TO CREATE YOUR ON-LINE BUSINESS LEVEL 2	2,00	2

MISMA-EI51UE	SAP FOR BUSINESS PROCESS MANAGEMENT	2,00	1
MISMA-EI52UE	SAP FOR SUPPLY CHAIN MANAGEMENT	2,00	1
MISMA-EI52UE	SAP FOR SUPPLY CHAIN MANAGEMENT	2,00	2
MISMA-EI53UE	EXCEL VBA	2,00	1
MISMA-EI65UE	ENTERPRISE SOCIAL MEDIA: MANAGING THE BENEFITS FOR ORGANIZATIONAL COLLABORATION	2,00	2
MISMA-EI75UE	DATA VISUALIZATION	2,00	1
MISMA-FI56UE	EXCEL EXPERT LEVEL	2,00	2
MKTMA-EE05UE	CROSS CULTURAL MARKETING	2,00	1
MKTMA-EE76UE	ADVERTISING AND COMMUNICATIONS STRATEGY	2,00	1
MKTMA-EE76UE	ADVERTISING AND COMMUNICATIONS STRATEGY	2,00	2
MKTMA-EE79UE	NEUROMARKETING	2,00	1
MKTMA-EE93UE	START UP MARKETING	2,00	2
MKTMA-EI04UE	CRM/ CUSTOMER RELATIONSHIP MANAGEMENT	2,00	1
MKTMA-EI04UE	CRM/ CUSTOMER RELATIONSHIP MANAGEMENT	2,00	2
MKTMA-EI09UE	ENVIRONMENTAL MARKETING	2,00	1
MKTMA-EI101E	INTERNATIONAL MARKETING IN A MULTICULTURAL ENVIRONMENT	2,00	2
MKTMA-EI103E	SALES FORECASTING	2,00	1
MKTMA-EI103E	SALES FORECASTING	2,00	2
MKTMA-EI106E	CONSUMER INSIGHT AND SELF CONCEPT	2,00	2
MKTMA-EI111E	MARKETING & INNOVATION	2,00	1
MKTMA-EI112E	MARKETING AND INNOVATION	2,00	2
MKTMA-EI11UE	INTERNATIONAL DIMENSION OF CONSUMER BEHAVIOUR	2,00	1
MKTMA-EI11UE	INTERNATIONAL DIMENSION OF CONSUMER BEHAVIOUR	2,00	2
MKTMA-EI13UE	INTERNATIONAL MARKETING	2,00	1
MKTMA-EI16UE	BRAND CULTURE AND COMMUNITY	2,00	2
MKTMA-EI17UE	MARKETING IN NAFTA	2,00	2
MKTMA-EI23UE	RETAIL MARKETING STRATEGY	2,00	1
MKTMA-EI26UE	SERVICES MARKETING	2,00	1
MKTMA-EI32UE	IMPROVING BRAND VALUES	2,00	1
MKTMA-EI32UE	IMPROVING BRAND VALUES	2,00	2
MKTMA-EI34UE	INTEGRATED MARKETING COMMUNICATION STRATEGY	2,00	1
MKTMA-EI34UE	INTEGRATED MARKETING COMMUNICATION STRATEGY	2,00	2
MKTMA-EI45UE	INTERNATIONAL MARKETING IN EMERGING MARKETS	2,00	1
MKTMA-EI45UE	INTERNATIONAL MARKETING IN EMERGING MARKETS	2,00	2
MKTMA-EI46UE	BUSINESS TO BUSINESS MARKETING	2,00	1
MKTMA-EI46UE	BUSINESS TO BUSINESS MARKETING	2,00	2
MKTMA-EI51UE	CRM IN SMALL BUSINESS	2,00	1
MKTMA-EI51UE	CRM IN SMALL BUSINESS	2,00	2
MKTMA-EI52UE	MARKETING FOR NON PROFIT ORGANIZATIONS	2,00	2
MKTMA-EI54UE	PERSUASION IN MARKETING COMMUNICATION	2,00	1
MKTMA-EI59UE	INTERNATIONAL MARKETING STRATEGY SIMULATION	2,00	1
MKTMA-EI63UE	NEW PRODUCT DEVELOPMENT	2,00	2
MKTMA-EI65UE	MARKETING TO THE NEW CONSUMER: ONLINE WAYS TO CONNECT WITH & UNDERSTAND CONSUMERS	2,00	1
MKTMA-EI66UE	EXPERIENTIAL MARKETING	2,00	1
MKTMA-EI66UE	EXPERIENTIAL MARKETING	2,00	2

MKTMA-EI69UE	WEB ANALYTICS	2,00	2
MKTMA-EI70UE	HIGH TECHNOLOGY MARKETING	2,00	2
MKTMA-EI75UE	VIRAL MARKETING:FROM WORD OF MOUTH TO SOCIAL MEDIA	2,00	1
MKTMA-EI77UE	OFFLINE BRAND COMMUNICATIONS	2,00	1
MKTMA-EI77UE	OFFLINE BRAND COMMUNICATIONS	2,00	2
MKTMA-EI78UE	CORPORATE SOCIAL RESPONSABILITY & MARKETING	2,00	1
MKTMA-EI81UE	MOBILE MARKETING	2,00	2
MKTMA-EI83UE	MARKETING COMMUNICATIONS	2,00	2
MKTMA-EI89UE	PRICING IN MARKETING	2,00	1
MKTMA-EI89UE	PRICING IN MARKETING	2,00	2
MKTMA-EI92UE	BRAND COMMUNICATION STRATEGY	2,00	1
MKTMA-EI96UE	GLOBAL MARKETING OF HEALTHCARE PRODUCTS AND SERVICES	2,00	2
MKTMA-EI99UE	CHILDREN AS CONSUMERS	2,00	2
MKTMA-PI71UE	SEARCH ENGINE MARKETING & ONLINE ADVERTISING (PPC & SEO)	2,00	1
NEGMA-EE01UE	IMPORT-EXPORT: SELLING AND NEGOTIATING	2,00	2
NEGMA-EE04UE	NEGOTIATION AND PURCHASING IN AN INTERNATIONAL ENVIRONMENT	2,00	1
NEGMA-EE07UE	BUSINESS ENGLISH FOR NEGOTIATION	2,00	2
NEGMA-EI10UE	INTERPERSONAL COMMUNICATION APPLIED TO NEGOTIATION	2,00	1
NEGMA-EI11UE	KEY CUSTOMER RELATIONS MANAGEMENT	2,00	1
NEGMA-EI11UE	KEY CUSTOMER RELATIONS MANAGEMENT	2,00	2
NEGMA-EI12UE	INTERNAL SELLING	2,00	2
NEGMA-EI18UE	CROSS-CULTURAL RELATIONSHIP MARKETING AND NEGOTIATIONS	2,00	1
NEGMA-EI18UE	CROSS-CULTURAL RELATIONSHIP MARKETING AND NEGOTIATIONS	2,00	2
NEGMA-EI19UE	INTERNATIONAL NEGOTIATION AND DIPLOMACY	2,00	2
NEGMA-EI22UE	MANAGING CONFLICT THROUGH MEDIATION	2,00	2
NEGMA-EI31UE	DECISION-MAKING FOR MANAGERS	2,00	1
NEGMA-EI42UE	INTERNATIONAL CONFLICT MANAGEMENT AND PEACE BUILDING	2,00	1
NEGMA-EI50UE	BUSINESS RELATIONSHIP MANAGEMENT IN EMERGING MARKETS	2,00	2
NEGMA-EI52UE	WORKPLACE CONFLICT AND EMPLOYEE WELL-BEING	2,00	1
NEGMA-EI53UE	LEADERSHIP, POWER AND PERSUASION IN NEGOTIATION	2,00	1
NEGMA-EI54UE	SUPPLIER-CUSTOMER COLLABORATION AND CO-CREATION IN VALUE ECO-SYSTEM	2,00	1
NEGMA-PI02UE	SALES MANAGEMENT	2,00	2
OPSMA-EI05UE	E LEAN PRODUCTION PRINCIPLES	2,00	1
OPSMA-EI11UE	SUPPLY CHAIN DEVELOPMENT	2,00	2
OPSMA-EI27UE	ENTERPRISE SIMULATION OF PRODUCTION SYSTEMS	2,00	2
OPSMA-EI32UE	WAREHOUSE DESIGN AND OPERATIONS	2,00	2
OPSMA-EI42UE	PRODUCTION AND CAPACITY PLANNING	2,00	1
OPSMA-EI46UE	INTERNATIONAL GREEN LOGISTICS	2,00	1
OPSMA-EI46UE	INTERNATIONAL GREEN LOGISTICS	2,00	2
OPSMA-EI58UE	APPLIED OPTIMISATION AND HEURISTICS	2,00	2
OPSMA-EI65UE	PERFORMANCE METRICS	2,00	2
OPSMA-EI70UE	INTERNATIONAL ENTERPRISE PROJECT MANAGEMENT	2,00	2
OPSMA-EI71UE	PURCHASING & SOURCING	2,00	1
OPSMA-EI73UE	MINDFULNESS - THE ART OF MANAGING RISK AND UNCERTAINTY	2,00	1
OPSMA-EI73UE	MINDFULNESS - THE ART OF MANAGING RISK AND UNCERTAINTY	2,00	2
OPSMA-EI76UE	SALES AND OPERATIONS PLANNING (S&OP)	2,00	1

OPSMA-EI77UE	21ST CENTURY GLOBAL SUPPLY CHAIN MANAGEMENT: RELATIONSHIP ERA	2,00	2
OPSMA-EI79UE	HANDS-ON PROJECT MANAGEMENT	2,00	2
OPSMA-EI80UE	DECISION TOOLS FOR OPERATIONS MANAGEMENT	2,00	1
OPSMA-EI84UE	THE ART OF ORGANISATIONAL RESILIENCE : REVISITING THE FALL OF FRANCE IN 1940	2,00	2
OPSMA-EI86UE	INDUSTRIAL AND LOGISTICS PROCESS: AN OVERVIEW	2,00	1
STRMA-EE02UE	CREATING SHARED VALUE (e-learning course)	2,00	1
STRMA-EE03UE	DECISIONS AND LEADERSHIP (e-learning course)	2,00	1
STRMA-EE13UE	SOCIAL INNOVATION AND ENTREPRENEURSHIP (e-learning course)	2,00	1
STRMA-EI05UE	GAME THEORY IN BUSINESS	2,00	2
STRMA-EI09UE	SUSTAINABILITY LEADERSHIP	2,00	1
STRMA-FI01UE	BUSINESS MODELS INNOVATION	2,00	2

If you wish to consult the **general list of courses for incoming exchange students** (besides courses taught in English): <https://www.ieseg.fr/en/international/study-at-ieseg-in-exchange/course-list/>

If you wish to consult the **Academic Calendar**:

<http://www.ieseg.fr/en/student-services/academic-calendar-2/>

