

CLARION UNIVERSITY OF PENNSYLVANIA  
College of Arts, Education & Sciences

Minor: Social Media

	CR.	GR.	SEMESTER COMPLETED
<b>1. Required Courses</b> (12 credits)			
COM 123: Exploring Social Media	3	_____	_____
COM 140: Writing for Media	3	_____	_____
COM 317: Strategic Communication Principles and Practices	3	_____	_____
COM 423: Social Media for Professional Communication	3	_____	_____
<b>2. Elective Courses</b> (6 credits)			
COM 270: Introduction to Video Production	3	_____	_____
COM 303: Media Production Planning	3	_____	_____
COM 315: PR Principles & Practices	3	_____	_____
COM 332: Methods of Persuasion	3	_____	_____
COM 357: Post Production	3	_____	_____
COM 375: Photography	3	_____	_____
COM 458: Sports Photography	3	_____	_____