

CLARION UNIVERSITY OF PENNSYLVANIA
College of Arts, Education & Sciences

Certificate: Social Media Management

1. Required Courses (12 credits)	CR.	GR.	SEMESTER COMPLETED
COM 523: Social Media Foundations	3	_____	_____
COM 525: Mass Communication Theory	3	_____	_____
COM 558: Society, Law & Media Technology	3	_____	_____
COM 638: Current Topics in Social Media	3	_____	_____