

Student Learning Outcomes:

The student learning outcomes for the Bachelor of Science degree in Sport Management are based on COSMA accreditation standards. Students graduating with a Bachelor of Science degree in Sport Management will be able to:

1. Demonstrate content knowledge related to the principles and practice of sport management;
2. Describe the various venues of sport management and the evolution this discipline as a profession;
3. Communicate the importance of sport as a medium for integrating gender issues, ethnic, religious, and disability interests in society;
4. Interpret and demonstrate knowledge of sport leadership theory and application;
5. Demonstrate an understanding of ethical theory by applying personal ethics to the various issues in the business of sport management;
6. Set up a sport budget with income and expenditures;
7. Identify and apply various areas of law to the sport industry;
8. Identify, access, understand, and evaluate peer-reviewed, reliable sport management information and use the information effectively;
9. Demonstrate an understanding of the employment opportunities available within the field; and
10. Develop and display the positive dispositions associated with an entry-level sport management professional.