

## Graduate Certificate in Social Media Management

Courses	Hrs	Milestones
COM 559: Social Media Foundations	3	Courses may be completed in any order (no pre-requisites) and either for stand-alone credential or incorporated into MMAJ MS degree
COM 525: Mass Communication Theory	3	
COM 558: Society, Law & Media Technology	3	
COM 638: Current Topics in Health Communication	3	
	12	Total credits for certificate