

MISSION

Mission Statement

The College of Business Administration at Clarion University of Pennsylvania prepares students for success in business, government and other organizations while serving the academic and business communities through effective teaching, professional responsibilities, scholarly contributions, and service appropriate to the university and the region. (Revised April 2006)

Emphasis Statement

The College of Business Administration at Clarion University is dedicated to offering and delivering high quality, undergraduate and graduate education that prepares the next generation of leaders in the areas of business, industry, and government. The college offers both an undergraduate business education with Associates and Bachelors degrees and a Masters of Business Administration. Programs are administered through campuses in Clarion and Oil City with a primary service area of western Pennsylvania. The College of Business Administration strives for continuous improvement in all its programs and curricula. This is accomplished through effective teaching, research and professional development, and service to University and community. In addition, the College of Business Administration exhibits leadership, develops strong partnerships with regional business and industry, and promotes a diverse student body and faculty. The College of Business Administration recognizes that we exist, above all, to serve the students; that we must foster a spirit of intellectual inquiry, equity, and tolerance in the classroom and workplace; and that we also have an obligation to add to the knowledge base in the field of business administration. (Revised April 2006)