

College of Business Administration
Bachelor of Science in Business Administration (BSBA) Degree Academic Standards

1. Math Requirements

- All students in the COBA are required to take MATH 131 (Applied Finite Mathematics) and MATH 232 (Calculus for Business I). For MATH 232, students may substitute MATH 260, 270, 271, or 272. All students accepted to the COBA must earn a “C” or better in each of these required mathematics courses.

2. Separation of Upper- and Lower-Division Programs of Study

- All business students must meet the requirements for admission to the upper-division course of study in the COBA. The upper-division consists of all courses numbered 300 and above. (Acceptance for upper-division course enrollment is now determined by a computer screening which is run at the end of each semester.) No student is permitted to take 300 or 400 level courses in the COBA until the student has met the following requirements:
 - A. Completed not less than 50 hours with a minimum average of 2.00/4.00;
 - B. Completed the Math Requirements as listed above;
 - C. Completed CIS 217;
 - D. Completed all required courses in the business core with a 100 or 200 level designation (ECON 211, ECON 212, ACTG 251, ACTG 252, ECON 221, ECON 222, and BSAD 240) with a minimum QPA of 2.00/4.00.

Note: Eligible students may use ECON 215 in place of ECON 211 and ECON 212 and may use ECON 230 in place of ECON 221 and ECON 222.

- Every business student must complete the courses in the upper-division business core (ECON 310, MGMT 320, MKTG 360, FIN 370, MGMT 425, and BSAD 490), with a minimum QPA of 2.00/4.00 in order to meet graduation requirements.

3. Courses Within the Major:

- In order to graduate, the student must meet university requirements, the above standards, and achieve a minimum grade of “C” in each course presented as meeting the requirements for the major. There are 24 credits required of each business student to be placed in the “major area.” Either 18 or 21 of these credits must come from the specific area of concentration which has been declared by the student. The other three (or six) credits may be any other business class(es) listed on the “COBA Course Listing” sheet. Additionally, at least one business course with international content must be included within the 24 credit block of major courses. This means that a minimum grade of “C” must be earned in this course.

4. All Business Majors at Clarion Are Required to Take at Least Six (6) Credits in Courses With International Content:

- Each business student must complete six credits in courses with international content. At least three of these must be business credits and must be included within the 24 credits which apply to the major area of concentration (as detailed in number 3 above). The additional three credits are to be utilized to satisfy requirements in general education or free electives. Courses taken to satisfy this requirement are to be selected from the Approved International Course List. Students should see their advisor, or obtain a copy of this list from the COBA Dean’s Office, 340 Still Hall.