

Career Services Center Academic Career Connection Series – Spring 2012

The Career Services Center (CSC) Academic Career Connection Series is designed to:

- inform, partner and develop effective collaborations with Clarion University faculty who support career development as a part of their curriculum or through academic advising.
- enhance RCM employment strength efforts.

InterviewStream

3:30 p.m. - Wednesday, February 1, 2012

210 Egbert Hall

InterviewStream is the leading practice interview system that allows students/alumni the opportunity to see & hear themselves online. Using a webcam, virtual and campus students will be able to simulate job interviews by responding to pre-recorded interview questions and practice both verbal and non-verbal communication skills. Afterwards, all interviews are immediately accessible online for career services staff or partnering faculty to assess and leave feedback. InterviewStream 360 is currently used by hundreds of college career centers, workforce investment boards, and outplacement firms around the globe including nine of the top 10 global MBA Programs and the world's leading global outplacement firm.

Resumes 2012

3:30 p.m. – Wednesday, February 15, 2012

210 Egbert Hall

In 2012, the resume remains the most important tool for achieving the initial interview. However, electronic recruiting, along with new expectations and preferences from recruiters, has changed the look of resumes. Learn why “one size fits all” templates and automated resume building programs may cause many exceptional students to be overlooked by employers. Learn more about the need for job seekers to customize their resume to each job posting and using key words, experiences and skill sets to attract and engage a recruiter's attention.

College Central Network: The Clarion University Online Career Management System*

12:30 p.m. - Tuesday, February 28, 2012

210 Egbert Hall

* This will also be presented on Wednesday, February 29, 2012 at the Academic Affairs Council Meeting

College Central Network (CCN) is the Clarion University online career management system for students and alumni. With an active account profile, students/alumni can:

- research careers
- search for current full-time, internship, part-time, campus or summer/seasonal employment opportunities
- view the Career Services Center calendar of events
- submit resumes electronically to employers
- learn about expert job search tips from publications, podcasts and videos
- build, update and forward an online career portfolio to employers

Additionally, CCN provides an efficient and effective way to track a student's career progress, coordinate the campus recruiting process, and survey students, alumni, and employers. CCN is the leading online career office management software system for colleges and universities across the country and the exclusive provider to nearly 600 college and university campus career and employment centers located in 42 states.

Future Topics:

- Career Development Plan
- Ethical and Legal Standards in Campus Recruiting
- Using Employer Information Panels to support Career Exploration
- How to support the Job Search Process