

## **Sponsorships, Support and Advertising Information**

Sponsorship, support and advertising are ways to dramatically increase your visibility to career fair attendees.

### **Sponsorship Information**

Major Event Sponsorship is available for \$500.00 and includes:

- Registration for the event
- One-quarter page ad prominently featured in The Clarion Call student newspaper (Ad must be received by September 12, 2009)
- Full-page ad prominently featured in Career Fair Directory
- Logo on Career Fair Directory Cover (Must be received by September 12, 2009)
- Listing on the event publicity (posters, message boards, etc)
- Sponsor link web site (listed as Sponsor)
- Email blast sent to all pre-registered students which includes information on your company and positions you are recruiting for and a link to your website
- Recognition signage at the event on day of fair (in student registration area)
- Logo on event shirts worn by volunteers

Co-sponsorship is available for \$100.00 and includes:

- Registration for the event
- Organization logo on Career Fair Directory cover page
- Quarter-page ad in the Career Fair Directory (Ad must be received by September 12, 2009)
- Listing on the event publicity (posters, message boards, etc)
- Sponsor link web site (listed as Sponsor)
- Email blast sent to all pre-registered students which includes information on your company and positions you are recruiting for and a link to your website
- Recognition signage at the event on day of fair (in student registration area)
- Logo on event shirts worn by volunteers

### **Event Supporter Information**

Event supporters donate a door prize, pencils, pens or bags for the fair. In return, organizations making donations will receive recognition as an event supporter in pre-event campus publicity and in the printed directory distributed at the Career Fair. Donated items can be shipped to the Career Services Center in advance or submitted at the recruiter check-in table on the day of the event.

### **Advertising Your Visit**

You may advertise your visit to campus in our weekly campus newspaper which is distributed on Thursdays. Contact The Clarion Call at 814-393-2380, E-mail: [call@clarion.edu](mailto:call@clarion.edu) or online at <http://www.clarioncallnews.com>. In addition, you may advertise on our campus radio station, WCUC, 91.7 FM at 814-393-2330.