

Sponsorships, Support and Advertising Information Clarion University Career Events and Job Fairs

Sponsorship, product donations and advertising are ways to dramatically increase your visibility to career event and job fair attendees. All sponsorships support career fairs, professional development, and job search services provided by the Career Services Center. No goods or services are rendered for being a sponsor of the event and donations are tax-deductible. The Federal Tax ID number is provided on the event registration form and registration confirmation letter. The Clarion University Foundation, Inc., is a non-profit organization.

Sponsorship Information

Major Event Sponsorship is available for \$250.00 and includes:

- Registration for the event
- One-quarter page ad prominently featured in The Clarion Call student newspaper (Ad must be received three weeks prior to the event)
- Full-page ad prominently featured in the career fair directory or event brochure (must be received three weeks prior to the event)
- Organization logo on the career fair directory or event brochure cover (logo must be received three weeks prior to the event)
- Listing on the event publicity (posters, message boards, etc) if received three weeks prior to the event
- Sponsor link on the event website (listed as Sponsor)
- Email blast sent to all pre-registered students which includes information on your company and a link to your website
- Recognition signage at the event on day of fair

Co-sponsorship is available for \$100.00 and includes:

- Registration for the event
- Organization logo on the career fair directory or event brochure cover (logo must be received three weeks prior to the event)
- Quarter-page ad featured in the career fair directory or event brochure (Ad must be received three weeks prior to the event)
- Listing on the event publicity (posters, message boards, etc) if received three weeks prior to the event
- Sponsor link on the event website (listed as Co-sponsor)
- Email blast sent to all pre-registered students which includes information on your company and a link to your website
- Recognition signage at the event on day of fair

Event Supporter Information

Event supporters donate a product for the event such as a door prize, pencils, pens or bags. In return, organizations making product donations will receive recognition as an event supporter in pre-event campus publicity (if received three weeks prior to the event) and in the printed directory distributed at the event (if received two weeks prior to the event.) Donated items can be shipped to the Career Services Center in advance or submitted at the check-in table on the day of the event.

Advertising Your Visit

You may advertise your visit to campus in our weekly campus newspaper which is distributed on Thursdays. Contact The Clarion Call at 814-393-2380, E-mail: call@clarion.edu or online at <http://www.clarioncallnews.com>. In addition, you may advertise on our campus radio station, WCUC, 91.7 FM at 814-393-2330.