



INSIDE THE CLARION UNIVERSITY LIBRARIES



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CU Libraries’ Links:

[Inside The Clarion University Libraries](#)

[Read back issues of the Libraries’ newsletter](#)

Library Home

[Your link to all of the Libraries’ resources](#)

Online Catalog

[Search the Libraries’ online catalog](#)

We publish *INSIDE The CU Libraries* weekly, when classes are in session. Here we share information about our services and resources with the campus community. Current and back issues are available online through the NEWS link on the [Libraries’ homepage](#).

What Is ProQuest Research Library?



[ProQuest Research Library](#) is a multidisciplinary database of information resources featuring a diversified mix of scholarly journals, trade publications, magazines, and other timely sources across more than 150 broad subject areas.

ProQuest Research Library provides access to a wide range of core academic journal titles, from business and the sciences to literature and politics. The database includes more than 6,000 titles, most of which are available in full text.

ProQuest Research Library is available through the [Libraries Homepage](#). In the “Research Resources” block, click on the [Databases A-Z](#) link, then scroll down the alphabetical list or use the link to jump to the “P” section of databases.

If you have questions or need assistance, call a reference librarian at 814-393-2490. Clarion Online distance education students may call toll-free at 866-272-5612 (press 5 for Library). Our Chat, Zoom, and other online services are available at the [Ask a Librarian! / LibAnswers!](#) link on our Website

iPads at the Libraries



Carlson and Suhr Libraries have iPads that students may borrow for up to a week.

Each iPad comes with a carrying case, power cord, protective cover, and is pre-loaded with basic apps. If you want to load additional apps, you can. When the iPad is returned, your apps are removed. However, they are still available at the iTunes Store.

Once each semester, iPad borrowers are asked to read and sign a borrowing agreement that outlines what you need to know about borrowing an iPad:

- You can keep it for a week
- Late fees are \$10 per day
- Fees for damaged equipment may be assessed
- Lost iPads will cost you \$600

As always, loans are based upon availability and positive identification with a Clarion ID card. The iPad loan program is made possible by Student Technology Fees and the Center for Computing Services.

Library Tip – Help when the Library is closed



If you need help when the library is closed, we have got it covered. Clarion University Libraries have made arrangements for librarians at a consortium of universities to do what they can to help you. Although they do not know your courses, assignments or professors, they will do all that they can to help you find the resources you need.

At the [Clarion University Libraries](#) Website click on the “Chat Live With a Librarian” link located in the green box near the center of the screen. If a Clarion Reference Librarian is unavailable and you need answers **now**, click the link to talk with a librarian from another school.

The link will take you to the [Ask Here PA/Chat with a Librarian](#) Website where you can follow the instructions and link to a college librarian elsewhere, even on nights and weekends. This service is provided by the State Library of Pennsylvania and is funded by Pennsylvania tax dollars

The S.W.A.T. Minion’s Tip: *The Perfect Email*



Okay, here’s a little test. See if you can decide which email is most likely to elicit a response:

1. Hey, I was thinking about you earlier. Do you want to get pizza?
2. Hey, I’d definitely like to get together next week. Do you want to get pizza?
3. Hey, it would be really great to see you and catch up. Do you want to get pizza?
4. Hey! It would be absolutely wonderful to see you! Do you want to get pizza? I’m so excited!

The correct answer is—*drumroll*—the second one. It’s in the Goldilocks zone of email tonality: not too positive, not too negative, not flat-out neutral. Just right. That’s according to an analysis by the email-efficiency service [Boomerang](#). The company anonymized and aggregated data from more than 5.3 million messages, and figured out which qualities made an email most likely to prompt a response.

Back to all those pizza emails: The first one was too neutral. The third one was better than the first one but not as good as the second one. And the fourth one? Not bad, but not the best. Too enthusiastic is about as effective as seeming emotionless.

Boomerang found that emails that were slightly positive or slightly negative were most likely to get responses. Asking a couple of questions is good, but more than three starts working against you. “Flattery works, but excessive flattery doesn’t,” they wrote in [a blog post](#) about the findings.

So, for instance, if you want to get the attention of a store manager, Boomerang does not advise an email that ends with, “I hope you die in agony.” Instead, try: “I had an awful experience at your store today. The clerk was very rude. Please do something to make it right.”

So, you know, play it cool. But not too cool. Also, no need to write long. The optimum length for an email is 50 to 125 words.

Databases A-Z

[Search the Libraries’ extensive collection of electronic journals and e-books](#)

Contact Us

[Dr. Terry Latour](#)
Dean of Libraries



Source: http://www.theatlantic.com/technology/archive/2016/02/the-perfect-email/462624/?utm_source=howtogeek&utm_medium=email&utm_campaign=newsletter

Cranial Candy: Word Of The Week...

WORST

unmitigated

PRONUNCIATION: un MID uh gay did

MEANING: When you mitigate something, you make it less bad, less hostile, or less troublesome.

So, something unmitigated is **just as bad, hostile, or troublesome as it can possibly be**: nothing has happened to make it any *less* so.

PART OF SPEECH:

Adjective.

Adjectives are describing words, like "large" or "late."

They can be used in two ways:

1. Right before a noun, as in "an unmitigated disgrace."
2. After a linking verb, as in "The disgrace was unmitigated."

USAGE:

Sometimes you use this word in a positive sense to mean "absolute, utter, or complete," in which case you talk about an unmitigated success, unmitigated praise, unmitigated joy or excitement, an unmitigated desire to reach your goals, and so on.

But more often, this word has a negative tone: talk about unmitigated disasters and defeats, unmitigated grief or depression, unmitigated anger or boredom or distress, unmitigated hatred or evil or savagery, unmitigated racism or discrimination, etc.

Although we do not "repair" computers, the **S.W.A.T. Team** (Students Who Assist [with] Technology) on Level A of Carlson Library is always happy to help. Having an issue? Let us take a *swat* at it!

Something To Think About



When you really pay attention, everything is your teacher.

- Ezra Bayda