



INSIDE THE CLARION UNIVERSITY LIBRARIES



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CU Libraries' Links:

[Inside The Clarion University Libraries](#)

[Read back issues of the Libraries' newsletter](#)

Library Home

[Your link to all of the Libraries' resources](#)

Online Catalog

[Search the Libraries' online catalog](#)

Databases A-Z

We publish *INSIDE The CU Libraries* weekly, when classes are in session. Here we share information about our services and resources with the campus community. Current and back issues are available online through the NEWS link on the [Libraries' homepage](#).

What Is CQ Researcher?



[CQ Researcher Online](#) is an in-depth, unbiased information resource with coverage of topics relating to:

- Health
- Social Trends
- Criminal Justice
- International Affairs
- Education
- The Environment
- Technology
- The Economy
-

Each single-themed, 12,000-word report has been researched and written by a professional journalist, and provides:

- An Introductory Overview
- Background and Chronology on the Topic
- Assessment of the Current Situation
- Tables and Maps
- Pro/Con Statements from Representatives of Opposing Positions
- Bibliographies of Key Sources

Shorter "Hot Topics" articles provide a solid introduction to subjects most in demand by students.

CQ Researcher is available through the [Libraries Homepage](#). In the green "Research" box, click on the [Databases A-Z](#) link, then scroll down the alphabetical list or use the link to jump to the "C" section of databases.

If you have questions or need assistance, stop by the Libraries or call Carlson Library at 393-2490 or Suhr Library at 393-1243. Clarion Online distance education students may call toll-free at 866-272-5612

(press 5 for Library). Our Chat and other online services are available at the [Ask a Librarian! / LibAnswers!](#) link on our Website.

Contact Us

Dr. Terry Latour
Dean of Libraries

iPads at the Libraries

Carlson and Suhr Libraries have iPads that students may borrow for up to a week.



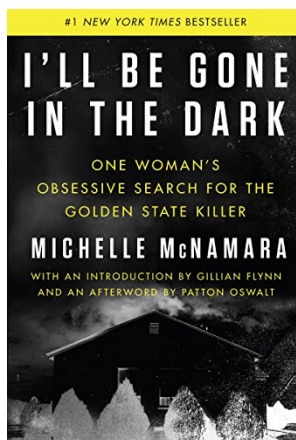
Each iPad comes with a carrying case, power cord, protective cover, and is pre-loaded with basic apps. If you want to load additional apps, you can. When the iPad is returned, your apps are removed. However, they are still available at the iTunes Store.

Once each semester, iPad borrowers are asked to read and sign a borrowing agreement that outlines what you need to know about borrowing an iPad:

- You can keep it for a week
- Late fees are \$10 per day
- Fees for damaged equipment may be assessed
- Lost iPads will cost you \$600

As always, loans are based upon availability and positive identification with a Clarion ID card. The iPad loan program is made possible by Student Technology Fees and the Center for Computing Services.

Carlson Library Browsing Books



I'll Be Gone in the Dark: One Woman's Obsessive Search for the Golden State Killer by Michelle McNamara. Harper Collins, 2018.

From the mid-seventies to the mid-eighties a serial rapist and murderer terrorized six counties in California. Police investigators tied the assailant to at least fifty rapes and ten sadistic murders but were unable to identify and capture him.

Michelle McNamara, a journalist who specialized in writing about unsolved crimes, spent years as a self-described "laptop investigator" pouring over police reports, yearbook photos, marriage licenses, Google Earth views of crime scenes, autopsy reports, mug shots, and the lists she compiled of the objects the rapist and killer took from his victims.

This is McNamara's story of the criminal mastermind she dubbed the Golden State Killer--his victims, and the crimes that remained unsolved for decades. It details her efforts to follow clues she uncovered as she worked long into the night in her daughter's playroom absorbed by what she calls "click fever" as she used the Internet to hunt for the elusive criminal.

Library Journal reviewers have described ***I'll Be Gone in the Dark*** as a "mesmerizing thriller" that is "a testament to its late author's passion for research and a stellar example of how to depict setting." They've placed it on their list of the best books of 2018.

I'll Be Gone in the Dark can be found in the Carlson Library Level 1 Browsing Collection, shelf location number HV6565 .C2 M36 2018.

The S.W.A.T. Minion's Tip: *The Perfect Email*



Okay, here's a little test. See if you can decide which email is most likely to elicit a response:

1. Hey, I was thinking about you earlier. Do you want to get pizza?
2. Hey, I'd definitely like to get together next week. Do you want to get pizza?
3. Hey, it would be really great to see you and catch up. Do you want to get pizza?
4. Hey! It would be absolutely wonderful to see you! Do you want to get pizza? I'm so excited!

The correct answer is—*drumroll*—the second one. It's in the Goldilocks zone of email tonality: not too positive, not too negative, not flat-out neutral. Just right. That's according to a new analysis by the email-efficiency service [Boomerang](#). The company anonymized and aggregated data from more than 5.3 million messages, and figured out which qualities made an email most likely to prompt a response.

Back to all those pizza emails: The first one was too neutral. The third one was better than the first one but not as good as the second one. And the fourth one? Not bad, but not the best. Too enthusiastic is about as effective as seeming emotionless.

Boomerang found that emails that were slightly positive or slightly negative were most likely to get responses. Asking a couple of questions is good, but more than three starts working against you. "Flattery works, but excessive flattery doesn't," they wrote in [a blog post](#) about the findings.

So, for instance, if you want to get the attention of a store manager, Boomerang does not advise an email that ends with, "I hope you die in agony." Instead, try: "I had an awful experience at your store today. The clerk was very rude. Please do something to make it right."

So, you know, play it cool. But not too cool. Also, no need to write long. The optimum length for an email is 50 to 125 words.



Source: http://www.theatlantic.com/technology/archive/2016/02/the-perfect-email/462624/?utm_source=howtogeek&utm_medium=email&utm_campaign=newsletter

WORST

unmitigated

PRONUNCIATION:

un MID uh gay did

MEANING:

When you mitigate something, you make it less bad, less hostile, or less troublesome.

So, something unmitigated is **just as bad, hostile, or troublesome as it can possibly be**: nothing has happened to make it *less* so.

PART OF SPEECH:

Adjective.

Adjectives are describing words, like "large" or "late."

They can be used in two ways:

1. Right before a noun, as in "an unmitigated disgrace."
2. After a linking verb, as in "The disgrace was unmitigated."

USAGE:

Sometimes you use this word in a positive sense to mean "absolute, utter, or complete," in which case you talk about an unmitigated success, unmitigated praise, unmitigated joy or excitement, an unmitigated desire to reach your goals, and so on.

But more often, this word has a negative tone: talk about unmitigated disasters and defeats, unmitigated grief or depression, unmitigated anger or boredom or distress, unmitigated hatred or evil or savagery, unmitigated racism or discrimination, etc.

Although we do not "*repair*" computers, the **S.W.A.T. Team** (Students Who Assist [with] Technology) on Level A of Carlson Library is always happy to help. Having an issue? Let us take a *swat* at it!

Something To Think About:



When you really pay attention, everything is your teacher.

- Ezra Bayda