## **CUAA Board of Directors Expectations**

## Members of the CUAA Board of Directors are expected to:

- 1. Prepare for and actively participate in the Board of Directors regularly scheduled meetings and committee meetings;
- 2. Serve on at least one Task Force
- 3. Serve in leadership positions and/or undertake special assignments willingly;
- 4. Know the mission, goals, strengths, and needs of the CUAA;
- 5. Understand the role and relationship with the Clarion University Foundation, Inc.;
- 6. Understand the financial status of CUAA Endowment;
- 7. Present and discuss issues based on individual beliefs and interests, while supporting the final decision on issues decided by the majority of the Board of Directors;
- 8. Support fundraising strategies and activities through personal influence with others (individuals, parents, corporations);
- 9. Make an annual financial contribution to the Clarion University Foundation, Inc.;
- 10. Enthusiastically assist with student recruitment in conjunction with Clarion University's Department of Enrollment Management;
- 11. Recommend potential nominees for Board of Directors membership who can make significant contributions to the Board;
- 12. Nominate individuals for the annual Distinguished Awards;
- 13. Recruit other alumni to serve as volunteers;
- 14. Serve as a spokesperson for the CUAA to enhance the CUAA's public image;
- 15. Monitor and assess the effectiveness of the CUAA's programs, services and activities in terms of alumni participation and satisfaction. (Are the current programs and services consistent with the mission and goals?);
- 16. Actively participate in at least three (3) alumni events and/or programs each fiscal year from, but not limited to, the following:
  - a. Homecoming
  - b. Alumni Weekend
  - c. Distinguished Awards
  - d. Regional Alumni Events
  - e. Student Recruitment Activities
  - f. Career Mentoring
  - g. Affinity Alumni Group Activities