True North Initiative Task Force Meeting

October 31, 2018
Eagle Commons 107/108
Meeting Notes

Attendees: Daniel Clark, Josh Domitrovich, Merrilyn Dunlap, Jen Dutkiewicz, Ray

Feroz, Lynne Fleisher, Deb Kelly, Anita Lahr, Terry Latour, Jen Mills, Sam

Puleio, Dale-Elizabeth Pehrsson, Adam Roberts, Matt Shaffer, Chad

Smith, Chad Thomas, Tammy Varsek, Tree Zuzzio.

Absent: Gwen Price

The meeting was called to order at 8:05 a.m.

Dale-Elizabeth Pehrsson, President, was present at the beginning of the meeting to distribute and review her True North Initiative (TNI) Task Force Charge. She thanked Dr. Adam Roberts and Dr. Terry Latour for co-chairing the TNI Committee. The meeting was turned over to the co-chairs.

Dr. Latour and Dr. Roberts stated the goals for the meeting were to determine the next steps, working subcommittees and the meeting schedule. The co-chairs will meet every two weeks with Dr. Dale to provide this committee's feedback.

Dr. Latour noted that Chancellor Greenstein has provided some useful input, as well as, data from the Office of Institutional Research. In addition, the Venango Campus Task Force report and recommendations are due to the president by November 19. This data could be useful for areas in this initiative.

Dr. Roberts reviewed the list of Areas of Investigation and asked for additional items to be added. The following additions were identified:

- after graduation rates
- marketing tactics
- community and partnerships involvement
- Online student ratio percentage rate

Jen Mills stated that it would be useful in her recruiting efforts to have statistics on the types of jobs our graduates obtain with their particular degrees. Josh Domitrovich stated Career Services collects this data and he can distribute it.

ACTION ITEM: John Domitrovich will provide the after graduation statistics.

Dr. Latour indicated that other individuals not on the TNI committee could be available to participate on any subcommittees.

Tammy Varsek offered to present the FY19 budget presentation at the next meeting to give all the sense of where we are with the deficit since our financial status focuses around student enrollment. It was also suggested that David Dollins be invited to present his Enrollment Action Plan.

ACTION ITEM: Tammy Varsek will present the FY19 budget presentation at the next meeting.

ACTION ITEM: David Dollins will present his Enrollment Action Plan 2018-2020 at the next meeting.

Committee members also provided feedback for areas of proposed action for the subcommittees to focus:

- why do students leave before graduation
- reevaluate teacher education field
- out-of-state tuition costs/affordability
- housing costs

ACTION ITEM: Sam Puleio will set up a file share for this group.

ACTION ITEM: Tammy Varsek will provide the committee with fee comparison to this group.

ACTION ITEM: Jen Dutkiewicz will provide housing cost comparison to this group.

This committee will meet bi-weekly. The next meeting be will Wednesday, November 14, 2018, 8-9 a.m., Gemmell Room 246.

Meeting adjourned at 9:05 a.m.